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ADMINISTRATOR EFFECTIVENESS

ACHIEVING EXCELLENCE THROUGH POSITIVE ATTITUDES

Ed Foreman shows people how to laugh, love, and live their way to a “Quality Life.” He’s alive, alert, enthusiastic, and intense – a dynamo with an explosive delivery and meaningful message. He captivates, motivates, and educates.

17 Minutes

ADULT CONFLICT RESOLUTIONS

These videos present a positive framework to help educators negotiate the conflicts that arise in today’s collaborative school environment. A negotiation process is introduced that seeks to meet the needs of each person involved in the conflict. Three different dramatized case studies show educators who have found themselves at odds over problems that are common to today’s schools: 1) interpersonal conflicts, 2) conflicts between people at different power levels, and 3) intergroup conflicts. Experienced educators and conflict negotiation experts explain the causes and consequences of conflicts. A six-stage process is explained: 1) Plan the negotiation and recognize the difference between legitimate needs that can be negotiated and emotional positions that can’t, 2) Create a climate for negotiation by establishing trust, avoiding blame, and building rapport, 3) Inform and question so that each side can clearly state its needs and understand the needs of the other side, 4) Look for common ground, 5) Brainstorm possible solutions that address every person’s needs, and 6) Choose the best solution that is most apt to resolve the conflict.

Preview Tape 1 - 10 Minutes
Tape 2 - 40 Minutes

ALTERNATIVE SCHEDULING

This videotape series takes you to schools that have learned how to break free from traditional scheduling and use time more effectively. See examples of alternative schedules in an elementary, middle, and high school. Learn how teachers use longer blocks of time effectively, and discover how your school can get started in creating a better school schedule.

Tape 2, *Taking Control of Time*, shows how alternative scheduling helps schools accomplish four main goals:

- Increase student achievement.
- Promote curriculum integration.
- Foster more collaboration among teachers.
- Focus on the individual learning needs of students.

Tape 3, *One School’s Success*, shows how alternative scheduling expands opportunities to:

- Design and implement integrated units of study.
- Get students involved in innovative projects and activities.
- Create performance-based assessments involving multiple disciplines.
- Provide more time for teachers to plan together and collaborate on curriculum and assessment.

Tape 4, *Using Large Blocks Effectively*, explores how alternative scheduling affects teaching. Rather than relying on lecture and rote learning, teachers use the extended class time to:

- Structure activities to help students connect their prior knowledge to a new subject.
- Involve students in small group discussions that help them share their knowledge and discover relationships among the concepts being taught.
- Encourage students to reflect on what they’ve learned in a written exercise.
- Use a large-group seminar to draw together different perspectives and review objectives of the lesson.

Preview Tape 1 - 16 Minutes
Tape 2 - 34 Minutes
Tape 3 - 34 Minutes
Tape 4 - 23 Minutes

ATTITUDE: A LITTLE THING THAT MAKES A BIG DIFFERENCE

An inspiring video that challenges you to improve your life results by positively gaining control of your attitude. You’ll learn how to:

- Use three attitude adjustment techniques proven to help channel positivity
- Reposition negative or neutral attitudes
- Thwart the “complainer” and “hostile” attitudes of employees
- Recover from the experience associated with a bad attitude
- Know when to involve yourself in helping to change someone else’s bad attitude around
- Create an influentially positive environment

26 Minutes

BE PREPARED TO SPEAK

This video is a comprehensive, self-contained guide to delivering a polished speech. The program provides even the beginning speaker with the skills and confidence to stand up and speak effectively in almost any situation. Fear of public speaking is almost universal. The program topples the emotional and technical obstacles to persuasive speaking. In Part I, the speech writing process is laid out. Effective techniques for assembling ideas are shown, and the essential three parts to any speech are fully

described. In Part II, speech presentation, you learn both how to practice and what to practice. Techniques are demonstrated for making gestures, posture, pauses, voice modulation, and effective eye contact. You discover how personal examples, demonstrations, quotes, and gentle humor can make your speech come alive. In Part III, you will pick up techniques to calm the butterflies and control stage fright, how to research and write a speech, what to practice, and how to prepare mentally for a speech.

27 Minutes

THE BOSS

A compelling, informative lesson in basic economics for achieving and maintaining good customer relations. Earl Nightingale dramatically shows why – no matter what our job – the customer who buys our product or service is “the boss.” He will determine our success or failure.

13 Minutes

COLLABORATIVE TEAMS IN PROFESSIONAL LEARNING COMMUNITIES AT WORK

The program shows exactly what collaborative teams do. Aligned with the best-selling book “Learning By Doing,” it features unscripted footage of collaboration in action. Learn how team norms are managed, how teams organize, interact, and find time to meet, what products they produce, and what team conversations about the critical questions of student learning “look like.”

DVD 1 – 28 Minutes
DVD 2 – Facilitator’s Guide

COMMUNICATE AND WIN, WIN, WIN

All successful managers are successful communicators. Seven key communication topics are highlighted in this video. They are:

- Persuading people to accept your ideas.
- Using the telephone.
- Providing dynamic leadership.
- Listening for increased productivity.
- Conducting effective meetings.
- Making winning presentations.
- Getting the most out of your writing.

Whether you’re at the top of the ladder, trying to move up the ladder or responsible for helping others do their

jobs better, the hundreds of specific tips offered in this video should be helpful to both you and your organization.

48 Minutes

COMPETING VOICES: THE ADMINISTRATIVE CHALLENGE

This video is for anyone aspiring to a position of educational leadership. The viewer will learn what challenges an educational administrator can face and think about the skills required to manage these challenges. In this video, four people each describe a complex, challenging situation they faced as a beginning educational administrator. The situations involve “competing voices”--different constituencies such as staff members, parents, and students with their own ideas about what the administrator should do. This video will work well in individual or in group settings.

30 Minutes

COMPETING VOICES: THE ADMINISTRATIVE INTERVIEW

No matter how qualified and competent the applicant, she/he must “shine” during the interview. Typically, teachers are prepared to discuss familiar subjects such as curriculum and discipline rather than less familiar subjects such as educational philosophy or current issues in education. To be viable administrative candidates, teachers must speak beyond their classroom perspective. Six educational administrators, all experienced in interviewing, conduct interviews and offer practical advice on effective interviewing techniques. They ask questions, including those commonly asked in interviews and some not so commonly asked, and they explain why they ask certain questions and what they hope to hear in response. This video is for any educator, particularly women, aspiring to an administrative position. The video can be used by individuals or in group settings.

35 Minutes

CONFLICTS, CONFLICTS

Most conflicts are destructive and can be avoided if you know the skills of managing conflicts. This video demonstrates techniques that you can use to avoid conflicts. You will also learn how to use assertiveness skills to move conflicts to a resolution. In this video, a judge leads viewers through a series of five scenarios that reveal conflict in the making or in full swing. In each scene, the judge intervenes and suggests how the

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incidents could have been either prevented or resolved. You'll learn how to:

- Be assertive instead of combative
- Apply a win-win philosophy to conflict
- Criticize constructively
- Be more open and less defensive in interpersonal relationships
- Utilize good listening skills

19 Minutes

CREATING QUALITY SCHOOLS

This video goes beyond the classroom or building level to show how quality standards are used in a comprehensive district setting. A panel of experienced educators discuss how school districts are successfully applying quality management principles: 1) Organizations are systems of people acting to accomplish common purposes, 2) All participants want to contribute effectively to those purposes, and 3) Workers strive for continuous improvement by using the lessons learned today to accomplish better, more efficient work, tomorrow.

59 Minutes

CREATING A VISION FOR SCHOOL EXCELLENCE

In this video, prominent educational leaders explore the importance of articulating a clear, compelling vision for school excellence. Using people like John F. Kennedy and Martin Luther King as models, leadership principles such as identifying shared values, marketing a vision, and the use of language and symbols are introduced. This video is appropriate as an introduction to an administrator professional development meeting or a faculty/community school improvement meeting.

13 Minutes

WILLARD DAGGETT SERIES

This videotape series features Dr. Willard Daggett, researcher, author, and futurist. Dr. Daggett presents his ideas about the changes in education required for America to remain competitive in a global economy.

Tape 1 - The Changing Nature of the World of Work:

A presentation by Dr. Willard Daggett to business, governmental, and educational leaders on the need for change in the American education system and their respective roles in providing the leadership for that

change. This tape is appropriate for individuals representing business, government, and education.

85 Minutes

Tape 2 - Education Future in a Changing Society: A presentation by Dr. Willard Daggett to parents, community leaders, and educators focusing on a series of fundamental structural changes in America and the resulting changes needed in math, science, language arts, and vocational education programs. Specific and vivid examples of changes in the workplace, home, and society are provided. Excellent for educators and parent groups.

102 Minutes

Tape 3 - General Awareness Program: A series of short clips from Dr. Daggett's presentations and interviews with him regarding the most critical issues facing American education. An excellent tool for use with all types of audiences for stimulating discussion on the need for change.

25 Minutes

Tape 4 - The Management of Change in Education: A teleconference which lays out a six-step approach for the management of change in education. It focuses on the skills, knowledge, and behaviors needed to live in our increasingly sophisticated world. The relationship between present school curriculum and the skills, knowledge, and behaviors needed by graduates are explored. This tape is appropriate for use with school boards, administrators, and other education leaders.

47 Minutes

Tape 5 - Interview with Dr. Willard Daggett: An in-depth interview focusing on the critical issues facing American education and the steps needed to effectively address them. This tape is targeted to the public in general.

47 Minutes

Tape 6 - Elementary/Middle School Presentation: Dr. Daggett presents a number of new and emerging technological applications. After each application is presented, a series of questions is provided for students to ponder and discuss. The skills, knowledge, and behaviors that today's middle school students will need in a technological world are presented. A teacher's guide is included to assist the teacher in leading class discussion on each application.

36 Minutes

Tape 7 - High School Awareness Program: A series of emerging technological applications for use in the home, workplace, and society are presented by Dr. Daggett. Students are then led through a series of discussion questions on the impact these technological applications will have on their lives. The need for appropriate math, science, and language arts skills in a technological world is considered. This presentation is targeted to high school students.

32 Minutes

Tape 8 - Preparing Students for the 1990's and Beyond: In this presentation to educators, Dr. Willard Daggett provides a series of examples and research on how school curricula have become increasingly disconnected from our technological, information-based society. He notes the nation's fascination with test scores and how our traditional curriculum does an excellent job of preparing today's students with some of the skills and knowledge they need, but lacks relevancy to the workplace and ignores life-long learning.

50 Minutes

**DIFFICULT PEOPLE:
HOW TO DEAL WITH THEM**

You can learn techniques to identify, understand, and cope with the difficult people who come into your life. Most of us are forced to deal with difficult people on some level every day. Difficult people add to the stress that we work to eliminate. This video shows the skills necessary for dealing effectively with hard-to-handle people. You'll learn how to:

- Identify six major types of behavior
- Communicate successfully with difficult personalities
- Turn negative situations into positive ones
- Change behavior to impact results
- Develop confidence for confrontational situations

38 Minutes

**DISCOVERING THE FUTURE:
THE BUSINESS OF PARADIGMS**

In this video, Joel Barker helps make people aware that we view and understand the world through our paradigms. Understanding the power of paradigms can be a crucial step towards breaking through barriers to innovation and unlocking our resistance to change. This program has been used by thousands of groups around the world. Some common benefits include:

- Explanation of why change is seen as threatening to most people

- Providing key insights on how to improve the process of innovation
- Helping people understand why they may have been unsuccessful at dealing with change, and how to get better at it
- Increasing people's abilities to become more exploratory
- Showing organizations where to look for the kinds of revolutionary changes that fundamentally rewrite the rules of "the game"

38 Minutes

**DISCOVERING THE FUTURE:
PARADIGM PIONEERS**

Joel Barker used the Oregon Trail as a metaphor to help viewers understand paradigm shifts and how changing paradigms will affect us in the future. Barker draws distinctions between "settlers" who seek safety and security before venturing forward and "pioneers" who are willing to take risks.

30 Minutes

**DISCOVERING THE FUTURE:
PARADIGM PRINCIPLES**

In this video, Joel Barker helps viewers understand paradigms and how paradigms affect change. This videotape will help you:

- Build a framework for understanding: four principles explain paradigm shifts and how to take action.
- Train at your own pace: this program is segmented so you can show and discuss the points you choose or the entire concept.
- Look for new paradigms: learn how to plot the life span of any paradigm in your organization.
- Challenge your organization's paradigms: pose questions everyone can ask and answer.
- Communicate the power of paradigm shifts: unforgettable stories inspire action.

60 Minutes

**DISCOVERING THE FUTURE:
THE POWER OF VISION**

In this video, Joel Barker helps viewers understand how a powerful, positive vision of the future can empower individuals and organizations. Barker explains that thinking about and planning the future isn't just a luxury for the rich and famous; rather, it is a tool for anyone, providing it is properly used. The three scholars highlighted in the program, Victor Frankl, Benjamin

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Singer, and Fred Polak, all agreed that having a vision for the future is a forceful motivator for change that human beings have. Some common benefits of using this program include:

- Giving insights to building or improving organizational vision
- Clarifying the concept of vision--what it is and what it isn't
- Illustrating how thinking about the future gives meaning to the present
- Demonstrating the positive power a meaningful vision can have within an organization
- Providing a "common language" with which vision can be discussed
- Showing that each of us can shape our own future

30 Minutes

DIVERSITY

This videotape takes you on a journey around the world to understand a fundamental truth: Without diversity, there can be no innovation. Without innovation, there can be no new wealth. Therefore, diversity is the key to creating wealth for all. Hosted by Joel Barker, this video contends that your organization will experience long-lasting success only when you reap the benefits of diversity by collaborating with individuals and enterprises that are different than yourself. Barker introduces a new premise for thinking and understanding diversity and a compelling need for change, offering a new vision for the 21st Century. He also explores the advantages of diversity and its role in our lives and world, bringing his powerful messages to a conclusion with a call-to-action for every organization and individual.

31 Minutes

EFFECTIVE SCHOOLS: PREMISES, CONCEPTS, AND CHARACTERISTICS

This video presents a synthesis of the assumptions and the research base of the "Effective Schools" model. Dr. Lawrence W. Lezotte, nationally known educator, and recognized expert in "Effective Schools" has developed this videotape to aid school districts in the design and implementation of their own school improvement programs. The videotape is especially helpful to those who have not participated in an "Effective Schools" workshop and is a stimulating refresher for those who have. The tape is designed for inservice programs, with logical break points for group discussion.

52 Minutes

EFFECTIVE SCHOOLS: THE SCHOOL IMPROVEMENT PROCESS

This video outlines the implementation strategies used for school improvement through use of Effective Schools Research and is a companion to the "Effective Schools: Premises, Concepts, and Characteristics" videotape. The program is especially helpful to those who have not participated in an "Effective Schools" workshop and is a stimulating refresher for those who have. The videotape lays out the process of implementing an "Effective Schools" program. It is designed for inservice programs, with logical break points for group discussion.

52 Minutes

ENHANCING CREATIVITY & INCORPORATING DIVERSITY

Creativity...How can we enhance creativity in education and the workforce? In the first part of this program, Dr. Doris Shallcross and Dr. Dorothy Sisk discuss some of their own research in the somewhat illusive field of creativity. Learn what these two experts see as the challenges for creativity in the nineties.

- What's wrong with the way we continue to measure intelligence?
- Can creativity be taught?
- Do adults need to rediscover what they knew as children?

Diversity...Can attitudes really change? Student populations are changing by:

- More nationalities and races.
- Older students.
- Different motivational styles.
- Different skill levels.
- Different learning styles.

What kind of leadership is needed to make diversity a plus in our institutions? How can we work to make our diversity efforts more successful? Diversity is not something that we bring to business or the college campus; it's already there. What sort of leadership is needed to allow the riches and benefits of this diversity to come to fruition. Dr. James Anderson explores the issue of diversity in this part of the program.

55 Minutes

EVERYDAY NEGOTIATING

Now you can negotiate on any level, and in any situation without fear, and with all the confidence you need to win. Buying a car is a chance to try your new skills. Shopping for a new house or even carpeting isn't a terrible chore anymore. You don't cringe from sharp

salespeople. You know you can handle them. You meet them on even footing and negotiate the terms you want. You gain personal pride in your abilities and new respect from others. Former big hassles, such as dealing with angry associates or irate customers, become exciting challenges.

45 Minutes

**FINDING YOUR VALUES,
REACHING YOUR GOALS**

This video supplements the Franklin Time Management Seminar. Following the seminar, some people express difficulty in identifying their own values, the foundation for the Productivity Pyramid. Therefore, the emphasis in this presentation is on helping you search for your values—what drives your behavior and what you want out of life. Throughout the video, examples of values are presented which are not intended as suggestions; rather, to stimulate you to discover what drives your own behavior. Although the program is designed to support the Franklin Day Planner, the processes discussed can be of benefit to anyone, with or without a Franklin Planner.

60 Minutes

FISH

Imagine a workplace where everyone chooses to bring energy, passion, and a positive attitude with them each day. Imagine an environment in which people are truly connected to their work, their colleagues, and their customers. This videotape helps you lead people toward creating that kind of environment in your organization. This tape explores the tremendous synergy that can result when people are committed to their jobs and their team members. It reframes the way we view our work, and shows us by real-world example what it means to be creatively engaged in the work experience.

17 Minutes

FISH STICKS

When employees are committed to keeping a vision alive, something else comes to life – energy, accountability, enthusiasm, innovation, teamwork, and enhanced performance. This video takes you to a workplace where every employee takes personal responsibility for maintaining the company’s remarkable vision of passion playfulness, and world-class service from moment to moment. In this amazing environment, employees are so committed to their work that they never fill orders without first filling people – with fun,

attentiveness, concern, and responsiveness. This extraordinary, customer-focused culture lives in an otherwise ordinary fish market – Seattle’s “Pike Place Fish.” “Fish Sticks” shows you how to create and sustain that essential commitment through three fundamental steps: Commit, Be It, and Coach It. These common-sense principles can help your organization build an uncommonly effective work environment where your vision sticks. This video also shows that when workers are committed to keeping a vision live, the benefits – in customer service, employee satisfaction, and organizational success – can be eye-opening.

17 Minutes

**GAINING CONTROL: THE
FRANKLIN REALITY MODEL**

This video introduces the Franklin Reality Model and is effective as a supplement to Franklin Time Management training or by itself. The presentation focuses on how our needs and beliefs drive our behavior. Viewers learn simple techniques for testing out the results of behavior to determine if there are constructive or destructive beliefs that are driving the behavior. The video is suitable for individuals or counselors to help better understand the concept of “control.”

90 Minutes

GETTING THINGS DONE

This program focuses on strategies for getting more things done in a day. Topics range from setting goals and defining priorities to increasing personal energy and productive output.

Tape 1 -- Mastering Goals, Priorities, and Time-Wasters: Topics include setting goals and defining priorities; using the pareto principle to focus on important tasks; maximizing prime time; and overcoming distractions, interruptions, and other time-wasters.

81 Minutes

Tape 2 -- Mastering Paperwork, Deadlines, and Delegation: Topics include tips for cutting through stacks of paper, efficient filing systems, eliminating bottlenecks, delegating authority and responsibility, productive and fast meetings, and overcoming procrastination.

86 Minutes

GOALS

To get ahead, you have to have goals. Zig Ziglar is a master at telling audiences how to set them, how to achieve them, and how to enjoy their benefits. He doesn't make it complicated, either. On this videotape, you get a step-by-step approach that you can tailor to your immediate needs – one you can easily alter as your needs change. You discover:

- The seven steps to goal-setting used by the top 3% of the population.
- The importance to mental well-being of having some big goals.
- The five questions to ask yourself about every goal.
- How to tell if you're serious about a goal.
- New attitudes, knowledge, aptitudes, talents, skills and habits that you develop on the way to your goals – attributes that will serve you the rest of your life.
- The role of a winning attitude in the lives of 1,000 executives, as documented in a recent survey.

With goals, you can more fully realize your maximum potential, because goals take you many places and enable you to experience many things. You know more...do more...have more...and are more.

77 Minutes

GOOD TO GREAT

How can good companies, mediocre companies, even bad companies achieve enduring greatness? Are there those that convert long-term mediocrity or worse into long-term superiority? If so, what are the distinguishing characteristics that cause a company to go from good to great? These five cds explain how some companies make the leap to achieve greatness and others don't.

CD 1 – 1 hr. & 20 minutes

CD 2 – 1 hr. & 20 minutes

CD 3 – 1 hr. & 6 minutes

CD 4 – 1 hr. & 18 minutes

CD 5 – 1 hr. & 18 minutes

HOLE TO HOLE: THE KEYS TO LIBERATION

Troy Evans was sentenced to 13 years in Federal Prison. He was convicted of five armed bank robberies, in three states, over a six-month crime spree, and was sent to the Federal Correctional Complex in Florence, Colorado. His neighbors included such notorious criminals as Timothy McVeigh and Terry Nichols. Troy was released on December 13, 1999, over seven and one-half years later. Despite the obstacles that only prison can produce, Troy was determined that his time behind bars would not be wasted time. Education would be his saving grace. After six months of filling out

applications, writing essays, begging, pleading, and selling, Troy landed his first scholarship for one class. That was a beginning, and when Troy walked out the doors of prison he carried with him two degrees, both obtained with a 4.0 GPA and designation on the Dean's and President's list. Troy is now a motivational speaker who shares his story and lessons learned with audiences of all ages. Since his release, Evans has taken the Corporate, Association and Education platforms by storm with his motivational keynote speeches. Evans shows how the keys to his success in prison are the keys to his success today, and how these lessons can be applied to escaping the "prisons within ourselves."

30 Minutes

HOW TO BE A NO-LIMIT PERSON

Wayne Dyer reflects on his own life experience and, in so doing, shows the stuff that goes into the making of a strong, secure "No-Limit" person. Whatever Wayne Dyer says packs a wallop. He's witty, charming, and makes sense. He's not one to deal in abstracts. In this video, you'll learn:

- To seek serenity rather than acquisitions.
- To teach those you love to value knowledge more than material possessions.
- That when you have real personal authority, you feel a need to dominate others.
- That it's your ethics against their rules.
- That the quality of your life is important – not the outward appearance.

57 Minutes

HOW TO BE A WINNER

Zig Ziglar provides you with a 10-step formula that gives you the do's and don'ts of top achievement. By following this formula, you enjoy greater success.

67 Minutes

HOW TO DEAL WITH DIFFICULT PEOPLE

This program is designed to foster cooperation and teamwork in organizations. It contains techniques that will help to keep difficult people from having a negative effect on you and others in the organization. Segments include understanding why difficult people behave the way they do and skills for dealing with the most common "difficult people" problems. Entertaining skits and role-plays are used to demonstrate difficult people in action

and the most effective strategies to deal with them in confident, productive ways.

Tape 1 - 74 Minutes

Tape 2 - 120 Minutes

Tape 3 - 90 Minutes

HOW TO SPEAK WITH CONFIDENCE

Bert Decker has designed a program that gives you the skills to become a more persuasive speaker and presenter. Decker has also counseled dozens of CEO's and management officers on effective speaking techniques. He has made a lifelong study of top speakers and has devised a ten-step program that will greatly enhance your ability to communicate what you think and get what you want.

46 Minutes

IF YOU REALLY WANT TO GET AHEAD

This video highlights the following ways to get ahead:

- Getting along with others.
- Promoting yourself.
- Gaining and using power.
- Being remembered by the right people for the right things at the right time.
- Coping with criticism.
- Rating your management skills.
- Making yourself indispensable.
- Improving morale.

The hundreds of specific tips offered in this video will help you move up the ladder and improve your organization's bottom line.

45 Minutes

IMPROVING INSTRUCTION THROUGH OBSERVATION AND FEEDBACK

Everyone knows that the key to helping schools and students achieve success is to help teachers grow professionally and improve the quality of their instruction. This video series explains and demonstrates exactly how you do that through teacher observation and feedback. Find out how schools use proven teacher observation and feedback techniques to help improve teaching and learning. See administrators, supervisors, and teachers working in a variety of ways to foster the development of their colleagues. And visit classroom observations, conferences, and team meetings to see how to implement the observation and feedback techniques successfully.

Tape 1 – Different Models of Providing Classroom-Based Assistance explores four proven professional development models that use observation and feedback techniques. Discover how school leaders provide classroom-based assistance through these techniques. And understand the role teachers play in assisting other teachers' growth.

Tape 2 – Observation Techniques introduces you to two types of observation techniques that provide the data teachers need to analyze their classroom practices and take improvement steps. Learn the difference between qualitative and quantitative observation techniques and when each should be used. See examples of leaders and teachers working together effectively to improve instructional decision making. And discover how teachers can gather and analyze classroom data that informs their instructional practice.

Tape 3 – Approaches to Working Closely with Teachers explores approaches that school leaders use when working closely with teachers. Visit one-on-one conferences and study teams to see the interpersonal approaches, behaviors, and processes that ensure these interactions work effectively. Learn how to decide which approach is most appropriate for both teacher and leader. And understand how to assist a teacher in moving to a more autonomous mode of teaching.

Three Tapes - 30 Minutes Each

LEADERSHIP SHIFT

The concept of leadership is changing. This videotape explores shifts and offers five concepts that will improve the performance of any leader. Using bridge-building as a metaphor, futurist Joel Barker teaches us that, more than anything else, the 21st Century leader will build bridges. Bridges built of hope, ideas, and opportunities. Bridges that help us move from where we are to where we need to be. Using inspiring locations and vivid stories, this video motivates every leader, and aspiring leader, to develop the skills needed to lead his or her organization into the 21st century. Five lessons for the 21st Century are:

- Focus the majority of your efforts on the future.
- Understand the nature of fundamental change.
- Appreciate complex systems and how they work
- Examine your leadership style to see how it affects productivity.
- Create shared vision to build bridges to the future.

29 Minutes

THE LEADERSHIP ALLIANCE

This video features management expert Tom Peters. He believes it is inspired leadership, not just at the top but

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throughout the organization that will help us find our way in these turbulent economic times. This exciting program, produced for broadcast on public TV, features Peters on location with four outstanding leaders and before a live audience speaking about the lessons to be learned from them. Highlighted are:

- Pat Carrigan, the first (and only) woman to manage an assembly plant at General Motors.
- Dennis Littky achieved wide acclaim from the educational community for the strides he made as principal.
- Vaughn Beals is chairman of Harley-Davidson, the last American foothold in the Japanese-dominated motorcycle industry.
- Ralph Stayer decided that although his Johnsonville Sausage Company was prospering, things could have been better. He concluded that workers would make better sausage if they embarked on a course of continuous self-improvement, both on and off the job.

This video is appropriate in any staff development meeting where the topic is leadership.

64 Minutes

LEADERSHIP IN PROFESSIONAL LEARNING COMMUNITIES AT WORK

This program for PLC leaders uses unscripted interviews and action footage to illustrate the role of effective leadership, particularly from the principal. The educators in this program demonstrate the importance of dispersed leadership, mutual accountability, and aligning a school's structure and culture with its core purpose. PLC principals discuss how to balance loose and tight leadership, implement change, and confront resisters.

DVD 1 – 30 Minutes

DVD 2 – Facilitator's Guide

THE MAGIC WORD: ATTITUDE

This powerful video is destined to become a classic. And we think you'll agree, after viewing it, that this videotape should be a part of every company, school, and family video library in the country. You'll learn step by step how to develop and maintain a good attitude, how to be lucky, how to profit from "intelligent objectivity," and how to foster this sort of winning attitude in yourself and others. You get six tips about

attitudes, and learn five things successful people habitually do – things that everyone should emulate.

43 Minutes

"MANAGE IT" SERIES: STRESS MANAGEMENT

This six-part series teaches skills for handling stress on the job and at home. "Manage It" is suitable for an individual or group wellness program. Included in the series are:

- Stress Traps
- Stress Overload
- Interpersonal Conflict
- Addictive Patterns
- Job Stress
- Survival Skills

Each videotape focuses on a specific stress management issue. The accompanying workbook reinforces the learning process, helps participants to personalize the experience and promotes group discussion. The leader's manual provides additional activities to help adapt the sessions for specific requirements.

Tape 1 - Stress Traps: The most important stress management skill is the clarity to see the big picture--the ability to recognize pitfalls and avoid them. In this session, participants learn how to identify their own stressors and how to avoid the three most common stress traps.

Tape 2 - Stress Overload: Participants learn how to identify stress overload and how to use a multitude of specific skills for combating it--emergency skills for surviving an immediate crisis, short-term skills for managing chronic, recurring stress, and long-term skills for making healthful lifestyle adjustments.

Tape 3 - Interpersonal Conflict: Participants learn to identify the relationship stressors that can affect their work performance and their personal lives. They develop communication and relationship skills that will help them reduce conflict, deal with difficult people, and build a positive network of support.

Tape 4 - Addictive Patterns: The relationship between stress and negative coping patterns are investigated. Particular emphasis is placed on helping participants recognize the destructive cycle and develop a wide range of effective, health-enhancing alternatives for managing stress.

Tape 5 - Job Stress: Participants assess their job stress by identifying "drainers" and "energizers" in their workplace. They learn the symptoms to watch for, the beliefs that feed into stressful patterns on the job, and the skills for coping with the pressures of their work setting.

Tape 6 - Survival Skills: Participants re-evaluate their current coping patterns to see how well their old skills are working. Then, using their values, participants set

personal goals and make a plan for developing a wide range of new skills that will provide them with a complete repertoire of effective coping alternatives.

Six Tapes - 15 Minutes Each

MEETINGS, BLOODY MEETINGS

This video is probably the most widely-seen management training video of all time. Research has shown, meetings are management. If managers are to be as effective as possible, they must be able to run effective meetings, however small or large the meeting. In this video, John Cleese stars as a manager who is thoroughly inefficient at chairing meetings. In fact, the only real sleep he gets is at meetings – which he needs because he spends all night catching up on the work he could have done at the office had his meetings been more efficient. One night he dreams he is hauled up before a court for the negligent conduct of meetings. The judge demonstrates how the techniques, disciplines and logic of running a meeting are very similar to those conducting a court case. Having seen the evidence of Cleese's last few meetings, the court finds him guilty of five counts: failing to plan the agenda, failing to inform others, failing to control the discussion and failing to record the decisions. The judge also points out what Cleese should have done, as the key messages of the video:

- Plan meetings in advance.
- Prepare an agenda.
- Notify attendees.
- Control the discussion.
- Record the Minutes.

45 Minutes

MENTORING TO IMPROVE SCHOOLS

Introduce your school or district to the benefits of an effective mentoring program. Scenes from a variety of schools and districts profile successful mentoring programs and explore their characteristics. Interviews with experts and experienced mentors offer tips on how to be an effective mentor.

Tape 1 - Introduction to components of an effective mentoring program for new teachers:

- Teacher coaches who help new teachers survive their first year, focus on classroom practice, and form professional networks.
- Weekly workshops that help new teachers troubleshoot concerns and reflect on practice.
- Day-to-day opportunities for mentors to build trust with new teachers, model instructional approaches and get them familiar with district guidelines for best practices.

- Examples of successful mentoring programs for new administrators. Mentoring programs help new administrators learn from experienced colleagues at other sites. Interviews with principals, assistant principals, and district staff members explain why mentoring programs provide a much better way for administrators to build on the success of a district.

Tape 2 - The mentoring process and effective mentoring strategies for teachers and administrators:

- How to develop a trusting relationship between teachers and their mentors.
- Good communication and listening skills that promote an exchange of ideas.
- Effective ways to help new teachers and administrators identify their needs and set goals for improvement.
- Identify the changing needs of new staff members.

Tape 1 - 40 Minutes

Tape 2 - 25 Minutes

MORE BLOODY MEETINGS

In this video, John Cleese plays a manager who has learned all the practical lessons from his experience in the first video where he lands in court again charged with mismanagement of meetings. This video will help all managers, team leaders, and project leaders improve or refresh their skills at chairing meetings. It teaches how to handle the people present to get the most out of them and arrive at the best decisions with which everyone accepts. You'll learn:

- How to calm people down and unite them when they get worked up and aggressive.
- How to focus them when they are rambling, confused or at cross-purposes.
- How to stop people squashing others' ideas and how to get people to work constructively together.
- How to build better decisions.

30 Minutes

MOTIVATIONAL MEETING OPENERS

These inspirational videos are appropriate to introduce or end a meeting, to stimulate discussion, or add impact to your message. Topics include: Leadership, Teamwork, and Quality. Each video features breathtaking cinematography, stirring music, and powerful lyrics to help create an overall mood to enhance your message.

Leadership - 3 Minutes

Teamwork - 3 Minutes

Quality - 3 Minutes

MULTIMEDIA AND VIRTUAL REALITY

Part 1 – Multimedia – Educators may be more aware of the promises of new technology than any other segment of our society. We have hardware, software, videodisks, hypertext, computer this and video that all coming together in an ever-quickenning pace. But does the use of all this sophisticated technology truly enhance the learning process? What is the difference between entertainment with MTV, for example, and educational uses of media? Are students being engaged or are they simply being entertained? To deal with these and other crucial questions, this program presents a panel of four leading educators who have designed and developed various technological applications for use in educational settings. The program itself takes a look at several applications of multimedia in education.

Part 2 – Virtual Reality – This program takes a look at Virtual Reality, a computerized world where pilots are trained to land aircraft, home owners are sold futuristic kitchens and twelve-year-olds are entertained in imaginary worlds of battles and treasure hunts. Virtual Reality begins with the help of computerized gloves, eyephones and bodysuits in a computerized reality created by someone else’s imagination. But it can go beyond that. Consider the world of a child whose spinal cord was injured and has no use of her limbs, a child who until introduced to virtual reality could not experience the sensation of throwing a ball or even crawling. This is the plight of Crystal, one of the subjects in the program, and a case in point of the possible benefits of Virtual Reality that go far beyond entertainment value.

114 Minutes

MYTHS, METHODS, OR MIRACLES: AN OVERVIEW OF TOTAL QUALITY

This program features Dr. Ken Blanchard, author of “The One-Minute Manager,” and Dr. Richard Chang, internationally known management consultant and examiner for the Malcom Baldrige National Quality Awards. Doing more with less is the strategy of the 90’s. Blanchard and Chang draw upon their experiences in working with a wide variety of global organizations to present strategies for creating a continuous quality culture

in organizations. This videotape works well for presenting an overview of “Total Quality Management.”

35 Minutes

THE NEW BUSINESS OF PARADIGMS

Joel Barker’s “The New Business of Paradigms” retains the same powerful stories and examples from the original program, but repackages them with a current look and feel. Included in this videotape is the “Classic Edition” plus a second program called “The 21st Century Edition.” This edition offers all new examples and stories to illustrate recent paradigm shifts.

Key Learning Points:

- Paradigms are common.
- Paradigms are useful.
- Don’t let your paradigm become the paradigm.
- Outsiders create new paradigms.
- Shifting paradigms takes courage.
- You can choose to change your paradigm.

44 Minutes (Both editions on the same tape)

(THE) ONE MINUTE MANAGEMENT SYSTEM

“The One Minute Management System” has now become a mainstay in supervisory programs. These programs can be integrated into an existing management training program or used as the place to start. “The One Minute Management System” includes the following videotapes:

- **BUILDING THE ONE MINUTE MANAGER SKILLS:** Here Dr. Ken Blanchard put the ideas of “The One Minute Manager” into the universal language of films. Using classic footage from such greats as Star Wars, 12 O’Clock High, and Young Frankenstein, Dr. Blanchard shows the skills of “The One Minute Manager” in action.

30 Minutes

- **LEADERSHIP AND THE ONE MINUTE MANAGER:** Any effective manager knows that management isn’t a static activity. You start with a beginner and guide them through the obstacles until you have a peak performer--someone who initiates ideas and requires only occasional supervision. Dr. Blanchard takes the viewers to the movies using among others, The Karate Kid, to animate the growth process.

30 Minutes

- **(THE) ONE MINUTE MANAGER**

“The One Minute Manager” is a best seller in print. In this video, the world’s most read behavioral scientist, Dr. Ken Blanchard, starts with the three secrets of the “people side” of management--goal setting, praising and reprimanding. This video helps you understand the education process of what makes people behave the

way they do and how do you effectively redirect poor performers to reach goals?

30 Minutes

• **PUTTING THE ONE MINUTE MANAGER TO WORK**

This video is a practical explanation of how to put “One Minute Management” theory into practice. The program explains: How do you measure performance? How do you develop meaningful graphs to track performance and to integrate the system between departments? Blanchard calls on an expert, Dr. Robert Lorber, to show organizations how to go about “Putting the One Minute Manager System to Work.”

30 Minutes

OUTLEARNING THE WOLVES

“Outlearning the Wolves” is the story of an organization that might resemble yours – complete with bad habits, nagging vulnerabilities, and resignation to the status quo. As a flock of sheep builds a culture for learning, the contribution of each individual are utilized in strikingly new and productive ways.

This humorous 20 minute dramatization of the best-selling book is idea for introducing the crucial concepts of organizational learning in group trainings, workshops, and classrooms across all ages. The actors and artful staging capture the important lessons of the original fable, while providing a meaningful shared learning experience for viewers.

DVD – 20 Minutes

PARADIGM MASTERY SERIES

Featuring Joel Barker, famed author and futurist, this videotape series is designed to help organizations find their future by understanding and applying the principles of paradigm mastery. Filmed in a retreat setting, Barker guides participants through a series of exercises that help them understand how personal and organizational paradigms affect their ability to adapt to a rapidly changing world. Segments include: 1) understanding aspects of change and the differences between leadership and management, 2) exploring the paradigm effect, which sets the boundaries and rules that govern people’s behavior, 3) learn the life cycle of paradigms and what causes paradigm shifts to occur, 4) discover who is most likely to see new paradigms, and 5) learn how to assemble a team to find the future. The tape series is ideal as an aid for team building,

organizational goal setting, or strategic planning. The recommended format is to schedule an additional one-half to one hour with each tape for discussion and reflection. Since the content of the tapes is sequential, they should be used in the order listed below.

CHANGE AND LEADERSHIP

- Learn why you should honor what can’t be done
- Discover the roles of managers and leaders during change
- Find out how your paradigm relates to your customers

33 Minutes

THE PARADIGM EFFECT

- Explore your organization’s forest of paradigms
- Learn to recognize when your paradigm is talking
- Find out why you should step outside of your boundaries

28 Minutes

THE PARADIGM CURVE

- Learn how your toughest problems can trigger the next paradigm
- Discover how to use people’s talents during change
- Plan when to lead change instead of waiting for change

28 Minutes

PARADIGM PARTNERS

- Discover the roles we play in the paradigm life cycle
- Find out the best time to leverage a new paradigm
- Learn why settlers are good, but not settler organizations

30 Minutes

PARADIGM HUNTING

- Learn how to form a paradigm hunting team.
- Discover the question that can uncover the next paradigm

20 Minutes

PEAK PERFORMANCE

Charles Garfield has been studying peak performance for over 20 years. He was aware that there were more peak performers in the NASA aggregation than he had ever encountered before. And he became curious about what enables certain individuals to function at exceptionally high levels. Finding little research on the subject, he resolved to obtain the requisite psychological knowledge and conduct the research himself. Some 18 years later and almost 2000 in-depth interviews with

ADMINISTRATOR EFFECTIVENESS

peak performers in all walks of life, he began to publish his findings. A basic, learnable, set of five skills runs like a golden thread through the careers of all peak performers. These are:

- Motivation through mission.
- Ability to innovate.
- Team-playing to empower others.
- Orientation toward results.
- Continuous self development.

70 Minutes

POLITICS OF LOVE

This is an inspirational guide for all who want to:

- Accept the challenge of life.
- Build lasting, mutually rewarding relationships.
- Free themselves of labels, hang-ups, and trivia.
- Teach the wonder of love to their children.
- Forever rid themselves of loneliness and despair.
- Profit even more from their unlimited, unique potential.

50 Minutes

POSITIVE PARENT INVOLVEMENT KIT

Administrators and teachers can no longer do their jobs alone. They must have support and involvement from their students' parents. Understanding that communication is a two-way street, this complete package contains training for both teachers and parents in how to work together to improve students' success in school. This videotape series contains everything you need to foster improved communication and encourage a partnership between home and school. Four motivating staff-meeting videos train teachers to communicate with parents in a positive, proactive manner. Two skill-building videos are great resources to educate parents in how they can work with the school to maximize their children's success.

Four Teacher Videos

Tape 1 - 40 Minutes

Tape 2 - 50 Minutes

Tape 3 - 35 Minutes

Tape 4 - 35 Minutes

Two Parent Videos - 25 Minutes Each

THE POWER OF CHOICE

Intended for teenage audiences or parents of teenagers. This video is presented by Michael Pritchard, a juvenile probation officer turned standup comic. After years

using humor as a powerful counseling tool, Pritchard took his act public and won the 1980 San Francisco International Comedy Competition. That same year he also was named California's "Probation Officer of the Year." In the "Power of Choice," comedian/teen counselor Michael Pritchard shows young people how to use Vision, Initiative, and Perspective as tools for making the best choices for themselves.

60 Minutes

THE POWER OF PROFESSIONAL LEARNING COMMUNITIES AT WORK

Discover how your school can make the shift to a focus on learning, collaboration, and results to radically improve student learning – even in schools facing 21st century challenges like mobile populations, increasing numbers of English language learners, and high poverty. Learn from educators in eight diverse professional learning communities who share their successful strategies and inspiring experiences in candid conversations and unscripted team meetings. Featuring Richard DuFour, Robert Eaker, and Rebecca DuFour.

DVD (all four programs)

Tape 1 – 19 Minutes

Tape 2 – 21 Minutes

Tape 3 – 22 Minutes

Tape 4 – 22 Minutes

THE PRINCIPAL AS INSTRUCTIONAL LEADER: REFLECTIONS ON EFFECTIVENESS

Effective principals demonstrate vision and resourcefulness. They establish a climate for participation in continuous growth and improvement, provide moral and logistical support, and continually gather and use information as feedback. This video is designed for principals and those who support, train, or hire principals.

57 Minutes

PRINCIPALS, LEADERS, AND LEARNERS - WHAT PRINCIPALS SHOULD KNOW & BE ABLE TO DO: OVERVIEW OF THE SIX STANDARDS

This video reviews the six standards set forth in the publication "Leading Learning Communities: Standards for What Principals Should Know and Be Able To Do," and illustrates what a school can accomplish in the right educational environment.

30 Minutes

THE PRINCIPAL SERIES

This videotape series demonstrates the key elements of successful school-based leadership. See how principals respond to routine problems, plan for the long term, and communicate effectively with diverse audiences. Hear them describe how they develop discipline policies, school schedules, and professional development programs that continuously move their schools forward. Discover ways to empower staff with decision-making responsibilities.

Tape 1 - The Evolving Role of the Principal

The characteristics of effective principals and how they juggle multiple roles.

Tape 2 - Creating a Collaborative Learning Community

How to establish collaborative learning communities by facilitating the development of a shared mission, vision, values, and goals.

Tape 3 - Survival Tips

Practical, school-proven tips from experienced principals who have found successful ways of dealing with the stress of their complex jobs.

Tape 4 - Principal as Culture Shaper

How to create and maintain a collaborative culture that allows faculty, students, and parents to contribute to the vision of the school and celebrate its success.

Tape 5 - Principal as Manager

Things principals do so the school runs well, including maintaining a safe environment, establishing a discipline code, and delegating management tasks.

Tape 6 - Principal as Instructional Leader

How to emphasize teaching and learning, focus on results, and support continuous improvement.

Tape 7 - Principal as Ambassador

Ways to involve parents and build alliances with businesses and the community.

- Tape 1 - 45 Minutes
- Tape 2 - 45 Minutes
- Tape 3 - 20 Minutes
- Tape 4 - 35 Minutes
- Tape 5 - 25 Minutes
- Tape 6 - 40 Minutes
- Tape 7 - 35 Minutes

THE PSYCHOLOGY OF WINNING IN ACTION

Denis Waitley teaches principles of thought and behavior you can use immediately – in your

organization, your career, and in your personal life. The first time you watch this video, you learn:

- How and why you should eliminate any self-limiting thoughts and put yourself on the road to positive self-awareness.
- Why you must not carry past failures forward in your never-ending quest for high self-esteem.
- Action steps for enhancing self-esteem.
- The importance of accepting responsibility for your actions and the importance of positive self-control.
- The importance of setting attainable goals and adjusting your dominant thoughts toward reaching them.
- Positive self-expectancy, the self-fulfilling prophecy.

58 Minutes

QUALITY CIRCLES: PROBLEM-SOLVING TOOLS FOR EDUCATORS

With statements by a superintendent, high school principal, and a “Quality Circle” trainer, this videotape describes the four-part circle process:

- Problem Selection--the group brainstorms problems and chooses one to solve
- Problem Analysis--using a fishbone chart and formal brainstorming, members clarify, discuss, and select the most important cause of the problem
- Solution Selection--using formal brainstorming, the group identifies three possible solutions and then chooses one
- Presentation to Management--all members present to management data about the problem and proposed solution

Designed especially for administrators considering use of “Quality Circles” in the schools, the program also can be used to give teachers and other staff members an overview of the process.

30 Minutes

QUALITY LEARNING SERIES

Tape 2 - Leading Schools to Quality

This tape is a detailed introduction to the quality schooling process based on the work of Dr. W. Edwards Deming. The video serves as an excellent introduction to quality schooling and the work of Dr. Deming as it applies to education. It can be used for staff development for teachers and administrators.

Tape 3 - Creating Learning Organizations: Growth Through Quality

In this video W. Edwards Deming and Peter Senge join a panel of business and education leaders to discuss the

implementation of the quality principles in education and industry. The panel discusses quality principles and the transformation and change process in order to become a learning organization.

Tape 4 - Shaping America's Future

Featuring interviews with W. Edwards Deming, Peter Senge, and Al Shanker, this tape presents perspectives of the most pressing concerns for restructuring the American education system. This tape is an excellent resource for anyone who has a basic understanding of the quality principles and who wants to gain a deeper understanding of how these concepts can transform education.

Preview Tape 1 - 8 Minutes

Tape 2 - 24 Minutes

Tape 3 - 90 Minutes

Tape 4 - 27 Minutes

RAISING POSITIVE KIDS IN A NEGATIVE WORLD

Zig Ziglar's Optimistic, common-sense, uplifting, down-to-earth approach will help you teach your kids the qualities they will need to succeed in life. Convinced that children need to be raised in a moral and productive environment, Ziglar demonstrates that encouragement, discipline, and love are the foundations for raising your positive kids in a negative world.

Tape 1 – Sowing Positive Seeds: Zig explains that a child's ability to retain a healthy attitude depends on the parent. As parents, we must sow positive seeds of self-esteem, so we can watch them grow into contented, successful adults!

38 Minutes

Tape 2 – How to be a Positive Parent: You can become a positive parent by making up your mind every day to look for the good in your child. By positive actions – from hugs to laughter to singing a child awake – you can transfer your positive attitude.

36 Minutes

Tape 3 – Channeling God's Beautiful Gift: Zig addresses the challenge parents have in educating children about sex. Through seeing their parents hold hands and hug, children begin to learn that sex is a beautiful gift from God and will feel more comfortable talking about their feelings as they grow into the teen years.

37 Minutes

Tape 4 – Love is Spelled T-I-M-E: Children normally equate love with the time a parent spends with them. Zig discusses a function of unconditional love. Discipline is one of the most important keys to raising positive kids in a negative world.

37 Minutes

THE SEVEN HABITS OF HIGHLY INEFFECTIVE EDUCATORS

This videotape is a comedic performance focused on seven relevant issues in education:

- **Anger Management - Conflict Resolution** - Habit #1 - When in doubt, ream someone out.
- **Community Involvement in the Classroom** - Habit #2 - So, you think you can do it all yourself.
- **Multiple Intelligences** - Habit #3 - Teach as though all kids learn the same way, (because if they don't, they should).
- **Multicultural Education/Diversity** - Habit #4 - Don't tolerate - Discriminate!
- **Coping with Educational Changes** - Habit #5 - But we've always done it this way.
- **The Opportunity/Responsibility of the Teacher** - Habit #6 - Every day get up an say, "Hey, there are a lot better things I could be doing with my life.
- **The Efficacy of Humor** - Habit #7 - Remember, there's nothing funny about education.

60 Minutes

SEVEN KEYS TO GREATER SUCCESS

The "Seven Keys" video is a virtual owner's manual on how the systems of the mind can work for you. In the first viewing of this videotape, you quickly recognize that Mike McCaffrey understands not only how the human mind works, but more importantly, how you can get it to work for you. And he shares with you how you can get the most from the greatest gift you own – your brain.

48 Minutes

SHAPING SCHOOL CULTURE

Terry Deal, prominent for his work in the area of understanding organizational culture, suggests, "modern people are just primitive people in modern costumes." In this video, Deal reviews how myths, symbols, rituals, and ceremonies affect every aspect of "the way things are done" in a school. The video parallels how a school's culture, much like the culture in any organization, is not unlike tribal cultures of the past. He outlines how to be a

more effective leader by understanding the existing culture and shaping the desired culture.

15 Minutes

SHARED DECISION MAKING

These videotapes explore how schools and districts around the country better meet the needs of their students when all members of the school community have input on decisions. It explains the benefits of a shared approach to decision making on curriculum, instruction, and management policies. The program shows how schools and districts successfully seek input from teachers, school support staff, parents, and students. Interviews with education experts Al Shanker and John Goodlad explain the importance of this new approach. Teachers and administrators describe the long-term benefits of having more direct input on decisions that affect how they do their jobs. Practical advice and sound strategies are offered for succeeding in today's more consensus-oriented schools where all members of the community want to contribute to decisions.

Preview Tape 1 - 10 Minutes

Tape 2 - 30 Minutes

Tape 3 - 30 Minutes

SITE-BASED MANAGEMENT AND DECISION MAKING

This video looks at the potential benefits and pitfalls of site-based management and decision making. It takes you inside several school systems to see and hear first-hand what is being done and how the process is working--in some cases, how it hasn't worked, and why. Segments explore the characteristics of effective site-based management systems. Included are suggestions and insights from teachers, administrators, board members, national association leaders, and gurus on the topic. This video is fitting for school boards, staff, parents, and community members to build an understanding or spur discussion about this school improvement strategy. Viewers will appreciate this video's positive, candid message of how schools can and must change to meet student needs. Topics include:

- Typical challenges facing today's schools, school staff, and students
- Potential benefits site-based management and decision making theory offers
- Case studies of several school districts
- Strategies, guidelines, and tools for putting this theory into practice

45 Minutes

THE SIX ESSENTIALS OF EFFECTIVE LISTENING

Ed Brodow describes six high-performance steps for developing prudent listening and true undivided attention. He encourages ways to develop your desire to listen and continues by explaining how open-ended questions help you filter through cluttering distractions. You'll learn how to:

- Focus on the other person
- Become more objective to the conversation
- Listen in a way that lets others know you are in "fact listening"
- Take nonverbal hints and hear what's not being said

24 Minutes

THE STRANGEST SECRET

Earl Nightingale's "checklist for living" helps create good attitudes, and improves the ability to set goals and achieve them on schedule. You will also learn new ways to upgrade work habits, time management, human relations, and self-achievement.

21 Minutes

STRATEGIC PLANNING FOR AMERICA'S SCHOOLS

Prominent in the field of strategic planning, Bill Cook developed this package to help guide schools and school districts through the strategic planning process. "Strategic Planning for America's Schools," includes a leader's guide that gives ideas for implementing the strategic planning process and offers options for using the tape with community members, your school board, fellow administrators, and staff.

Four Tapes - 30 Minutes Each

STRATEGIC PLANNING AND LEADERSHIP

Strategic Planning bridges the gap between long-range planning and the everyday operating decisions of schools and classrooms. In this two-part tape, the major elements of the strategic planning and implementation process are described and illustrated with actual school experiences. Part I presents the rationale for the process, describes external and internal scanning processes, and mission development. In Part II, educators from three districts describe the nature and results of their experiences with strategic planning. The tape is accompanied by a user's guide and a comprehensive book. The package is

appropriate for district and building leaders, including teachers, principals, administrators, and board members.

51 Minutes

TACTICS OF INNOVATION

Featuring Joel Barker, this videotape helps individuals or organizations introduce change and increase the likelihood that it will be accepted. The video presents ten tactics to assist in change endeavors. It is important to note that the concepts presented here are not simply traditional salesmanship or clever marketing. Instead, the innovator looks at the new product, service, or idea from the particular user's point of view. By determining how well the innovation fits the users' needs, and how compatible it is with what they already are doing, the innovator can redesign the innovation to be more acceptable.

30 Minutes

TALKING 9 TO 5

In this videotape, Dr. Deborah Tannen, a world renowned linguist, explains that women and men grow up, in effect, in different worlds, learning different "conversational rituals" as they play with other children of the same sex. When conversational rituals are not shared, we tend to interpret them literally—misinterpreting the speaker's intentions and abilities. When misinterpretations continue over time, people become frustrated, and the organization loses. Through real-life examples the film shows what conversational style is, how it works, and how women's and men's styles tend to differ. With that understanding, individuals gain more control over their own work lives, and organizations can make better use of the talents of a wide range of people.

30 Minutes

TAPPING INTO YOUR CREATIVITY

Experts and creative people—people like you—share their techniques and insights. What works for them can work for you—simple devices to help you open up your imagination...proven methods of unlocking your innate intuition and playfulness. You can learn to think and act more creatively and meet on-the-job challenges more effectively by applying the specific techniques outlined in this video.

35 Minutes

TEN KEYS TO A MORE POWERFUL PERSONALITY

There are ten qualities to success. They are the basic ingredients to career and personal success, and all highly successful people have in common, and in abundance. On this videotape, Brian Tracy shares each quality with you, tells you how to introduce it or reinforce it in your life, and become the success you've always dreamed of. You learn to act, walk, talk, and live by the same principles and to do the same things that successful people do. Deep down you begin to view yourself as a successful, positive, optimistic, unstoppable human being. And soon everyone else is noticing as well. Brian Tracy shares with you:

- How to accomplish more in the next 30 days than you have in the past six months.
- How to create a "force field" that attracts everything you need to realize your dominant goals.
- How to be 16 times more successful than your peers and thus open the "Red Sea" of opportunity.
- The only surefire way to measure your excellence at any point in your life.

64 Minutes

THROUGH NEW EYES: EXAMINING THE CULTURE OF YOUR SCHOOL

This video is founded upon the assumption, beliefs, values, expectations, and habits that drive its day-to-day work and shape how its people think, feel, and act. How can educators change the culture of their school, particularly when the beliefs and expectations that drive it are rarely examined or questioned? This video helps educators step outside their everyday routines and explore common practices and conventional wisdom with a critical eye. This video also tells a story of school culture through the experiences of a teenage boy. It places the student in two different schools and calls upon viewers to relate to his feelings, assess the practices of the schools, and most importantly, to examine the reality of their own school from a critical perspective.

30 Minutes

TIME MANAGEMENT – IDEAS THAT WORK

This video highlights the following time management ideas that work:

- Overcoming the biggest time wasters.
- Dealing with interruptions.
- Coping with crises caused by others.
- Handling those mounds of paperwork.
- Conducting more productive meetings.

- Dictating to save time
- Putting an end to procrastination.

Whether you're at the top of the ladder, trying to move up the ladder, or responsible for helping others do their jobs better, the hundreds of specific tips offered in this video should be helpful to both you and your organization.

46 Minutes

TOP PERFORMER

"Top Performer" is based on lessons learned from the lives of top street performers, lessons that can translate to anyone involved in sales, service, or leadership. Their lives are built on claiming and releasing the Natural Energy of their audiences, and themselves, and using it to build greater success in all areas of their lives.

The primary prerequisite to being a Top Performer is a willingness to commit to having truly authentic human encounters. Anyone who is willing to suspend their scripts, strategies, techniques, routines, or agendas, in favor of being more fully present with people, is well on their way to being a Top Performer.

17 Minutes

TWO MILLION MINUTES

Regardless of nationality, as soon as a student completes the 8th grade, they have just Two Million Minutes to prepare for college and ultimately a career.

For some, high school is little more than a necessary rite of passage—the standard American backdrop for prom nights, tailgate parties and teenage rebellion. But for other students around the world, these Two Million Minutes are spent with tutors and textbooks as they sharpen their minds for the "New Knowledge economy." One in which America's best and brightest may find themselves irreversibly outdated. And the clock is already ticking.

Filmmakers Robert Compton, Chad Heeter, and Adam Raney examine the everyday lives, pressures, and ambitions of six exceptional high school students in three countries: China, India, and the United States. What they reveal is a stark and often frightening contrast of educational opportunities, philosophies, and global vision.

54 Minutes

VJE – VOLUME 1.1 – The Quality School: Eliminating Coercion

William Glasser explains the concepts of The Quality School with examples of such schools in action.

Two Tapes - 30 Minutes Each

VJE – VOLUME 1.2 – The Quality School: Teaching Quality and Self-Evaluation

William Glasser completes the concepts of The Quality School by explaining the importance of building an attitude of quality and the need for staff and student self-evaluation.

Two Tapes - 30 Minutes Each

VJE – VOLUME 1.3 – Control Theory and Responsibility Training

Doug Naylor brings William Glasser's theories into practical use in the school and classroom. Numerous ideas are given in both tapes to help move schools to higher levels of quality.

Two Tapes - 30 Minutes Each

VJE – VOLUME 1.4 – Restructuring for Quality Schools and Quality Districts

John Champlin answers the need for change by explaining how restructuring can occur and creating structures for quality. Examples are given from elementary and high schools where levels of true quality have been achieved.

Two Tapes - 30 Minutes Each

VJE – VOLUME 1.5 – Creating Vision

Larry Rowe describes how envisioning success and focusing on outcomes motivates administrators and teachers. A process is given that transforms vision into a personal commitment to achieve.

Two Tapes - 30 Minutes Each

VJE – VOLUME 1.9 – The Spirit of Change

Albert Mamary shows how quality schools pull together the resources of business, parents, teachers, and students in achieving academic success for all.

Two Tapes - 30 Minutes Each

ADMINISTRATOR EFFECTIVENESS

VJE – VOLUME 2.1 – Invitational Education

William W. Purkey and Judy Brown Lehr explore the philosophical dimensions of The Inviting School. They highlight examples of implementation in becoming an intentionally inviting school.

Two Tapes - 30 Minutes Each

VJE – VOLUME 2.2 – Outcome Based Education

Nationally recognized pioneers in OBE such as Champlin, Mamary, Block, and Cohen start you on a journey to understanding the components of effective Outcome Based Education. Classroom teachers and others share their insights and expertise.

Two Tapes - 30 Minutes Each

VJE – VOLUME 2.3 – Outcome Based Education with Secondary School Emphasis

The OBE presenters in this issue discuss the unique challenges facing secondary educators. They examine the scope and vision of outcome based processes which yield new perspectives into traditional problems of secondary schools. Examples are given of educators implementing a variety of ideas and solutions based on the growing body of research and knowledge.

Two Tapes - 30 Minutes Each

VJE – VOLUME 2.4 – Managing Change

John Champlin establishes the need for change in education and challenges traditional school practices. Michael Fullan presents the process of change and the need to understand change.

Two Tapes - 30 Minutes Each

VJE – VOLUME 2.5 – Self-Esteem

Frank Alessi focuses on the need for a healthy self-esteem in students, as well as teachers and administrators, through his Pillars of Self-Esteem program. Pillars of Self-Esteem is the most practical and applicable program for effecting change in self-esteem.

Two Tapes - 30 Minutes Each

VJE – VOLUME 2.7 – Transformational Leadership

This issue features Larry Rowe. All members of an educational institution are leaders and can achieve

remarkable success when empowered with ownership in decision making processes within a school and district.

Two Tapes - 30 Minutes Each

VJE – VOLUME 3.1 – The Collaborative Workplace and Peer Coaching

Pam Robbins is internationally known as an expert in peer coaching. She trains educators in processes that build

collaboration and trust, qualities necessary in any staff development program.

Two Tapes - 30 Minutes Each

VJE – VOLUME 3.5 – Site-Based Governance

Presented by Carl Glickman. To achieve the original goals of public education, schools and classrooms must be restored to democratic processes through shared governance. Everyone, including teachers and students, shares in the decision making process which leads to success for all.

Two Tapes - 30 Minutes Each

VJE – VOLUME 3.7 – Perspectives on Quality Education

The Quality Movement in education is explored, including Total Quality Management (TQM) and Total Quality Learning. W. Edwards Deming's philosophy and other effective concepts are presented by those responsible for implementing quality in schools, including Jay Bonstingl and Albert Mamary. These approaches not only improve the quality of education, but the morale of teachers and the support of parents.

Two Tapes - 30 Minutes Each

VJE – VOLUME 4.2 – High School Alternative Scheduling

Robert Lynn Canady presents alternatives to the lockstep six-or-seven period high school schedule. The alternative schedule is a powerful resource that can meet the diverse needs of today's diverse students. Phyllis Hotchkiss, Michael Rettig and other educators share their strategies.

Two Tapes - 30 Minutes Each

VJE – VOLUME 4.3 – Elementary Parallel Block Scheduling

Elementary educators learn how to reduce student-teacher ratios with parallel block scheduling. Robert Lynn Canady discusses strategies that increase instructional

time and reduce the problems of pull-out programs. This issue also features Phyllis Hotchkiss and Michael Rettig.

Two Tapes - 30 Minutes Each

VJE – VOLUME 4.4 – Accelerated Schools

Henry Levin introduces accelerated schools that help every child succeed as creative, critical and productive members of society. Included are dynamic examples where powerful learning experiences occur daily and where everyone in the school community commits to the success of every child.

Two Tapes - 30 Minutes Each

VJE – VOLUME 4.5 – Community Involvement: Working Together to Improve Schools

This issue addresses the challenges faced by schools as they work to educate parents and the community about change and improvement. Many districts are experiencing intense criticism. This issue suggests ways to resolve conflict and bring all parties together to meet children's needs.

Two Tapes - 30 Minutes Each

VJE – VOLUME 4.6 – How Families Help Children Learn

Parents must be brought into the learning circle. Many schools recognize the role they must play in helping parents help their children. The first tape addresses this topic for educators; the second tape is aimed at parents. Practical ideas show parents how to help their children succeed in school.

Two Tapes - 30 Minutes Each

VJE – VOLUME 4.8 – Effective Schools: Building Foundations for School Improvement

Dr. Lawrence W. Lezott had devoted his career to assisting schools in their efforts to assure that all students learn. Dr. Lezott presents the characteristics of effective schools and includes tips for school improvement and sustainable reform based on Effective Schools Research.

Two Tapes - 30 Minutes Each

VJE – VOLUME 4.9 – Creating Conditions for Success

Educators committed to the success of their students need to understand the conditions that will help all students grow to their potential. This issue identifies many of those conditions in a motivating format and offers

practical guidelines that nurture the success of all students.

Two Tapes - 30 Minutes Each

VJE – VOLUME 5.5 – Teacher Induction, Mentoring, and Renewal

Experienced teachers are renewed and new teachers look forward to a successful career through an effective induction and mentoring program.

Two Tapes - 30 Minutes Each

VJE – VOLUME 5.7 – Principals: Leaders of Change

Training for principals to lead staff through processes of change is critical. Featuring Terrence Deal, these programs present “how-to’s” for principals regarding innovative leadership for school improvement as well as understanding and shaping culture.

Two Tapes - 30 Minutes Each

VJE – VOLUME 6.1 – Teaching in the Block: Engaging Students in Active Learning

With the dramatic shift to block scheduling, teachers frequently struggle with, “What to do in 90 minutes!” These programs help maximize that time. In this program you will:

- Learn an effective model for planning and using the 90-minute block.
- Explore applicable and practical strategies to engage students.
- See active learning in real classrooms with real teachers.
- Gain new hands-on ideas.

Three Tapes - 35 Minutes Each

VJE – VOLUME 6.2 – Middle School Block Scheduling

Block scheduling in the middle school allows for more effective learning and time to develop greater caring and need-fulfilling relationships. Block scheduling also provides common time for team planning. In this program you will:

- Discover variations in designing schedules.
- See effective teacher teams at work.
- Consider potential problems.
- Observe high levels of engagement in real classrooms.

Two Tapes - 35 Minutes Each

VJE – VOLUME 6.4 – Results-Driven Staff Development

Produced in collaboration with the National Staff Development Council, Dennis Sparks discusses the paradigm shift in staff development and Stephanie Hirsh presents the NSDC standards. In this program you will:

- See the most successful staff development programs in North America.
- Discover powerful ideas altering the face of staff development.
- Learn how the standards can improve the quality of staff development.
- Integrate these practical standards into all staff development planning.

Three Tapes - 35 Minutes Each

VJE – VOLUME 6.5 – School-to-Work/Career Series

To start a school-to-work program, educators must catch the vision of training students for real work experiences beyond school. Teachers of all academic areas can incorporate and adapt the concepts into their regular curriculum. In this program you will:

- Consider the different world that children live in.
- Make connections from academics to the workplace.
- Understand the importance of community involvement and business partnerships.
- Consider skills needed for the workplace, such as collaboration, listening, and speaking.

VJE – VOLUME 6.5E – School-to-Work/Career: Elementary Edition

School-to-work initiatives must be introduced very early in the school career.

One Tape - 35 Minutes

VJE – VOLUME 6.5M – School-to-Work/Career: Middle School Edition

Middle school students gain experience through career exploration and planning. Volunteer work and job shadowing bring students closer to the world of work.

One Tape - 35 Minutes

VJE – VOLUME 6.5H – School-to-Work/Career: High School Edition

High school teachers develop work-related instruction and strong academic skills as well as validating performance based on expectations in the workplace.

One Tape - 35 Minutes

VJE – VOLUME 8.1 – What’s Worth Fighting for in Education

To accomplish positive school reform, educators need to fight for those changes that will benefit themselves, the community, and most importantly their students.

Part 1 – Effecting Change Within Our Schools

- Broaden understanding of the school change process.
- Create collaborative cultures within the school.
- Learn strategies for principals as leaders of change.
- Explore the shared purpose for student learning.

Two Tapes - 35 Minutes Each

Part 2 – Going Beyond Schools into the Community

- Explore the passion and emotion of the profession and the need for hope.
- Learn how to mobilize the community for positive school change.
- Observe what various schools are doing to go wider in the community.
- Engage everyone in providing an optimum education for all students.

Two Tapes - 35 Minutes Each

VJE – VOLUME 10.5 – Leadership in the Age of Standards and High Stakes

The impact of effective leadership has never been greater, nor has there ever been a time when so much pressure is upon leaders to be more accountable and to bring their districts or schools to higher levels of learning. Rick DuFour has a long and proven record of leading a school to very high levels of achievement.

- Lay the foundation for a professional learning community.
- Learn that people improvement is the key to school improvement.
- Sell the vision and mission of the school to all of the stakeholders.
- Focus on increased student learning.
- Realize the need for an extensive intervention system for students who are not learning.
- Establish values or collective commitments among staff members.
- Observe how successful schools are driven by their mission, vision, values and goals.
- Implement sustainability factors in all successful innovations.

Two Tapes – 35 Minutes Each

VJE – VOLUME 11.1 – New Teacher Training

New teachers recognize that the most helpful training they receive is in classroom management. Many experienced teachers can likewise benefit from the concrete and practical ideas that will bring success to both teacher and students.

- Create a community of learners through bonding and connecting activities.
- Establish the 3 R’s with students: rights, respect, and responsibility
- Teach and practice routines, procedures, and expectations.
- Examine seating patterns for good working and listening habits.
- Maintain momentum and pacing through clear directions, smooth transitions, sponge activities and wise use of time.
- Provide variety in instructional activities to maintain balance between group work, teacher input, independent work, and whole class discussion.
- Minimize misbehavior with techniques such as the “Law of Least Intervention.”
- Set students up for success.
- Understand the difference between proactive and reactive.

VJE – VOLUME 11.1E – Elementary Edition

Two Tapes – 35 Minutes Each

VJE – VOLUME 11.1S – Secondary Edition

Two Tapes – 35 Minutes Each

VJE – VOLUME 11.7 – Action Research

- Learn what action research is and why it is a powerful professional development experience.
- Use constructivist strategies to design an action research question.
- Focus on strategies for collecting and analyzing data in the context of classrooms and schools.
- Explore the action research cycle and what groups do when they come together.
- Learn strategies for creating a successful district program and how to sustain action research over time.
- View action research groups at work.
- Understand the importance of the facilitators.
- Examine the impact on teachers’ thinking and student learning.

Two Tapes 35 Minutes Each

VJE – VOLUME 12.3 – Secondary Principals as Leaders of Learning

- Explore how successful secondary principals balance time as “leaders of learners” and keep up with other important responsibilities.
- Understand the need for the secondary principal to have curriculum and instruction savvy.
- See the value of walkthroughs to support teacher learning.
- Base all school decisions with regard to the impact on student learning.
- Establish a climate of excellence in teaching to create powerful student learning.
- Develop leadership among all members of the school community to strengthen the focus on learning.

Three Tapes – 35 Minutes Each

VJE – VOLUME 12.4 – Elementary Principals as Leaders of Learning

Through the leadership efforts of Rebecca DuFour, Boones Mill Elementary functioned as a Professional Learning Community and saw all students achieve in the 90th percentile in two years time.

- Observe how successful elementary principals serve as “leaders of learners” and keep up with administration demands.
- Determine the importance of curriculum, instruction, and standards.
- See the value of walkthroughs to support teacher learning.
- Understand the need to base all decisions with regard to the impact on student learning.
- Establish a climate of excellence in teaching to create powerful student learning.
- Provide opportunities for leadership development among all members of the school community.

Three Tapes – 35 Minutes Each

VJE – VOLUME 12.5 – Developing Highly Qualified Secondary Teachers

Learn the remarkable attributes of highly-qualified secondary teachers who:

- Care deeply about students.
- Possess thorough knowledge of content.
- Design effective instructional strategies and practices to ensure success for all students.
- Identify the needs for interventions early in the learning process.
- Focus on academic as well as emotional needs of the students.
- Address different learning styles and abilities including special needs students.
- Maintain excellent classroom management skills to allow full attention to the learning.

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- Use data and assessments as tools to improve student learning.
- Continue to learn and improve knowledge and skills.
- Work well with and communicates regularly with parents.
- Work collaboratively with colleagues.

35 Minutes

VJE – VOLUME 12.5SC – Strategies that Work for Successful Science Teachers

35 Minutes

VJE – VOLUME 12.5SS – Successful Strategies for Social Studies Teachers

35 Minutes

VJE – VOLUME 12.5MA – Effective Strategies for Mathematics Teachers

35 Minutes

VJE – VOLUME 12.5EN – Strategies for Successful English Teachers

35 Minutes

VJE – VOLUME 12.6 – Developing Highly Qualified Elementary Teachers

Learn the remarkable attributes of highly-qualified elementary teachers who:

- Care deeply about children.
- Possess thorough knowledge of content.
- Design instructional practices to ensure success for all students.
- Implement interventions early in the learning process as needed.
- Focus on academic as well as the emotional needs of the children.
- Address different learning styles and abilities including special needs students.
- Maintain management skills to allow full attention to the learning.
- Use data and assessments as tools to improve student learning.
- Work collaboratively with colleagues.
- Continue to learn and improve knowledge and skills.
- Work well with and communicates regularly with parents.

Two Tapes – 35 Minutes Each

VJE – VOLUME 13.1 – Developing Effective Mentors

- We don't learn to teach, we learn from our teaching. For beginning teachers the benefits of skillful mentoring

include increased confidence as instructional problem-solvers and decision makers. For experienced teachers, mentoring a colleague increases understanding and rekindles a love for learning.

- Understand the roles, responsibilities, and intentions of the mentor/the growth agent.
- Identify the functions of a learning-focused relationship, offering support, creating challenge, and facilitating a professional vision.
- Explore the stances of navigating across a continuum of interaction, including coaching, consulting, and collaborating.
- Apply verbal and non-verbal tools for establishing and sustaining learning-focused relationships.
- Investigate templates for producing effective planning, reflecting, and problem-solving.
- Connect the needs of beginning teachers with the hallmark of teaching expertise and observe methods for moving novices towards increased capacity and long-term commitment to the profession.

Three Tapes – 35 Minutes Each

VJE – VOLUME 13.2 – Whole-Faculty Study Groups: Collaboration Targeting Student Learning

In whole-faculty study groups, everyone participates. The collective energy makes the whole school stronger. To say all teachers are in a study group is meaningless unless they are looking at data and working for the student. Is there a direct alignment between what you are doing in your study group and what your students are doing in the classroom?

- Make school a place where teachers go, not only to teach, but to learn.
- Understand the powerful impact on student learning when all teachers are actively involved in a study group.
- Learn the value of examining student data to determine the content for study.
- Explore a time-proven decision-making cycle to determine student needs and study group needs.
- Develop an action plan based on student needs.
- Recognize the structure of the groups, including the leadership.
- Observe effective study groups in action.

Two Tapes – 35 Minutes Each

VJE – VOLUME 13.3 – Designing and Evaluating Staff Development for Increased Student Achievement

We can no longer continue to do staff development that produces little or no results for students. In the past, we have not had to demonstrate results. The time has come for us to be accountable for our work. I believe we can do that and I believe we have an obligation to do that.

Tape 1 – Applying the Standards of the National Staff Development Council

- Determine the value of implementing the NSDC Standards for Staff Development.
- Observe exemplary schools and school systems that have great success as they have aligned the standards with practices.

Tape 2 – Evaluating the Impact of Staff Development on Student Learning

- Learn to assess the effects of staff development practices upon student achievement.
- Examine the purpose of an evaluation program, the various phases, and the steps to accomplishment.
- Understand the necessity of change, the types of change, and the Theory of Change.

Tape 3 – Design Models for Professional Learning and Student Improvement

- See examples of programs from diverse locations that are working to increase student achievement.
- Learn how school and district success is the result of well-defined staff development programs.

Three Tapes – 35 Minutes Each

VJE – VOLUME 13.4 – Dealing with Teachers Who Are resistant to Change and Reluctant to Improve

Every student deserves excellence in the classroom. When there are teachers that are ineffective, the leaders in the school have to make sure that inappropriate actions do not continue. It isn't anyone else's responsibility. Dealing with difficult teachers is never easy. Doing what is best for students is not easy either. Great principals find a way to do both.

- Focus on effective strategies which can be immediately applied in the school.
- Understand how to motivate and change the most challenging staff members.
- Learn to use specific tools to allow a reduction in the power of negative teachers in the school.
- Practice non-confrontational methods to work with less effective teachers.
- Reduce the number of students sent to the office by problem teachers.

Two Tapes – 35 Minutes Each

VJE – VOLUME 13.6 – Using Data to Close the Achievement Gap

Once you reach caring teachers, principals, and administrators with the power of data, they begin to ask questions and to design their own mirrors of practice and to encourage their colleagues to do the same. What each one must have is a vision, a passion, and a belief that all children are capable of achieving at academic levels for enrollment in baccalaureate degree-granting institutions.

- See how student learning is impacted as educators use data effectively.
- Develop a broad understanding of equity and the achievement gap.
- Peel back the many layers of data.
- Explore the “other data,” including teacher behaviors.
- Understand the critical role of leaders in using data to close the achievement gap.
- Investigate the paradigms around data: predictions, descriptions, and responses to data.
- Create a culture of inquiry that promotes equitable outcomes.
- Examine the achievement gap through the lenses of race, poverty, gender, and others.

Two Tapes – 35 Minutes Each

VJE – VOLUME 14.1 – The Frazzled Educator’s Health & Wellness Plan

All educators realize that they are in a very stressful profession. Learning how to deal with the challenges of school and home can positively influence school success. By viewing this program, both principals and teachers will:

- Understand the interrelationships among personal and professional priorities, time, and stress.
- Examine the impact of stress on the immune system.
- Develop a personal plan for reclaiming time and managing stress.
- Explore personal coping strategies.
- Learn quick and easy stress relievers, deep breathing, and desktop yoga.
- Deal with time bandits such as perfectionism and procrastination.
- Consider nutrition to support a healthy lifestyle.

VJE – VOLUME 14.1P – Principal Edition

Two Tapes – 33 Minutes Each

VJE – VOLUME 14.1T – Teacher Edition

Two Tapes – 31 Minutes Each

VJE – VOLUME 14.4 – Training Professionals and the Teachers that Work with Them

Paraprofessionals are now recognized as an integral part of the instructional team, making the need for training essential. Provisions in recent legislation have increased the demands for skilled personnel. This program provides training in teamwork, instructional practices, behavior management, self-evaluation, data collection, and ethics. Each participant will demonstrate:

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- Understanding of the benefits and limitations of his/her roles and those of the instructional team.
- Awareness of the impact of various communication styles among the team.
- A clear understanding of team goals for students.
- Continuous self-assessment as part of personal and professional development.
- Familiarity with the use of data, observational data collection, and the use of data for self-evaluation.
- Effective skills combined with the expertise of team members to understand classroom processes.

Two Tapes – 35 Minutes Each

VJE – VOLUME 14.5 – Serving Children and Families from the Culture of Poverty

Children and families who come from the culture of poverty and oppression have characteristics different from those valued in the traditional system. The disadvantaged often struggle to hold on to their self-esteem rather than developing the ability to conquer the obstacles they face. This videotape presentation focuses on strategies designed to empower young people and families whose life experiences are different. Participants will:

- Develop a vision for serving those who are most challenging to the system.
- Learn approaches that regard the legacy of oppression as a motivating rather than a debilitating factor.
- Identify some of the major impediments of serving the student-at-risk who comes from the culture of poverty.
- Build the self-concept and competence of those who have difficulty negotiating the system.
- Capitalize on the strengths students of poverty bring to school.
- Bring closure to the economic achievement gap.

Two Tapes – 35 Minutes Each

VJE – VOLUME 15.1 – Instructional Coaching: School-based Staff Development For Improved Teacher And Student Learning

Coaching is an essential key to impact learning in the classroom and improving the quality of instruction. Decision makers need to protect their coaching investment with quality training for coaches and teachers. Provide educators with the tools they need to maximize the effectiveness of coaching as they:

- Examine a proven framework for creating and supporting a successful coaching program.
- Gain a clear understanding of the purpose for enacting a coaching program in the school or district.
- Recognize the remarkable value a well-designed program can bring to student achievement.
- Consider the various formats for coaches, such as content coaches, school-improvement coaches, district coaches, mentors, etc.

Focus on the development of successful coaching relationships through the Principles of Partnerships. Observe exemplary coaches in action as they establish relationships, model lessons, observe, conduct conversations, and build a collaborative culture.

4 DVDs – 35 Minutes Each

VJE – VOLUME 15.2 – Making Differentiation Work In The Classroom

With the demand for universal student success, differentiated instruction is imperative for all classroom teachers. No longer can all students be served in the same way!

In this practical program, teachers and administrators will realize that they can indeed differentiate as they:

- Learn how to successfully implement differentiation.
- Examine how to establish a culture and climate that supports an environment of differentiation.
- Explore the various options for identifying student's needs, learning profiles, interests, and readiness.
- Design differentiated lessons to maximize learning for each student.
- Answer the questions teachers ask in implementation:
 - How do I plan for a differentiated lesson or unit?
 - What do I do to keep groupings flexible?
 - How will every student's needs be met?
 - What variations and strategies can I use in my curriculum?
- Learn from exemplary teachers in highly successful differentiated classrooms.

VJE – VOLUME 15.2E – Elementary Edition

3 DVDs – 35 Minutes Each

VJE – VOLUME 15.2S – Secondary Edition

3 DVDs – 35 Minutes Each

VJE – VOLUME 15.3 – Increasing Minority Student Achievement

As educators search to bring success to all students, they must come to know the backgrounds and cultural norms of each one and make the necessary adjustments to meet all of those needs.

With this dynamic program, all educators will expand their ability to reach students from diverse backgrounds as they:

- Meet the learning requirements of all students.
- Gain insight into the unique characteristics of African American, Latino, Native American, Asian, Middle Eastern, and Pacific Islander students.
- Develop strategies and classroom practices to maximize learning among each group.

- Explore ways to design instruction that helps each student make connections to the curriculum, so learning becomes meaningful and relevant.
- Address beliefs, biases, and expectations.
- Develop the ability to make necessary adjustments in the learning for individual students.
- Observe schools and teachers who have “figured it out,” and have proven track records.

VJE – VOLUME 15.3E – Elementary Edition

4 DVDs – 35 Minutes Each

VJE – VOLUME 15.3S – Secondary Edition

4 DVDs – 35 Minutes Each

VJE – VOLUME 16.2 – Implementing Professional Development in the Classroom to Positively Impact Student Learning

For professional development to transform student learning into increased achievement, teachers must have the impetus to apply new practices and innovations effectively in their classrooms.

Administrators, staff developers, and teachers will gain new insight into classroom application by understanding how to:

- Provide strong leadership to facilitate implementation.
- Establish learning communities for collaboration and processing.
- Examine current innovations for application of new practices.
- Help teachers strengthen their desire to meet the learning needs of all students.
- Teach the value and effectiveness of job-embedded professional learning.
- Create a culture for risk-taking to effect change.
- Learn when and how to make interventions available.
- Identify the benefit to students when outdated classroom practices are changed.
- Enjoy the satisfaction of greater student engagement and learning.
- Avoid “one-shot” staff development.
- Observe successful classrooms and learn from colleagues.
- Institute high expectations and accountability among classroom teachers.

2 DVDs

WHAT DO YOU REALLY WANT FOR YOUR CHILDREN

Parenting can be fun. Dr. Wayne Dyer shows you how you can raise great children in the videotape. Children

you can be proud of. Dr. Dyer reveals the results of a nationwide survey of parents, grandparents, and childhood experts. He lists nine key goals that most parents aspire to. And he gives you concrete ideas on how to attain those goals.

60 Minutes

WHAT WORKS IN SCHOOLS

This video series is the fastest, most effective way to get everyone in your school focused on the research-based factors that are most apt to improve student achievement.

Tape 1 – School Factors introduces your school to the five school-level factors that contribute to student achievement. Hear Robert Marzano explain why the five factors are crucial to student achievement and how schools can develop a plan for incremental reform without adding new resources. Scenes from elementary, middle, and high school classrooms and faculty meetings show how educators use the research-based model to guide every step of their school improvement plan.

Tape 2 – Teacher Factors explores how individual teachers can have a major impact on student achievement. Robert J. Marzano explains the three teacher-level factors that have the potential to improve student achievement. In classroom scenes from a variety of schools, explore how teachers can determine much of the success of their students by how they decide to interpret state learning goals, develop curriculum, and manage the classroom environment.

Tape 3 – Student Factors puts the spotlight on the characteristics of your student population that most influence achievement. Interviews with educators and parents paint a vivid picture of what schools can do to ensure that home environment and students’ learned intelligence and motivation are supporting higher achievement.

Three Tapes - 30 Minutes Each

A WHOLE NEW MIND

Doctors. Lawyers. Engineers. That's what our parents told us to be when we grew up. But the future belongs to a different kind of person with a different kind of mind: artists, inventors, storytellers, and caregivers. These right-brained people are the next business elite—the women and men who will power your our organizations. Daniel Pink surveys evidence from around the world to reveal how the forces of abundance, Asia, and automation are nudging us into an era defined not by traditional “knowledge workers” but by creators

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and empathizers. Daniel Pink explains what this transformation means for our future and he offers hands-on tools to navigate this new terrain.

60 Minutes

WIN THROUGH RELATIONSHIPS

This video helps you identify the types of personalities you meet every day – the directors, thinkers, relaters, and socializers. You learn how to adjust your behavior accordingly – to treat each individual as he or she would like to be treated. This can prove invaluable to how you deal with customers, associates, family members and friends. For once you understand what motivates the other person, you can become a better communicator, a more efficient manager, a more persuasive salesperson, and a more respected source of information. This program can also prove invaluable to helping you identify your behavior type. As a result, you'll better understand yourself, how you normally react to different situations, and how you might want to modify your behavior.

43 Minutes

WINNING IN LIFE

Walter Payton was a winner, whether on the gridiron, engaged in business ventures, or as a quiet and devoted family man. Payton attributed much of his success to his “game plan” for living life fully – one that he had adjusted and fine-tuned over the years. Share this Super Bowl champion’s exciting insights for winning. Relive some of his most spectacular NFL moments. Hear how he handled pain and reacted to temporary defeats. Watch and listen as Coach Mike Ditka, fellow players and his wife, Connie, share candid thoughts about their relationships with Walter.

55 Minutes

YES, BUT...

“Yes, but...” is the number one killer phrase of all time. It’s an all purpose, politically correct, sweet’n sour two-step that gives with one hand and takes away with the other. And it’s suitable for any occasion, from international negotiations to selecting the appropriate tie. You can use it alone, or conveniently prefix it with any number of other phrases. Killer phrases often arise from our resistance to change, stifling creativity. But you can fight back with the simple four step strategy in this video.

11 Minutes

CURRICULUM AND ASSESSMENT

COLLABORATIVE TEAMS IN PROFESSIONAL LEARNING COMMUNITIES AT WORK

The program shows exactly what collaborative teams do. Aligned with the best-selling book “Learning By Doing,” it features unscripted footage of collaboration in action. Learn how team norms are managed, how teams organize, interact, and find time to meet, what products they produce, and what team conversations about the critical questions of student learning “look like.”

DVD 1 – 28 Minutes
DVD 2 – Facilitator’s Guide

CURRICULUM MAPPING

Tape 1 - Explains how curriculum maps work just like a road map to show teachers where they are in a particular scope and sequence, what their students have been learning, and where their students need to be by the end of the unit or the end of the year.

Tape 2 - Explains and demonstrates the seven phases of the curriculum-mapping process and offers teachers guidance in developing advanced mapping skills.

Tape 1 - 30 Minutes
Tape 2 - 30 Minutes

INTEGRATING THE CURRICULUM

Tape 1 - Educators explain how curriculum integration helps them focus on teaching specific skills rather than “covering” the curriculum. Innovative teachers and principals explain how curriculum integration helps to motivate students by showing them how skills and concepts mastered in one area can help them be successful in other areas; improve comprehension by helping students see the natural connections and real-life relevance of what they’re learning; and teach problem-solving skills by providing students with multiple opportunities to apply what they’re learning in different contexts.

40 Minutes

Tape 2 - This video explains the necessary steps teachers and administrators take to design and implement an integrated curriculum. Learn how to get started by mapping the current curriculum to identify unnecessary repetition, gaps, and outdated topics and to see where the natural links among subject areas occur.

20 Minutes

LEADERSHIP IN PROFESSIONAL LEARNING COMMUNITIES AT WORK

This program for PLC leaders uses unscripted interviews and action footage to illustrate the role of effective leadership, particularly from the principal. The educators in this program demonstrate the importance of dispersed leadership, mutual accountability, and aligning a school’s structure and culture with its core purpose. PLC principals discuss how to balance loose and tight leadership, implement change, and confront resisters.

DVD 1 – 30 Minutes
DVD 2 – Facilitator’s Guide

THE POWER OF PROFESSIONAL LEARNING COMMUNITIES AT WORK

Discover how your school can make the shift to a focus on learning, collaboration, and results to radically improve student learning – even in schools facing 21st century challenges like mobile populations, increasing numbers of English language learners, and high poverty. Learn from educators in eight diverse professional learning communities who share their successful strategies and inspiring experiences in candid conversations and unscripted team meetings. Featuring Richard DuFour, Robert Eaker, and Rebecca DuFour.

DVD (all four programs)
Tape 1 – 19 Minutes
Tape 2 – 21 Minutes
Tape 3 – 22 Minutes
Tape 4 – 22 Minutes

SENTENCED TO DIE

This videotape explores the issue of capital punishment. Viewers will first hear of the controversies surrounding capital punishment and the court decisions that shape the way it is used today. They will then meet Betty and Fred Romano, the parents of Dawn Garvin. In 1987, Garvin, a 20-year-old newlywed, was brutally raped and murdered in Baltimore County, Maryland, by Steven Oken. Oken later killed his sister-in-law and a motel clerk before being apprehended. Found guilty and sentenced to death in 1991, Oken, despite having completed his appeal process, was still living on death row as of January, 2001. Next, viewers will hear the story of Clarence Brandley, an African-American man in Conroe, Texas, who was wrongly convicted and sentenced to death in 1980 for the rape and murder of a 16-year-old girl. Brandley’s brother, Ozell, petitioned the Reverend Jew Don Boney for help. Boney then organized grassroots community protests. In addition, independent investigator Jim McCloskey heard

of Brandley's case, researched it, and worked to free Brandley. The investigative television program 60 Minutes also reported on Brandley's situation. Clarence Brandley was eventually given a new trial and found not guilty. He was freed after ten years in prison. The video illustrates the strong feelings expressed by people on both sides of the death penalty issue: the parents whose daughter was brutally murdered by a criminal they believe deserves to die and a man who came within days of being executed for a crime he did not commit. Viewers will also hear from Governor George Ryan of Illinois who suspended executions in his state after learning that nearly half of those on death row were likely innocent.

34 Minutes

TO KEEP AND BEAR ARMS

This videotape examines gun control, its effect on the country and on the average citizen, and how it relates to the Second Amendment. The video looks at constitutional questions surrounding the gun control issue and the role firearms play in the nation's crime problems. Interviews with Wayne LaPierre, the executive vice president of the National Rifle Association, and Michael Beard, the president of the Coalition to Stop Gun Violence, along with comments by constitutional scholars Ronald Goldfarb and Robert Cottrol provide the forum for the debate. The video also tells the stories of two young women whose lives have been affected by guns and crime: Natisha Campbell lost a close friend to gun violence and believes that only strict gun control laws can put a stop to such tragic deaths. Amy Flemming lives in constant fear of her abusive former husband and protects her life and her son's life with a handgun. She believes that the right to bear arms gives her the right to defend herself.

30 Minutes

UNDERSTANDING BY DESIGN

Give educators and other audiences an overview of the UBD program and take teachers step-by-step through the three-stage process for designing curriculum units that promote deep understanding of content. The Understanding by Design Video Series gives you the most cost-effective way to reach the most people and deliver the theory and practice of UBD in a compelling format. In Tape 1, experts Grant Wiggins and Jay McTighe explain the six facets of understanding. Classroom scenes show examples of tasks that address each of the six facets. Use this video to stimulate discussion about how educational practices can promote understanding. Tape 2 takes you step-by-step through the three-stage process for designing curriculum units that promote deep

understanding of content. Program authors Grant Wiggins and Jay McTighe explain the need to focus unit design on helping students to “uncover” and develop understanding rather than to “cover” content. Use the tips and advice from Tape 3 to ensure that your curriculum units are more apt to lead to greater student understanding of content. And discover how to expand on the design process across the curriculum to save time and quickly build your lesson and unit collection. Hear program authors Grant Wiggins and Jay McTighe explain techniques for refining unit plans, and learn design standards and key questions that will help ensure the quality of your curriculum.

Tape 1 – 40 Minutes

Tape 2 – 55 Minutes

Tape 3 – 25 Minutes

USING STANDARDS TO IMPROVE TEACHING AND LEARNING

Explore the real impact of standards on teaching and student achievement in this all new, behind-the-scenes video series.

Tape 1: See How Educators Implement Standards – This video takes you to schools involved in ambitious standards initiatives to see how integrating standards into the school curriculum has an impact on every aspect of school life. Frontline interviews with teachers and administrators explain the many ways that standards assist educators in achieving the mission of the school:

- Identify what children learn rather than what is being taught.
 - Determining the essential knowledge that needs to be conveyed in units and lessons.
 - Providing teachers and principals with a language for discussing achievement.
 - Fostering clearer communications with students and parents about the curriculum and targets for learning.
- Hear teachers and principals explain the leadership roles, skills, and processes needed to create a standards-based school.

30 Minutes

Tape 2: Understand the Effects on the Classroom – Explore how classroom instruction changes in a standards-driven school and the techniques that help teachers adapt in their evolution to standards-based education. Classroom scenes paint a vivid picture of a standards-based classroom, including:

- How teachers change their instructional planning and delivery to focus on essential knowledge.
- Which teaching practices can increase student learning in a standards-based curriculum.
- Why the backward design process is essential to teaching standards.

- How to use the 3-step backward design process to focus on lessons and units matched to standards.

See teachers using curriculum maps and the backward design process to align their curriculum to standards and match their assessments to learning outcomes. And hear how a standards-based approach promotes the teaching of technology and reading in the context of core subjects.

30 Minutes

Tape 3: See Standards-Based Teaching in Action –

Visit high school and elementary classrooms to see how teachers use standards to guide the purpose of their lessons and evaluate students’ understanding of content.

Hear two classroom teachers discuss their lesson plans and rationale for decisions on content, strategies, and assessments. Interviews and on-site footage present an accurate picture of the many variables involved in standards-based teaching, such as:

- Why plan the assessment before starting the instruction.
- How to explain standards goals to students.
- How to relate classroom activities to standards-based outcomes.
- Why standards help teachers focus content and weed-out information that students don’t need.
- How to ensure that standards-based lessons are fun and interesting to students.

30 Minutes

VJE – VOLUME 1.7 – Assessment for Quality Learning

True assessment is more than criterion referenced test. Multiple styles of assessment are introduced by Rick Stiggins for inclusion in the quality learning process.

Two Tapes - 30 Minutes Each

VJE – VOLUME 2.8 – Integrating the Curriculum

Heidi Hayes Jacobs presents integrated curriculum as a means for students to experience stimulating success in learning with less fragmentation and more application and relevance.

Two Tapes - 30 Minutes Each

VJE – VOLUME 3.3 – Performance Assessment in the Classroom

Presented by Jay McTighe, this issue addresses the challenges of authentic assessment including the establishment of criteria and standards. Hands-on

examples of good performance assessments are shared by many different teachers and students.

Two Tapes - 30 Minutes Each

VJE – VOLUME 3.4 – Portfolio Assessment

Concrete evidence of learning progress is the theme of this issue featuring Bena Kallick. Explanations of how to organize portfolios and what should be included in them is demonstrated. The use of portfolios in conferencing with students and parents is exemplified.

Two Tapes - 30 Minutes Each

VJE – VOLUME 5.1 – Developing, Aligning, and Auditing Curriculum

To increase student achievement, curriculum must be aligned with testing. These programs explain the “how-to’s” of alignment and the value of a curriculum audit. High achieving districts from Arizona, North Carolina, Texas, and Virginia are featured.

Two Tapes - 40 Minutes Each

VJE – VOLUME 8.2 – Standards that Work

Nothing has swept current educational reform efforts like the standards movement. This program dispels the confusion which exists about standards and describes the remarkable benefits, as well as the implementation of a standards-based curriculum.

- Learn why standards are fair and why they work.
- Understand the value and rationale of the standards movement.
- See how the application of standards in the classroom brings efficiency to planning and teaching processes.
- See why standards make it possible for more students to reach higher levels of achievement.
- Explore the changes that must occur to implement standards.

Two Tapes - 35 Minutes Each

VJE – VOLUME 8.3 – Assessments and Scoring Guides Based on Standards

- Understand why standards are of little worth without reliable assessments.
- Observe authentic performance tasks being used in exemplary schools.
- Learn to develop and use consistent scoring guides/rubrics.
- Allow multiple opportunities for students to achieve proficiency in meeting the standards.
- Explore the value of writing as an assessment tool.

VJE – VOLUME 8.3E – Assessments and Scoring Guides Based on Standards - Elementary Edition

See how elementary teachers use standard-based assessments to measure proficiency.

Two Tapes - 35 Minutes Each

VJE – VOLUME 8.3S – Assessments and Scoring Guides Based on Standards - Secondary Edition

Exemplary secondary teachers share ways in which they use performance assessments in their standards-based classrooms.

Two Tapes - 35 Minutes Each

VJE – VOLUME 8.6 – Designing Performance Assessments

When instruction includes authentic assessment tasks, students are more motivated, engaged, and learning retention is greater. Educators will learn to develop performance tasks in this hands-on program which will show teachers planning and implementing performance assessments.

- Learn about a time-proven structure for designing performance tasks.
- Examine the use of a framework and design templates for developing performance tasks.
- Learn to construct scoring rubrics for evaluation and instruction.

VJE – VOLUME 8.6E – Designing Performance Assessments - Elementary Edition

Elementary teachers are seen designing and implementing authentic tasks with their students.

Two Tapes - 35 Minutes Each

VJE – VOLUME 8.6S – Designing Performance Assessments - Secondary Edition

Secondary teachers share their knowledge and experiences in developing and using performance assessments with students.

Two Tapes - 35 Minutes Each

VJE – VOLUME 9.1 – Concept-Based Curriculum Design

The traditional, fact-based curriculum has proven to be inadequate for today's complex world. This program will show that when students learn through a conceptual lens, learning is directed to "big ideas," principles and

generalizations. The learning becomes relevant, more meaningful, and the understanding is much deeper.

- See why concept-based curriculum and instruction engages and motivates students far beyond traditional methods.
- Examine the "Structure of Knowledge" model for designing curriculum.
- Focus instruction by identifying essential, enduring understandings.
- Consider how an integrated curriculum can be used to develop integrated thinking.
- Create curriculum based on concepts for greater achievement of standards.
- Learn to scaffold thinking to meet differentiated needs.

Two Tapes - 35 Minutes Each

VJE – VOLUME 9.3 – Grading and Reporting Student Progress to Enhance Learning

New assessments and standards demand better reporting systems that are meaningful to both parents and students and have the capability to impact learning. This program will feature a variety of ways to report student progress and alternative forms of parent conferences. Policies and practices that negatively impact students will be examined.

- Consider the importance of changing traditional assessment and grading practices.
- Examine the role of daily and culminating assessments as tools for learning.
- Identify the purposes for grading and the need to clearly state it.
- Explore various ways to report student learning, including report cards and student-led conferences.
- Design reporting systems to better communicate and involve parents in student learning.
- Consider the impact of negative policies and practices to be avoided.

Two Tapes - 35 Minutes Each

VJE – VOLUME 9.4 – Writing Across the Curriculum

Writing across the curriculum is effective pedagogy and should not be limited to language arts classes. Writing in all disciplines can press students to think through important "so-what" questions. "So what does this information mean? So why is this important? So how does it affect my life?" Writing helps students discover the answers to these questions while learning details and concepts related to the content of the course. Because the workplace demands writing skills in most careers there is strong emphasis on school-to-work concepts.

- Learn why all teachers must make room for writing in their curriculum.
- Understand the power of writing to learn and the high levels of thinking generated.
- Examine a variety of writing forms and ways to use them in the classroom.
- Observe the relationship of writing to the workplace and the value of preparing students with skills for the real world.
- Determine how to implement a writing-across-the-curriculum program in your school.

VJE – VOLUME 9.4IM – Writing Across the Curriculum: Intermediate Middle School Edition

Two Tapes - 35 Minutes Each

VJE – VOLUME 9.4H – Writing Across the Curriculum: High School Edition

Two Tapes - 35 Minutes Each

VJE – VOLUME 10.1 – Accountability for Greater Student Learning

The programs focus on the fundamental purpose of accountability which is to improve student achievement. Accountability is more than test scores!

- Learn guidelines for bringing a district together to create an accountability plan based on principles, agreed upon by all stakeholders.
- Understand who is accountable, beyond teachers and students.
- Consider the variables that effect test scores, and the importance of incorporating the effect of the variables on the results.
- Realize the need to adjust classroom practices so that greater numbers of students can be more successful.
- See how writing is an important key to achievement.
- The viewers will see excellent examples of school districts that have demonstrated high levels of accountability.

Two Tapes – 35 Minutes Each

VJE – VOLUME 10.2 – Data Driven Decisions to Improve Results

This program is a needed companion to 10.1. Using data effectively is an important piece of accountability. Traditionally, educators have not used the valuable information provided for them by test results.

- Implement three practices to bring about greater achievement: teamwork, setting goals, and using data.
- Explore the importance of working as teams, including schoolwide, grade level, or within disciplines to study data.

- Learn the value of setting measurable and achievable goals.
- Discover how to use and analyze numerous forms of data to make decisions for improved results.
- Observe improved classroom practices implemented as a result of the test data.
- Realize that the gathering of data is an ongoing process.
- Experience the impressive gains, made by schools who have based decisions to improve student learning on data available to them.

Two Tapes – 35 Minutes Each

VJE – VOLUME 12.1 – Closing the Achievement Gap

- Investigate the achievement gap between students of color and white students.
- Examine the impact of race on student success in the classroom.
- Engage in “courageous conversations” dealing with race.
- Realize the need to go “beyond diversity” in staff training.
- Review instruction and curriculum through an equity lens.
- Learn motivational strategies to engage students of all races.
- Focus the entire school system on finding solutions that close the achievement gap.

Three Tapes – 35 Minutes Each

VJE – VOLUME 12.2 – Assessment for Learning: Classroom Assessment for High-Stakes Success

- Learn how to use assessment, evaluation, and grading to truly leave no child behind.
- Remove hopelessness from the learner and build confidence through on-going student-involved assessment.
- Maximize learning and reduce the anxiety associated with high-stakes assessment.
- Give the learner achievement targets to shoot for, based on state standards.
- Allow assessment to inform and motivate both the learner and teacher.
- Understand the value and use of formative assessment.
- Use student-led conferences to place the ownership of learning on the student.
- Understand the difference between assessment of learning and assessment for learning.

VJE – VOLUME 12.2E – Assessment for Learning: Classroom Assessment for High-Stakes Success – Elementary Edition

Two Tapes – 35 Minutes Each

VJE – VOLUME 12.2S – Assessment for Learning: Classroom Assessment for High-Stakes Success – Secondary Edition

Two Tapes – 35 Minutes Each

WHAT WORKS IN SCHOOLS

This video series is the fastest, most effective way to get everyone in your school focused on the research-based factors that are most apt to improve student achievement.

Tape 1 – School Factors introduces your school to the five school-level factors that contribute to student achievement. Hear Robert Marzano explain why the five factors are crucial to student achievement and how schools can develop a plan for incremental reform without adding new resources. Scenes from elementary, middle, and high school classrooms and faculty meetings show how educators use the research-based model to guide every step of their school improvement plan.

Tape 2 – Teacher Factors explores how individual teachers can have a major impact on student achievement. Robert J. Marzano explains the three teacher-level factors that have the potential to improve student achievement. In classroom scenes from a variety of schools, explore how teachers can determine much of the success of their students by how they decide to interpret state learning goals, develop curriculum, and manage the classroom environment.

Tape 3 – Student Factors puts the spotlight on the characteristics of your student population that most influence achievement. Interviews with educators and parents paint a vivid picture of what schools can do to ensure that home environment and students' learned intelligence and motivation are supporting higher achievement.

Three Tapes - 30 Minutes Each

DISCIPLINE

ASSERTIVE DISCIPLINE FOR BUS DRIVERS

This two-part video program is a complete “Assertive Discipline” training session during which participants see fellow drivers in action. A combination of on-screen discussion and role-playing illustrates techniques that bus drivers can quickly grasp and put to use:

- How to deal with the most common disruptions on the bus--fighting, students out of seats, throwing objects, talking back to the driver, and noise
- How to make students follow directions through one’s attitude and words
- How to carry out a school’s discipline plan on the bus
- How to encourage and reward positive behavior

The package includes two 30 minute videos, a leaders notebook, and an “Assertive Discipline for Bus Drivers” workbook.

Two Tapes - 30 Minutes Each

ASSERTIVE DISCIPLINE FOR PARAPROFESSIONALS

Any administrator or teacher can direct a training session for paraprofessionals, volunteers, aides, and assistants. Through discussion and role-playing, the video illustrates effective techniques including:

- How to avoid a hostile or nonassertive approach
- How to develop and communicate an assertive attitude--verbal techniques that mean “I’m in charge”
- How to manage small groups of students in the classroom
- How to manage large groups of students on the yard and in the cafeteria
- How to prevent problems by circulating and remaining visible
- How to reward positive behavior
- How to evaluate the seriousness of a situation--knowing when to ask for help from a teacher or administrator

The package includes two 30 minute videos, a leader’s notebook, and an “Assertive Discipline for Paraprofessionals” workbook.

Two Tapes - 30 Minutes Each

ASSERTIVE DISCIPLINE: PHASE 1

Self-guided and easy to follow, this package is designed for any building or district administrator, teacher, or counselor to lead a group of educators through an entire “Assertive Discipline” workshop. Included is a detailed leader’s manual that provides the step-by-step guidelines needed to make the experience a stimulating and valuable one for all participants. The package is divided into four sessions of approximately 30-50 minutes each.

Tape 1 - Becoming Assertive and Determining a Discipline Plan

- Steps to being assertive
- Responsive Styles
- Positive reinforcement for individual students
- Class reward system

Tape 2 - Putting Your Discipline Plan into Action

- Specific Directions
- Using Positive Reinforcement to Get Students On-Task
- Using Positive Reinforcement to Keep Students On-Task
- Using Disciplinary Consequences
- Starting Class

Tape 3 - Dealing With Chronic and Severe Discipline Problems

- Dealing With Chronic Misbehavior on Your Own
- Behavior Contract
- Dealing With Chronic Misbehavior With Help
- Obtaining Parent Support
- Schoolwide Assertive Discipline

Tape 4 - Applying Assertive Skills to Problem Situations

- The Wise Guy
- The Hostile Student
- The Wrong Use of Positive Reinforcement
- Dealing With Chronic Misbehavior
- A Balance of Consequences
- Monitoring Student Behavior
- Dangerous Discipline Problems
- Problems in Common

Tape 1 - 50 Minutes

Tape 2 - 30 Minutes

Tape 3 - 38 Minutes

Tape 4 - 30 Minutes

ASSERTIVE DISCIPLINE: PHASE 2

This video training package is designed to be used with a group of teachers who are already using “Assertive Discipline.” Teachers will learn to refine their techniques and advance themselves to a mastery level of competency. After viewing Phase 2, teachers will be able to run their classrooms more smoothly, increase student’s time on task, manage their day more efficiently, and feel better about their jobs.

Tape 1

- Why Assertive Discipline is needed
- The Assertive Attitude
- Ineffective Teachers are Nonassertive and Hostile
- Effective Teachers are Assertive
- The Classroom Discipline Plan
- Classroom Rules

DISCIPLINE

- Positive Recognition
- Consequences
- Teaching the Discipline Plan

Tape 2

- Teaching Specific Directions
- Using Positive Recognition to Motivate Students to Behave
- Disruptive off-task behavior
- Non-disruptive off-task behavior
- Off-task, Disruptive Behavior

Tape 3

- Effective Classroom Management
- Handling Difficult Situations

Tape 1 - 77 Minutes

Tape 2 - 60 Minutes

Tape 3 - 45 Minutes

CLASSROOM MANAGEMENT

The ability to create and maintain an orderly, productive classroom environment is essential to effective teaching. Research studies have confirmed the relationship between effective classroom management and high student achievement. Studies also have found that effective classroom managers apply a systematic approach, beginning on the first day of school. Such an approach required preparation and planning. This videotape is designed to provide teachers with a comprehensive framework for organizing and managing the classroom environment. The program is intended for teachers of all grade levels as well as principals, superintendents, and other central office personnel.

53 Minutes

CLASSROOM MANAGEMENT THAT WORKS

This video series makes it much easier and more cost-effective to conduct in-depth teacher workshops on the research-based classroom management strategies that are more apt to lead to higher student achievement.

Tape 1 – Sharing Rules and Procedures helps teachers get off to a good start with new classes by showing them how to establish rules and procedures and set clear expectations for student behavior. Take workshop participants to elementary, middle, and high school classrooms to see how teachers involve students in establishing rules and setting the consequences for not following them.

Tape 2 – Developing Relationships explains how the relationship between teachers and students can keep positive learning environments going. Classroom scenes show how teachers can orchestrate an environment suitable for learning with multiple classes and widely diverse students. Teachers on the video demonstrate

research-based strategies that lead to mutual respect and student achievement.

Tape 3 – Fostering Student Self-Management explores strategies for empowering students with self-discipline and the ability to control their own time, behavior, personal responsibility, and attention. Show teachers how it's possible to make students responsible for the good functioning of the classroom.

Three Tapes - 30 Minutes Each

DISCIPLINE WITH DIGNITY

This videotape series offers essential skills and strategies for dealing with angry, disruptive student behavior while positively affecting the lives of youth. It is a comprehensive practical program that leads to improved behavior through responsible thinking, cooperation, mutual respect, and shared decision-making. This series focuses on prevention, action, and resolution. It equips administrators and teachers with classroom management skills and techniques which enable them to spend less time dealing with behavior problems and more time positively interacting with and instructing students.

Tape 1 - Overview: This tape presents strategies teachers can use to avert discipline problems. It includes seven processes designed to minimize or eliminate students' need for misconduct in the classroom. With it, the teacher learns how to set up a social contract--a list of specific rules and consequences which define appropriate and inappropriate classroom behavior.

Tape 2 - Prevention: This tape provides teachers with the skills to stop misbehavior when it does occur. The use of both verbal and nonverbal management techniques are emphasized, including proximity control, tone of voice, body language, choice of consequences, and avoidance of power struggles.

Tape 3 – Action and Resolution: This tape includes the process of teacher-student confrontation and negotiation. Collaboration with colleagues is encouraged to help find solutions to, and methods for dealing with, behavior of chronically disruptive students.

Three Tapes - 20 Minutes Each

DISCIPLINE WITH DIGNITY: AS TOUGH AS NECESSARY

Demonstrates how to use Discipline with Dignity strategies to avoid power struggles and de-escalate conflicts with the most challenging and disruptive youth.

Four Tapes – 20-25 Minutes Each

MADLINE HUNTER: DISCIPLINE

In this video, techniques for increasing productive behavior and reducing the number of “discipline problems” are explained. For those times when problems inevitably arise, strategies are described which deal with the student without loss of the student’s dignity. These strategies result in a more productive, cooperative group of learners rather than “trouble makers,” who become rebellious, resistant, and retaliatory. The aim is for viewers to practice preventive discipline and, when necessary, discipline with dignity.

29 Minutes

NINE ESSENTIAL SKILLS FOR THE LOVE & LOGIC CLASSROOM

For years educators have been asking for a curriculum they can use to facilitate in-service training. Training designed to teach the most critical and useful Love and Logic techniques for educators and schools. Our multimedia teacher-training curriculum was developed to make teaching fun and rewarding instead of stressful and exhausting. Step-by-step instructions for presenting this curriculum are included in the nine easy-to-follow modules. This curriculum will build strong schools where teachers have time to teach and students want to learn. This is an excellent in-service tool for every educator.

Get solutions that work right now to:

- Help end student arguing and back talk.
- Guide kids to own and solve their problems.
- Build positive relationships with challenging students.
- Raise test scores.
- Prevent problems and save teaching time.

2 DVDs

PRACTICAL APPLICATIONS OF LOVE & LOGIC IN TODAY’S CLASSROOM

Teachers, the information on this live presentation by Betsy Geddes, can save your career and sanity. Let Betsy help you:

- Minimize student misbehavior.
- Cure discipline problems immediately.
- No longer be manipulated by students.
- Maximize teaching time.
- Build positive relationships with kids.

2 DVDs – 120 Minutes Each

RESTITUTION FOR TEENS

Focuses on working with adolescents to help them move from consequences to self-discipline and reparations.

Tape 1 - Restitution in the High School - A Minnesota high school administrator gives specific guidelines for developing beliefs and bottom lines.

46 Minutes

Tape 2 - Restitution in the Middle School - An inner city middle school reduces violence by using a restitution counselor and revamping their planning room.

48 Minutes

Tape 3 - Restitution Role Playing - Contains seven educator-student conversations. Learn specific questions you can ask to create conditions where students want to do restitution.

45 Minutes

Tape 4 - Restoring Our Youth - Students are interviewed by educators, youth workers, and police liaison who work together to help them get stronger fixing their problems.

44 Minutes

VJE – VOLUME 2.6 – Helping Disruptive and Unresponsive Students

All educators are faced with the challenges of students who are disruptive or unresponsive. Diane Chelsom Gossen helps educators understand how to help students develop responsibility for their actions.

Two Tapes - 30 Minutes Each

VJE – VOLUME 6.7 – Positive Discipline in the Classroom

Positive Discipline helps teachers and students see every problem as an opportunity for learning. As students learn communication and problem-solving skills they feel a sense of belonging and significance. Consequently, teachers see a dramatic drop in behavior problems. In this program, you will:

- See positive discipline in action at all grade levels.
- Learn the Eight Building Blocks for class meetings.
- Watch students develop such life skills as cooperation, conflict resolution, and responsibility.

Two Tapes - 35 Minutes Each

INSTRUCTION

ASSESSING THE DIFFERENT LEARNING STYLES OF STUDENTS

Developed by the National Association of Secondary School Principals, this video tape explores learning styles and what changes can be made in learning environments to bring about more effective learning.

26 Minutes

BRAIN-BASED LEADERSHIP

“The Brain-Based Leadership Video Guide” is designed to help instructional leaders and teachers gain useful insights into how students learn and to explore some keys to effective instruction. Research shows that instructional leadership and classroom instruction are essential to increasing student achievement. The material presented has been shared with thousands of administrators and teachers nationally. The focus is on what educators can do to increase academic achievement by aligning instruction with research about how students learn.

DVD 1
DVD 2
DVD 3
DVD 4
DVD 5

THE BRAIN AND LEARNING

Tape 1 - Learn how knowledge of how the brain functions provides teachers with lots of clues for how to improve instruction by stimulation, emotion, patterns, and memory.

Tape 2 - There is an explanation of how new knowledge about the brain can guide classroom teaching practices. Stimulating and varied input, active, meaningful experiences, accurate and timely feedback, and safe and nonthreatening environments are the four basic principles of a brain-compatible classroom that you will see demonstrated.

Tape 3 - Witness how educators have successfully implemented brain-based learning throughout their organizations. Learn proven techniques that will move your organization toward brain-compatible education.

Tape 4 - You'll learn how to explain brain research to parents and help them understand how knowledge about the brain can improve schools. Teacher interviews explain how teachers can create more active and engaging classrooms.

Tape 1 - 28 Minutes
Tape 2 - 27 Minutes
Tape 3 - 30 Minutes
Tape 4 - 20 Minutes

CATCH THEM BEING GOOD

This video trains teachers to solve student behavior problems at the best possible time--before the problems occur. This package includes videotaped classroom scenes, a straightforward “how-to” narrative from program author Pat Wolfe, and learning activities and handouts. The program is designed with the teacher’s point of view in mind. There are frequent opportunities to stop the video and discuss and share personal insights. A Facilitator’s Manual provides everything needed for comprehensive staff development. Handouts and learning activities in the manual encourage a collegial training experience.

Tape 1 - Introduction - 72 Minutes
Tape 2 - Practice Tape (Elem.) - 40 Minutes
Tape 3 - Practice Tape (Sec./Mdl.) - 60 Minutes

NEW CLOSING THE PERFORMANCE GAP: The Gering Story

This DVD portrays the Gering Public School District’s transition from one with literacy problems to one in which all students receive an education that meets their literacy needs. The video describes the changes that have taken place in instruction, progress monitoring, and professional development through the implementation of the comprehensive Direct Instruction (DI) model.

DVD – 20 Minutes

COLLABORATIVE TEAMS IN PROFESSIONAL LEARNING COMMUNITIES AT WORK

The program shows exactly what collaborative teams do. Aligned with the best-selling book “Learning By Doing,” it features unscripted footage of collaboration in action. Learn how team norms are managed, how teams organize, interact, and find time to meet, what products they produce, and what team conversations about the critical questions of student learning “look like.”

DVD 1 – 28 Minutes
DVD 2 – Facilitator’s Guide

COMPUTERS IN THE CLASSROOM

The program begins with a series of interviews in which experienced educators offer tips on choosing equipment and courseware and planning for their implementation. The second part of the program describes and illustrates the essential elements of the computer, such as memory,

and explains terminology. This tape is appropriate for superintendents, principals, and other instructional leaders planning for the application of computers to instruction. It also is helpful for teachers investigating uses for computers in their classrooms.

27 Minutes

CONSTRUCTIVISM

Tape 1 in the series, Putting the Learner First, introduces you to the philosophy of constructivism and shows how this approach helps teachers create classrooms that are truly centered on the needs and abilities of their students. Expert Jacqueline Grennon Brooks describes how a constructivist approach follows five basic principles:

- Engage students in problems that become relevant and meaningful
- Organize curriculum into activities that address broad primary concepts
- Seek out and value students' perspectives
- Encourage students to investigate and challenge their assumptions and suppositions
- Use assessment to guide student learning

Tape 2 of the series, Case Studies in Constructivist Teaching, takes you to educational settings where you see how constructivism helps shape instruction and assessment strategies that foster lifelong learning. The four profiles include:

- An integrated, field-based course where teachers allow the interests of their students, rather than a rigid syllabus, to guide the curriculum as they learn the history of their home town.
- An innovative Discover Lab where preservice teachers learn how to create constructivist learning settings as young students challenge their assumptions about the curriculum and then achieve a deeper understanding through further explorations.
- A creative high school science class where students are encouraged to explore their prior knowledge about the "Amazing Brain" and then learn how what they already know prepares them to absorb new information.
- Then, in a fourth profile, see how a constructivist approach can be the key to helping new and experienced teachers acquire and use instructional strategies that truly promote learning. In each profile, see how giving students opportunities to direct their own learning helps them become more confident, independent problem solvers.

Tape 1 - 30 Minutes

Tape 2 - 40 Minutes

COOPERATIVE LEARNING

This five-part video program and accompanying training materials provides a resource for introducing and implementing "Cooperative Learning." The program explains what cooperative learning is, why it is such an important tool, and how it can be implemented.

Tape 1 - Learning to Work Together: Introduces institutions and businesses where cooperation and teamwork have become ingredients for success. Introduce staff, school board members, and parents to the benefits of cooperative learning.

Tape 2 - Planning and Implementing Cooperative Lessons: Shows teachers implementing cooperative learning in the classroom, including elementary, middle, and secondary schools. Viewers will learn a lesson planning process.

Tape 3 - Teaching Social Skills: Explains and demonstrates the steps involved in teaching students the social skills they need for effective small-group work.

Tape 4 - Three Frameworks--STAD, TGT, and Jigsaw II: Explains and demonstrates three ways to structure lessons.

Tape 5 - A Sample Lesson: Shows examples of cooperative learning in action. Viewers see the cooperative learning process in a full-length lesson.

Preview Tape - 25 Minutes

Tape 1 - 20 Minutes

Tape 2 - 42 Minutes

Tape 3 - 32 Minutes

Tape 4 - 36 Minutes

Tape 5 - 30 Minutes

DIMENSIONS OF LEARNING

This ASCD program provides a learning-centered framework for instructional planning, assessment, and curriculum design. The materials are appropriate for grades K-12.

Tape 1 - Introduction: Use as an overview to explain the Dimensions of Learning model.

Tape 2 - Positive Attitudes and Perceptions about Learning: Visit classrooms where teachers create environments that develop and support students' positive attitudes toward learning.

Tape 3 - Acquiring and Integrating Knowledge: Visit classrooms where teachers help students acquire and retain knowledge by using effective strategies.

INSTRUCTION

Tape 4 - Extending and Refining Knowledge: Explore how specific teaching strategies help students extend and refine knowledge and develop their thinking and understanding. Visit classrooms where students use inventive comparing and classifying strategies to explore and expand their knowledge.

Tape 5 - Using Knowledge Meaningfully: Hear how teaching strategies help students value and take ownership of their learning. Classroom scenes show ways teachers get their students involved in problem solving, decision making, experimentation, and other real-world tasks.

Tape 6 - Productive Habits of Mind: See teaching strategies that helps students value accuracy, respond to feedback, plan effectively, think creatively, and make wise use of resources. Classroom scenes and interviews with teachers demonstrate that schoolwork can help students develop desirable mental habits.

Preview Tape - 10 Minutes

Tape 1 - 8 Minutes

Tape 2 - 7 Minutes

Tape 3 - 7 Minutes

Tape 4 - 8 Minutes

Tape 5 - 6 Minutes

Tape 6 - 9 Minutes

Learning About Learning - From ASCD, this program is designed to supplement the Dimensions of Learning series. The program presents key insights on the learning process derived from recent cognitive research. It is designed to give teachers and other educators an opportunity to hear directly from the researchers about the rationale for the strategies presented in Dimensions of Learning and the research upon which they are based.

20 Minutes

EARLY CHILDHOOD EDUCATION

Featuring nationally recognized early childhood expert Barbara Day, this videotape and accompanying facilitator's manual offers insights and effective techniques for organizing an early childhood curriculum and managing the classroom. Viewers are introduced to a curriculum that integrates developmental approaches through three components where children learn experientially. The videotape concludes by showing an early childhood class in action.

Preview Tape - 9 Minutes

Program Tape - 40 Minutes

EFFECTIVE CLASSROOM MANAGEMENT FOR THE ELEMENTARY SCHOOL

This video presents how a well-organized elementary teacher explains rules and procedures to be followed during the year, each of which contributes to an efficient and orderly classroom. Dozens of effective techniques, such as labeling closets and shelves, moving from place to place in the room, explaining location and use of tools and equipment, and reinforcing positive behavior, are shown. Written materials that accompany the presentation can be used to ensure that viewers observe and understand each effective practice. This tape is valuable for principals and supervisors who work with elementary teachers as well as experienced or beginning elementary teachers before the start of a new school year.

30 Minutes

THE EFFECTIVE TEACHER SERIES

This video series consists of five hours of practical, implementable, no-nonsense, common-sense classroom management techniques. This series can be used for faculty meetings, staff development workshops, teachers who need help, new teacher induction programs, veteran teacher renewal, replacement teacher training, college pre-service classes, and administrator leadership seminars.

Tape 1: The Effective Teacher – In this videotape, you will learn:

- What is an effective teacher.
- How to be a happy first-year teacher.

- The need to use research-based practices.
- The need to succeed on the first day of school.

Tape 2: The First Days of School – In this videotape, you will learn:

- How to help students succeed.
- How to dress for success.
- How to invite students to succeed.

Tape 3: Discipline and Procedures – In this videotape, you will learn:

- How to have a well-managed classroom.
- How to post assignments.
- When and how to take roll.

Tape 4: Procedures and Routines – In this videotape, you will learn:

- How to have students follow classroom procedures.
- How procedures differ from discipline.

Tape 5: Cooperative Learning and Culture – In this videotape, you will learn:

- How to get your students to work cooperatively.
- How to prepare your students for tomorrow's world.

Tape 6: Lesson Mastery – In this videotape, you will learn:

- How to get your students to do their assignments.
- How to get your students to pass their tests.

Tape 7: The Professional Educator – In this videotape, you will learn:

- How to increase student learning and achievement
- How to achieve happiness and success as a teacher
- How to become a professional educator.

Tape 8: Positive Expectations – In this videotape, you will learn:

- How to increase positive student behavior.

Tape 1 – 32 Minutes

Tape 2 – 36 Minutes

Tape 3 – 36 Minutes

Tape 4 – 55 Minutes

Tape 5 – 47 Minutes

Tape 6 – 33 Minutes

Tape 7 – 41 Minutes

Tape 8 – 20 Minutes

EFFECTIVE TEACHING FOR HIGHER ACHIEVEMENT

This package is appropriate for teachers as well as supervisors and administrators who supervise instruction. Segments include:

- **Academic Learning Time:** Presents characteristics of effective teaching and components of academic learning time
- **Organizing the Classroom:** Explains academic learning time and portrays preventive techniques of effective teachers
- **Influencing Student Behavior:** Discusses “low profile” interventions that conserve instructional time, the effective use of praise, recent research on behavior modification, and classroom incentive systems
- **Teacher Expectations:** Explains how expectations influence teacher behavior and offers techniques to increase participation by all students
- **Daily Review, Presentation, and Guided Practice:** Presents the first three of Barak Rosenshine’s six functions of effective teaching
- **Feedback, Independent Practice, and Periodic Reviews:** Presents Rosenshine’s other three functions

Two Tapes - 60 Minutes Each

EMOTIONAL INTELLIGENCE

Based on his best selling book, “Emotional Intelligence: Why it can matter more than IQ,” Daniel Goleman’s fascinating and persuasive new video argues that our view of human intelligence is far too narrow. Drawing on groundbreaking research, Goleman shows that Emotional Intelligence is more important than IQ and

can be taught through emotional literacy programs. It is a different way of being smart that is more critical to success in life.

60 Minutes

EXCELLENCE IN SCHOOLING: EFFECTIVE STYLES FOR EFFECTIVE SCHOOLS

The dean of the University of Houston’s College of Education outlines seven ways that educators can polish their skills. This begins with an awareness that instructional improvement is needed.

38 Minutes

NEW

HELPING KIDS SOAR: Children Reaching Their Full Potential with Direct Instruction

Direct Instruction (DI) is often used to help students who are struggling academically. DI can be used to accelerate the learning of higher performing students, too. This video portrays two schools in different parts of the country that have used DI successfully with all children, including high performing students.

DVD – 16 Minutes

A HIGH INVOLVEMENT, THIRD-GRADE MATHEMATICS LESSON

Viewers see a teacher engage her students with number tiles and graph paper to expand their understanding of mathematics. Teamwork and estimation are encouraged as students explore mathematic concepts.

45 Minutes

HOW ARE KIDS SMART

Howard Gardner discusses his theory of multiple intelligence and shows how teachers are using his theory.

60 Minutes

HOW TO SERIES

This series provides practical steps teachers can use immediately to expand learning opportunities for students and make their jobs easier.

INSTRUCTION

How to Organize Student Learning Groups – Maximize learning that occurs in any classroom by using effective student groups. Real classroom examples and interviews with teachers and students provide information that teachers in all grade levels and subjects can use:

- Why student learning groups promote positive classroom relationships.
- The three most common and effective grouping methods used in schools – mastery, cooperative learning, and problem-solving groups.
- How student learning groups initiate social interactions in appropriate ways.
- Ways to help students from diverse backgrounds build trust, learn tolerance, and accept each other.

Learn how effective group work teaches students of all ages to be interdependent learners and problem solvers. And view clear examples of effective group work that promotes sharing, encouraging, and conflict management among students.

15 Minutes

How to Engage Students in Critical Thinking Skills – All teachers want their students to develop the ability to be critical thinkers who can reason and then reflect upon their reasoning. But how do you engage students in critical thinking? This video demonstrates how and offers plenty of examples. Real classroom examples and interviews with teachers provide lots of helpful ideas for teachers, such as:

- How to create a classroom environment that cultivates critical thinking.
- How to plan and prepare for critical thinking activities.
- Ways to help students refine their critical thinking skills.
- How to foster the use of critical thinking in all students.
- Ways to teach critical thinking in the daily curriculum rather than as an isolated skill.

15 Minutes

How to Teach Study Skills – Students of all ages need effective study skills. But simply introducing a study skill isn't enough – because they require practice over time. That's why teachers will benefit from this practical 15-minute video. Classroom examples and interviews with teachers provide ideas about how you can teach various study skills, and then how you can find ways for the students to practice those skills within your content area. Learn how to teach a variety of study skills, including:

- Managing time and materials.
- Active listening and note taking.
- Preparing for and taking tests.

15 Minutes

IMPROVING INSTRUCTION THROUGH OBSERVATION AND FEEDBACK

Everyone knows that the key to helping schools and students achieve success is to help teachers grow professionally and improve the quality of their instruction. This video series explains and demonstrates exactly how you do that through teacher observation and feedback. Find out how schools use proven teacher observation and feedback techniques to help improve teaching and learning. See administrators, supervisors, and teachers working in a variety of ways to foster the development of their colleagues. And visit classroom observations, conferences, and team meetings to see how to implement the observation and feedback techniques successfully.

Tape 1 – Different Models of Providing Classroom-Based Assistance explores four proven professional development models that use observation and feedback techniques. Discover how school leaders provide classroom-based assistance through these techniques. And understand the role teachers play in assisting other teachers' growth.

Tape 2 – Observation Techniques introduces you to two types of observation techniques that provide the data teachers need to analyze their classroom practices and take improvement steps. Learn the difference between qualitative and quantitative observation techniques and when each should be used. See examples of leaders and teachers working together effectively to improve instructional decision making. And discover how teachers can gather and analyze classroom data that informs their instructional practice.

Tape 3 – Approaches to Working Closely with Teachers explores approaches that school leaders use when working closely with teachers. Visit one-on-one conferences and study teams to see the interpersonal approaches, behaviors, and processes that ensure these interactions work effectively. Learn how to decide which approach is most appropriate for both teacher and leader. And understand how to assist a teacher in moving to a more autonomous mode of teaching.

Three Tapes - 30 Minutes Each

IMPROVING THE QUALITY OF STUDENT THINKING

This videotape includes classroom episodes of an elementary reading comprehension lesson and a high

school social studies class. The classroom scenes illustrate ways any teacher can improve student thinking skills, such as:

- asking questions that invite a variety of responses
- using “wait time” to encourage more creative, thoughtful responses
- sequence lessons so students have the necessary data to deal with higher-order questions
- helping students be conscious of their own thinking processes

For elementary and secondary teachers, supervisors, administrators, and prospective teachers.

36 Minutes

IMPROVING SCIENCE AND ENGINEERING EDUCATION THROUGH TECHNOLOGY

Discoveries, innovations, leaps forward in technology are occurring in research labs and elsewhere at a frightening pace. Who is involved in trying to harness this wealth, especially as it can benefit other educators and students in science and engineering? As large research institutions around the country develop innovative programs, smaller colleges and schools are often left out. How can the smaller institutions become involved? What institutional changes will have to be made so that information and courseware can be shared and modified? Can this information sharing and electronic interaction be made affordable? This program brings together three leading educators in the fields of science and engineering who present current developments in curriculum and courseware, including the National Engineering Education Delivery System (NEEDS) concept and the Comprehensive Unified Physics Learning Environment (CUPLE).

57 Minutes

INCREASING STUDENT EFFORT: THE ROLE OF ATTRIBUTION THEORY

Attribution theory helps educators understand how students may view their own patterns of success and failure. This video shows teachers how to use attribution theory to improve student effort and self-esteem.

45 Minutes

INCREASING STUDENT LEARNING THROUGH MOTIVATION

Learning thrives when students are motivated. This videotape examines ways teachers can influence

motivation to enhance student learning. Dr. Wlodkowski explains how to develop student motivation, how to build learner competence, and how to incorporate motivational strategies into instructional plans.

30 Minutes

INSTRUCTIONAL DECISIONS FOR LONG-TERM LEARNING

This four-part video program presents the fundamentals of teaching derived from the research of Madeline Hunter. Hunter’s principals of effective classroom decision-making are integrated with current research on the focus for those decisions--how to help students learn more, learn faster, and retain what they’ve learned. This framework provides a foundation for teachers’ decision-making and supervisors’ supportive coaching.

Tape 1 - The Student’s Mind: Focus for Decisions: Explains the information processing model of the mind and how teachers can use what they know about the mind to maximize student learning.

Tape 2 - Guidelines for Instructional Decisions: Focuses on preparing students’ minds for learning, presenting instruction, and providing rehearsal (practice) to ensure that information becomes embedded in long-term memory.

Tape 3 - Increasing Student Participation in Learning: Deals with strategies and techniques that increase the probability that all students are actively and consistently engaged in learning.

Tape 4 - Support for Effective Teaching: Uses the research on how the mind processes information to explain why teachers often do not use the skills they have supposedly learned.

Tape 1 - 58 Minutes

Tape 2 - 60 Minutes

Tape 3 - 24 Minutes

Tape 4 - 50 Minutes

LEARNING – A MATTER OF STYLE

Intended for teachers and administrators at both elementary and secondary levels. This tape can be used for staff development meetings and workshops or teacher education classes. Rita Dunn identifies 18 elements of learning style and explains how students are affected by their own environmental, emotional, sociological, and physical needs. She describes student behaviors that are associated with these elements and shows examples of

INSTRUCTION

these behaviors in an actual class setting. Also presented are suggested ways teachers might accommodate the various learning style elements in the classroom. Viewers begin to develop diagnostic and prescriptive skills by participating in case studies of students with different learning styles.

50 Minutes

MANAGING TODAY'S CLASSROOM

Tape 1 - Classroom scenes and teacher interviews offer numerous strategies, such as:

- Encouraging all children to get to know and care about one another
- Allowing students to share personal experiences
- Giving children choices over their learning tasks and a voice in decisions on curriculum
- Allowing students to decide how they will be assessed

Teachers demonstrate how to help students become self-regulating by:

- Allowing students to take their own attendance and monitor their own work
- Using conflicts as opportunities to teach a five-step problem-solving strategy
- Helping students reflect on their behavior by applying logical consequences
- Using student mediators to resolve conflicts

Tape 2 - Teachers create an environment of mutual respect by:

- Establishing a clear set of rules at the beginning of the year
- Taking time to teach classroom rules and communicate expectations
- Encouraging students to express themselves
- Reducing adversarial relationships between teachers and students

Tape 3 - Communicate why schools are changing from traditional discipline practices, which emphasize punishment and control, to approaches that instill in students a commitment to socially responsible behavior.

Tape 1 - 35 Minutes

Tape 2 - 25 Minutes

Tape 3 - 25 Minutes

MASTERY LEARNING STRATEGIES

Featuring Thomas R. Guskey, internationally renowned for his research and writing on "Mastery Learning and Outcomes-Based Education," this videotape and accompanying book presents a practical explanation of the "Mastery Learning" instructional process. This

process is described step-by-step, along with how it can be used in school settings. Viewers will learn how to plan, manage, and implement "Mastery Learning," while keeping in mind the demands and constraints of the classroom environment. Teachers using "Mastery Learning" present their perspectives on the process and describe its positive impact on their students.

38 Minutes

MASTERY TEACHING SERIES (MT)

Developed by Dr. Madeline Hunter, the videotapes and accompanying book in this series are designed to be used for group or individual study to increase teacher effectiveness. Instructional techniques are labeled and the psychological theory behind why they work are explained. As a result, instructional leaders and classroom teachers better understand what they are doing, why they are doing it, and do it consciously and deliberately to increase student learning.

NOTE: "The Mastery Teaching Series" is appropriate for all levels including elementary, secondary, and college and university. The user should be aware that episodes presented in this series are mainly from secondary classrooms.

• (MT) DECISIONS IN TEACHING

All teaching decisions fall into three categories. Psychological principles which guide teachers in making these decisions are introduced by Dr. Hunter and then demonstrated by teachers in classroom sessions during a variety of subjects.

15 Minutes

• (MT) INCREASING THEIR MOTIVATION, PART 1

Three factors affecting motivation (level of concern, feeling tone, and success) are described by Dr. Hunter. Classroom episodes in diverse content areas illustrate teachers using these principles to increase students' motivation or intent to learn.

15 Minutes

• (MT) INCREASING THEIR MOTIVATION, PART 2

Three additional classroom factors that increase motivation (interest, knowledge of results, and rewards) are described and then illustrated in classroom episodes.

15 Minutes

- **(MT) GETTING THEM SET TO LEARN**

Techniques for increasing student success include developing an anticipatory set, letting students know the objectives, and why it is important to them. Discussed in this tape are techniques for achieving these two “assists” to learning with classroom episodes that illustrate their use in instruction.

15 Minutes

- **(MT) PROVIDING INFORMATION**

Information can be provided by lecture, media or direct experience. A lecture or “telling” becomes more effective when that lecture incorporates important “information giving” principles. Those principles are described, then illustrated by classroom episodes.

15 Minutes

- **(MT) TEACHING TO BOTH HALVES OF THE BRAIN**

Recent brain research is translated into four principles to guide effective chalkboard use. Instructors’ use of the chalkboard before and after they had learned these principles provides evidence of the effectiveness of these principles in teaching.

15 Minutes

- **(MT) MODELING WHAT YOU MEAN**

The power of the model, something the student can perceive in the classroom, depends on whether that model possesses important characteristics. Those characteristics are described and their use is demonstrated in diverse content areas.

15 Minutes

- **(MT) MAKING MATERIAL MEANINGFUL**

When it’s not possible for a student to perceive a model in the classroom, examples are effective, providing they reach into students’ experiences. Characteristics of

examples that promote this transfer of past knowledge to present learning are described, then demonstrated in classroom use.

15 Minutes

- **(MT) CHECKING THEIR UNDERSTANDING**

Effective techniques for checking students’ understanding do not necessarily involve a lot of paper correcting. Using these techniques also ensures that instructors do not move on, unaware that material is not understood. The applicability of these techniques to all content areas is illustrated by classroom episodes.

15 Minutes

- **(MT) PRACTICING DOESN’T MAKE PERFECT**

For practice to be effective in improving performance, four critical questions must be asked and answered when the teacher is designing that practice. Those four questions are asked and research based answers are identified, then illustrated in diverse classroom episodes.

15 Minutes

- **(MT) GUIDING THEIR INITIAL PRACTICE**

Mistakes at the beginning of learning are more permanent than mistakes made later on. Consequently, it is important in any type of learning that students’ initial attempts be guided, monitored, and corrected, if necessary, so confusion and mistakes don’t become permanent. Techniques for guiding initial practice are described, then illustrated in classroom episodes.

15 Minutes

- **(MT) EXTENDING THEIR THINKING**

Techniques for eliciting Bloom’s six levels of cognition are described and illustrated in classroom episodes. The incremental nature of such thinking is stressed so comprehension becomes the launching pad for problem solving and creativity.

15 Minutes

- **(MT) DIGNIFYING ERRORS TO PROMOTE LEARNING**

In our society, making an error is a “put down” and students may avoid participating for fear of being wrong. This tape demonstrates ways of dealing with an error so the student learns the correct response but maintains dignity. Classroom episodes where errors emerge during instruction illustrate teachers using this technique.

15 Minutes

INSTRUCTION

- **(MT) USING TIME TO ACHIEVE MORE LEARNING**

Time is the “coin” of teaching. That is what teachers have to “spend” to “buy” learning. This tape identifies ways to use transition times, which otherwise would be wasted, to increase students’ learning and remembering. Classroom episodes demonstrate the effectiveness of these techniques.

15 Minutes

- **(MT) TEACHING SO THEY REMEMBER**

This tape introduces, then illustrates factors that promote retention of material (meaning, feeling tone, degree of original learning, practice schedule, and transfer). Classroom episodes show use of these factors to increase retention of important material.

15 Minutes

- **(MT) TEACHING FOR TRANSFER**

Transfer is the “heart and core” of all problem solving, decision making, and creativity. In addition, transfer dramatically shortens the time necessary for new learning. Four classroom elements that promote transfer are introduced, then illustrated in classroom episodes.

15 Minutes

- **(MT) PUTTING IT ALL TOGETHER: SCIENCE**

A 50-minute science lesson has been telescoped into 15 minutes to illustrate the classroom effectiveness of principals of learning that are described in this series. During the teaching of classification of plants, voice-over annotation guides the viewer’s recognition of learning principles.

15 Minutes

- **(MT) PUTTING IT ALL TOGETHER: PHYSICAL EDUCATION**

The universality of the principles introduced in this series is demonstrated in a dance class. A 50-minute instructional period has been telescoped into 15 minutes. During the teaching, voice-over annotation guides the viewer’s recognition of learning principles.

15 Minutes

- **(MT) PUTTING IT ALL TOGETHER: WRITTEN LANGUAGE**

A 50-minute lesson in grammar has been telescoped into 15 minutes to illustrate the effectiveness of principles of learning applied to writing and punctuation. During the teaching, voice-over annotation guides the viewer’s recognition of principles of learning.

15 Minutes

- **(MT) PUTTING IT ALL TOGETHER: LITERATURE**

A 50-minute lesson in literature has been telescoped into 15 minutes to illustrate a teacher’s use of learning principles. The lesson begins with a review of poetic meter, then uses transfer theory to increase student’s comprehension of the role of conflict in great literature. During the teaching, voice-over annotation guides the viewer’s recognition of learning principles.

15 Minutes

End MT Series Descriptions

MOTIVATING UNMOTIVATED LEARNERS

This videotape series features nationally-recognized presenters and master teachers who explain and demonstrate ways to increase students’ motivation and re-ignite their excitement for learning. What’s more, teachers rediscover their own motivation because they’re no longer facing frustration. They’re reaching all students with equity, energy, and effectiveness.

- **INCREASING MOTIVATION THROUGH GENDER-EQUITY**

In vivid and engaging style, teachers discover unwitting gender biases that hamper motivation and classroom performance for girls. Role-playing, discussion and awareness of instructional inequities help teachers recognize and address these common and pervasive problems. Proven strategies are presented that ensure equal motivation and learning opportunity for all.

50 Minutes

- **INCREASING MOTIVATION THROUGH DYNAMIC PRESENTATION SKILLS**

Tune into this powerful presentation and demonstration of how teachers can grab and keep students’ attention with fast-paced lessons and fresh

communication techniques. Two key areas of motivation come to life: skills for creating anticipatory sets that “hook” students on the lesson, and skills for using expressive, animated communication to maintain student interest throughout the lesson.

45 Minutes

• **INCREASING MOTIVATION THROUGH ACTIVE-LEARNING STRATEGIES**

The more students think and respond during instruction, the greater their motivation and retention will be. This video offers a collection of techniques aimed at enlisting every student’s active participation in learning. Teachers are shown dozens of opportunities to adapt these techniques to their personal style and integrate them throughout the day to keep all students inspired and involved.

80 Minutes

• **INCREASING MOTIVATION THROUGH EFFECTIVE HOMEWORK STRATEGIES**

Homework assignments become a valuable extension of classroom lessons when they’re worthwhile, interesting, dynamic and motivational. In this video teachers learn how to develop a higher caliber of homework assignments plus they learn motivational techniques for giving assignments, providing feedback and working with parents to ensure responsible homework behavior.

25 Minutes

MOTIVATION: BEFORE STUDENTS WILL LEARN

This video lesson is designed to teach how the primary needs affect the desire to learn. Topics include:

- Understanding what motivation is and how it causes students to want to learn
- Specific and appropriate ways teachers can identify a void that is affecting motivation to help students fulfill their primary needs
- Identifying and understanding the primary needs of hunger, thirst, sex, air, rest, escape from pain, and elimination of waste and the role they play in the life of a student
- Reasons why primary needs may keep students from wanting to learn

30 Minutes

MOTIVATION: TEACHING STRATEGIES AND TECHNIQUES THAT ENCOURAGE LEARNING

This video lesson is designed to illustrate specific teaching techniques that motivate students. Topics include:

- Ways to instill an “I can do it” attitude in students
- Techniques for giving directions that motivate
- Ideas, techniques, and practices a teacher can use to encourage reluctant learners
- Communicating positive expectations
- Designing lesson plans that encourage motivation

39 Minutes

MOTIVATION: USING NINE POWERFUL MOTIVATORS IN THE CLASSROOM

This video lesson is designed to teach nine personal motivators that cause individuals to act. Topics include:

- Using the nine most powerful motivators of all in the classroom
- Motivation changes over time
- Making learning convenient for students to enhance their self-motivation
- Planning lessons at the correct level of difficulty

29 Minutes

MOTIVATION: USING THE SECONDARY NEEDS TO AROUSE INTEREST IN LEARNING

This video lesson is designed to create a professional awareness, knowledge, and understanding of the secondary needs and how they always affect learning. It is within the secondary needs that every child tries to reach goals and find fulfillment in self-improvement. Topics include:

- Ways teachers can use the needs of gregariousness, aggression, affiliation, inquisitiveness, achievement, power, status, and autonomy to motivate students to learn
- Strategies for identifying these needs in every student
- How each need is related to teaching students in the classroom--individually and as a group

28 Minutes

ORDERING NUMBERS: A FIFTH-GRADE MATHEMATICS LESSON

In this video, viewers see a fifth-grade mathematics lesson in which students think together as they learn how to organize data, group decimals, and compare values.

INSTRUCTION

Problem-solving strategies and active mathematics involvement are prominent.

45 Minutes

OUTCOME-BASED EDUCATION

From ASCD, this videotape series provides an introduction to outcome-based education and guided workshops for skill development in OBE principles.

Tape 1 - This tape features education authorities and practitioners explaining how outcome-based education changes the way district and school-level systems work by restructuring around what students are expected to achieve by the time they graduate. Four basic principles of OBE are presented: 1) Clarity of focus on broad learning outcomes, 2) Design down and deliver up, so that all course, unit, and lesson outcomes align with exit outcomes, and all assessments provide students ways to deliver up their understanding of the material at every step, 3) High expectations to ensure that all students learn and succeed, and 4) Expanded opportunities for success, so students have a variety of ways to learn and multiple opportunities to demonstrate their mastery of material.

40 Minutes

Tape 2 - This tape presents the four guiding principles of outcome-based education to provide teachers with a practical model to follow throughout the school year: 1) Communicate lesson and course objectives clearly, so that at all times students understand the goals for their learning, 2) Create teaching strategies and assessments that ensure that each unit helps students achieve the exit outcomes, 3) Raise student achievement by setting high expectations for learning, and 4) Provide multiple opportunities for students to demonstrate their mastery of material.

20 Minutes

Tape 3 - This videotape takes viewers behind the scenes of a successful OBE program in a suburban high school district. Featured are innovative ways that educators work together in staff development sessions, district coordination meetings, and teacher conferences. A workshop segment includes the four guiding principles of OBE for an entire district: 1) Define exit outcomes that reflect the skills and knowledge that students need to attain, 2) Ensure that school programs help students achieve exit outcomes by developing curriculum-based outcomes at the department, course, unit, and lesson levels, 3) Establish high expectations for learning, based on goals that educators and business community leaders set for young people, and 4) Develop alternatives to multiple-choice tests and other traditional assessments, so

that students have a variety of ways to demonstrate their mastery of course material.

30 Minutes

Tape 4 - This videotape explains outcome-based education in practical ways that will help the audience understand the principles and benefits of this approach. Videotaped examples of outcome-based classroom instruction and interviews with teachers, administrators, school board members, parents, and students present the actual applications of the four principles and show the advantages of OBE from a human perspective.

10 Minutes

THE POWER OF PROFESSIONAL LEARNING COMMUNITIES AT WORK

Discover how your school can make the shift to a focus on learning, collaboration, and results to radically improve student learning – even in schools facing 21st century challenges like mobile populations, increasing numbers of English language learners, and high poverty. Learn from educators in eight diverse professional learning communities who share their successful strategies and inspiring experiences in candid conversations and unscripted team meetings. Featuring Richard DuFour, Robert Eaker, and Rebecca DuFour.

DVD (all four programs)

Tape 1 – 19 Minutes

Tape 2 – 21 Minutes

Tape 3 – 22 Minutes

Tape 4 – 22 Minutes

PUNCTUATING DIALOGUE: THE VICTOR BORGE/FIFTH-GRADE WAY

In this video, viewers can see a teacher use highly effective instructional strategies to help fifth-grade students learn to punctuate written dialogue. The teacher uses excellent motivational strategies to keep students actively involved in this language arts lesson.

45 Minutes

SCHOOL CLIMATE: THE KEY TO AN EFFECTIVE SCHOOL

Students work harder and learn more when they really care about their school and their fellow students. The speakers offer seven steps to building a better school climate and more effective educational program.

26 Minutes

TACTICS FOR THINKING

The overall goal of this program is to help students learn to take control of their own learning throughout their lives. It provides 22 units for training teachers of all grade levels and subject areas in the teaching of thinking skills. Topics include: mental tactics, attention control, deep processing, memory frameworks, power thinking, goal setting, the responsibility frame, concept attainment, concept development, pattern recognition, macro-pattern recognition, synthesizing, proceduralizing, analogical reasoning, extrapolation, evaluation of evidence, examination of value, decision-making, nonlinguistic patterns, elaboration, solving everyday problems, solving academic problems, and invention. These tapes are for teachers and trainers of teachers.

Tape 1 - 37 Minutes
Tape 2 - 109 Minutes
Tape 3 - 106 Minutes
Tape 4 - 97 Minutes
Tape 5 - 86 Minutes

TEACHER AND SCHOOL EFFECTIVENESS

Barak Rosenshine discusses the importance of academic focus, selection of activities, grouping of students, and mastery. Ronald Edmonds lists five characteristics of school effectiveness: principal's leadership, instructional emphasis, climate, expectations, and monitor of pupil progress. This list is reinforced by Peter Mortimore. From these researchers and others, a list of the characteristics of effective teachers and schools is presented. This tape is appropriate for teachers, administrators, board of education members, and all others interested in effective teaching in elementary and secondary schools.

21 Minutes

TEACHERS TEACHING WRITING

This six-tape set presents outstanding teachers, grades 3-12, at work in their classrooms. Each program features a teacher conducting an actual writing process and the instructional sequence is traced from start to finish. Narration is provided as the process unfolds, but not so much as to intrude on the viewer's own sense of observing the classroom in person. This format makes it possible for a live presenter or discussion leader to use the tapes for a wide variety of instructional purposes. These tapes are appropriate for teachers, prospective teachers, and administrators who are involved with writing and language arts instructions. As a set or individually, the tapes are designed for inservice programs involving teachers at all grade levels.

Tape 1 - Bones - 23 Minutes
Tape 2 - Flight - 30 Minutes
Tape 3 - Puppet Plays - 15 Minutes
Tape 4 - Snake Hill - 31 Minutes
Tape 5 - Writers - 24 Minutes
Tape 6 - Writing & Sharing - 20 Minutes

TEACHING GIFTED KIDS IN THE REGULAR CLASSROOM

Tyler daydreams in class, doesn't do his homework, yet always aces the tests. Ashley reads eight books a day in school. Samuel's constant refrain is, "I'm done! Now what can I do?" Danika has a learning disability, yet she's two grades ahead of her class in math. What can you do with students who already know much of what you're about to teach? How can you make sure that everyone learns something new every day? How can you motivate kids who think that being smart means never having to struggle? What can you do for gifted underachievers? For twice-exceptional kids? For perfectionists? How can you ensure that attention to state standards doesn't rob gifted kids of their own forward progress? How can you meet your gifted students' learning needs without losing control, causing resentment, or spending hours preparing additional materials? After years in the classroom and in the field, Susan Winebrenner has the answers. This new edition of her much-loved, widely-used "orange bible" is packed with strategies and techniques that will transform your teaching, your classroom, and your students' learning. Designed to support gifted education opportunities already available in your district, it can be used by teachers of all grades and any level of experience, in schools with or without gifted programs, or where gifted programs have been eliminated or significantly reduced.

90 Minutes

TEACHING MAKES A DIFFERENCE SERIES (TMD)

This videotape series presents elements of effective instruction. The videotapes might be used as a guide to increased teacher effectiveness in elementary schools. The series and accompanying book are appropriate for group or individual study. Each lesson features Dr. Carol Cummings, an internationally known expert in effective teaching.

NOTE: The TMD Series is appropriate for teachers of all levels; however, it is most effectively used by elementary teachers. The user should be aware that episodes presented in this series are all from elementary classrooms.

INSTRUCTION

• (TMD) TAPE # 1

INTRODUCTION: Gives an overview of research on effective teaching and a rationale for examining instructional skills in more depth

PROACTIVE MANAGEMENT: Examines teaching routines and skills of independence, clear direction giving, momentum and pacing, minimizing interruptions

SELECTING THE OBJECTIVE: Bloom's Taxonomy and task analysis is taught as a tool for determining appropriate level of difficulty

55 Minutes

• (TMD) TAPE # 2

TEACHING TO THE OBJECTIVE: Shows how activities in the lesson must be congruent with the objective

MONITORING AND ADJUSTING: Examines the steps necessary to evaluate learning as it is taking place

ACTIVE PARTICIPATION: Students learn more and learn faster when their minds are actively involved in the learning.

55 Minutes

• (TMD) TAPE # 3

MOTIVATION: Examines variables (success, interest, level of concern, extrinsic rewards, knowledge of results, and feeling tone)

ENTHUSIASM: Students are more likely to focus when the teacher is enthused

50 Minutes

• (TMD) TAPE # 4

RETENTION: Long term memory is enhanced when the lesson is meaningful, provides modeling or a multiple-modality approach, allows for meaningful processing, and has adequate practice

PLANNING A LESSON: Six functions of a lesson described by Rosenshine are presented: review, presentation of information, guided practice, feedback and correctives, independent practice, and weekly/monthly reviews

50 Minutes

End TMD Series Descriptions

TEACHING MATHEMATICS EFFECTIVELY

This tape includes explanation and demonstration with actual classroom episodes of each step in an effective mathematics lesson:

- beginning activities - review, checking of homework, mental computation
- development - reviewing prerequisite skills and concepts, promoting student understanding, assessing comprehension, providing controlled practice
- seatwork - principles of momentum, alerting, and accountability
- homework - at the end of the period, after seatwork is collected

The tape also includes discussion and demonstration of techniques for helping students learn verbal problem-solving skills. This program is appropriate for elementary and secondary mathematics teachers, teacher education students, principals, and supervisors.

30 Minutes

TEACHING READING AS THINKING

This videotape translates current theory and research on teaching reading comprehension into a practical instructional model for the classroom. The tape is accompanied by step-by-step procedures and all necessary materials for staff development in two formats: 1) A single one-hour session or 2) A series of three one-hour sessions. The tape provides a model that links the reading process to instruction before, during, and after reading. The program is designed for teachers and instructional leaders across the content areas and ability levels.

30 Minutes

TEACHING SKILLFUL THINKING

This four-part series helps teachers plan ways to emphasize thinking throughout the curriculum. Part 1, "Issues in Teaching Thinking," is intended to spark interest in and commitment to thinking skills. It also provides an introduction to the other three parts. Part 2, "The Skillful Thinker," is concerned with the qualities we intend to develop in students and the way people develop those qualities. Part 3, "Teaching for Thinking," explains how teachers can promote student thinking in the process of teaching regular academic content. Part 4, "Teaching Of and About Thinking," deals with instruction in thinking skills and development of metacognition. Part 1 can be used alone as an introductory session for teachers or administrators or as an orientation for parents and community groups. Parts 2, 3, and 4 are designed for use in separate 1 1/2 to 2-hour meetings. The program is

intended for teachers, principals, supervisors, administrators in elementary, middle, and high schools, and teacher education undergraduates.

Tape 1 - 30 Minutes
Tape 2 - 21 Minutes
Tape 3 - 30 Minutes
Tape 4 - 22 Minutes

TEACHING STRATEGIES LIBRARY

The developers of the “Teaching Strategies Library” have selected from numerous instructional approaches to working with students. The result is a collection of complementary tools for achieving a balanced curriculum and opening doors to the world for students. The Library is organized around four broadly stated learning outcomes: mastery, understanding, synthesis, and involvement. The tapes are appropriate for teachers at all levels and in all subject areas, staff developers, principals, and other supervisors.

Tape 1: Overview - 32 Minutes
Tape 2: Concept Attainment - 55 Minutes
Tape 3: Concept Formation - 68 Minutes
Tape 4: Mastery Lecture - 64 Minutes
Tape 5: Peer Practice - 46 Minutes

TEACHING THINKING & REASONING SKILLS

This video package features successful programs for teaching thinking and reasoning skills. It reviews the latest research and explores innovative programs now at work in schools across the nation. This package is appropriate for a staff development program involving teachers and central office personnel.

25 Minutes

TECHNOLOGY ENRICHED SCHOOLS OF TOMORROW (TEST)

David Thornburg, educator, designer, and futurist, offers his vision of new ways of learning. The technologies of calculators, computers, laser discs, and even video games converge with new concepts of learning and intelligence to provide unprecedented opportunities for all students. Included in this package are three video tapes and Dr. Thornburg’s book Education, Technology, and Paradigms of change for the 21st Century.

Tape 1 - Video crews visited 45 schools throughout the United States to interview and observe children, teachers and administrators teaching and learning with technology. The five sites shown in this video include new models of

instruction and classrooms for at-risk students and for students with disabilities.

Tape 2 - This video provides insights into how computers and other technologies can be used in the classroom. It assesses the challenges of integrating technology into curriculum, placing computers in every classroom, and providing equal access to technology for all.

Tape 3 - This two-part videotape demonstrates how using technology can help teachers meet the demands of educating children for the 21st century, and how information technologies are transforming school libraries into Media Centers.

Tape 1 - 35 Minutes
Tape 2 - 35 Minutes
Tape 3 - 20 Minutes

TIME ON TASK

Produced by the American Association of School Administrators, this video program takes viewers inside the classroom and demonstrates how “time robbers” can reduce the amount of time devoted to learning. The video is appropriate for both administrators and teachers.

30 Minutes

TIME ON TASK (LEARNING)

Practice does not make perfect—practice makes permanent. Students spend thousands of hours on practice that, frequently, does not increase learning. In this tape, teachers are introduced to ten critical attributes of effective practice. Strategies for custom-tailoring practice activities to accelerate learning and reduce paper-correcting are discussed.

30 Minutes

UNDERSTANDING BY DESIGN

Give educators and other audiences an overview of the UBD program and take teachers step-by-step through the three-stage process for designing curriculum units that promote deep understanding of content. The Understanding by Design Video Series gives you the most cost-effective way to reach the most people and deliver the theory and practice of UBD in a compelling format. In Tape 1, experts Grant Wiggins and Jay McTighe explain the six facets of understanding. Classroom scenes show examples of tasks that address each of the six facets. Use this video to stimulate discussion about how educational practices can promote understanding. Tape 2

INSTRUCTION

takes you step-by-step through the three-stage process for designing curriculum units that promote deep understanding of content. Program authors Grant Wiggins and Jay McTighe explain the need to focus unit design on helping students to “uncover” and develop understanding rather than to “cover” content. Use the tips and advice from Tape 3 to ensure that your curriculum units are more apt to lead to greater student understanding of content. And discover how to expand on the design process across the curriculum to save time and quickly build your lesson and unit collection. Hear program authors Grant Wiggins and Jay McTighe explain techniques for refining unit plans, and learn design standards and key questions that will help ensure the quality of your curriculum.

Tape 1 – 40 Minutes

Tape 2 – 55 Minutes

Tape 3 – 25 Minutes

USING STANDARDS TO IMPROVE TEACHING AND LEARNING

Explore the real impact of standards on teaching and student achievement in this all new, behind-the-scenes video series.

Tape 1: See How Educators Implement Standards – This video takes you to schools involved in ambitious standards initiatives to see how integrating standards into the school curriculum has an impact on every aspect of school life. Frontline interviews with teachers and administrators explain the many ways that standards assist educators in achieving the mission of the school:

- Identify what children learn rather than what is being taught.
 - Determining the essential knowledge that needs to be conveyed in units and lessons.
 - Providing teachers and principals with a language for discussing achievement.
 - Fostering clearer communications with students and parents about the curriculum and targets for learning.
- Hear teachers and principals explain the leadership roles, skills, and processes needed to create a standards-based school.

30 Minutes

Tape 2: Understand the Effects on the Classroom – Explore how classroom instruction changes in a standards-driven school and the techniques that help teachers adapt in their evolution to standards-based education. Classroom scenes paint a vivid picture of a standards-based classroom, including:

- How teachers change their instructional planning and delivery to focus on essential knowledge.
- Which teaching practices can increase student learning in a standards-based curriculum.

- Why the backward design process is essential to teaching standards.
- How to use the 3-step backward design process to focus on lessons and units matched to standards.

See teachers using curriculum maps and the backward design process to align their curriculum to standards and match their assessments to learning outcomes. And hear how a standards-based approach promotes the teaching of technology and reading in the context of core subjects.

30 Minutes

Tape 3: See Standards-Based Teaching in Action – Visit high school and elementary classrooms to see how teachers use standards to guide the purpose of their lessons and evaluate students’ understanding of content. Hear two classroom teachers discuss their lesson plans and rationale for decisions on content, strategies, and assessments. Interviews and on-site footage present an accurate picture of the many variables involved in standards-based teaching, such as:

- Why plan the assessment before starting the instruction.
- How to explain standards goals to students.
- How to relate classroom activities to standards-based outcomes.
- Why standards help teachers focus content and weed-out information that students don’t need.
- How to ensure that standards-based lessons are fun and interesting to students.

30 Minutes

VJE – POWERFUL LEARNING MOMENTS

This product demonstrates many of the successful practices featured in “The Video Journal.” Throughout the various tapes you’ll see how leading-edge concepts are being implemented in quality schools. These video programs are designed to give ideas that can be immediately implemented in classrooms.

Tape 1:

- Motivating Students from Within
- Organizing for Learning with Opinion Proof Notes
- Writing to Learn - Learning Logs Using Explanation and Process Entries
- Changing Exit Requirements to Entrance Competencies
- Redesigning “The Last Thirty Days” of the School Year

15 Minutes

Tape 2:

- Building Thinking Skills with Intelligent Behaviors
- Preparing for the World of Work
- Problem Solving with Current Events
- Solving Behavior Problems through Class Meetings
- Learn to Think Like a Scientist

15 Minutes

Tape 3:

- Using Graphic Organizers
- Accessing the Internet
- Exploring Meaning in Words
- Academic Controversy
- Preparing for the Real World

15 Minutes

Tape 4:

- Writing Strategies for Primary Students
- Using Guided Practice to Reinforce Learning
- Experience a Socratic or Padeia Seminar
- Checking for Understanding
- Individualized Technology Projects

15 Minutes

Tape 5:

- Cooperative Learning
- Using Extending and Refining Activities
- Demonstrating Learning through a Culminating Activity
- Creating a Common Culture
- Experience the Free Enterprise System

15 Minutes

Tape 6:

- Increasing Accuracy in Verbal Communication
- Building Vocabulary with Sentence and Word Expansion
- Creating Scoring Guides
- Collaborating with a NASA Scientist
- Applying Technology to Real Life Situations
- Becoming a World Class School District

15 Minutes

VJE – VOLUME 1.6 – Mastery Learning in the Instructional Process

Effective instructional planning and delivery in the classroom as well as mastery learning are explored. Expert practitioners in the instructional process give applicable ideas for immediate and long range use in both elementary and secondary schools.

Two Tapes - 30 Minutes Each

VJE – VOLUME 1.8 – Effective Teacher Teaming: Secondary and Elementary

Effective practitioners explain the many structures of teaming through various strategies of inter and intra-disciplinary teaming as well as cross and multi-grade level teaming.

Two Tapes - 30 Minutes Each

VJE – VOLUME 2.9 – Focus on Thinking

Faye Brownlie is featured working in classrooms helping teachers plan instruction that will prepare their students to become “sophisticated, independent thinkers.” This issue is a “how to” approach to critical thinking in the classroom.

Two Tapes - 30 Minutes Each

VJE – VOLUME 3.2 – A Fresh Look At Cooperative Learning

Featuring Patricia Roy, this issue will dispel myths surrounding cooperative learning and present current research in the cooperative learning movement. Examples of good cooperative learning in elementary and secondary schools are presented.

Two Tapes - 30 Minutes Each

VJE – VOLUME 3.6 – Brain Compatible Learning

Susan Kovalik translates recent brain research into practical applications in the classroom. Various components of brain compatibility have a direct connection to improved performance for both adults and children, elements which can be incorporated in all classrooms.

Two Tapes - 30 Minutes Each

VJE – VOLUME 3.8 – Diversity in the Classroom/ Multi-cultural Education

The programs in this issue recognize the uniqueness of individuals and celebrate the diversity that exists in each classroom, diversity that touches on spectrums of race, religion and sex. Powerful ideas are given on how to present curriculum as it is seen from different ethnic and

cultural points of view, and in training students to live in a multicultural society.

Two Tapes - 30 Minutes Each

VJE – VOLUME 3.9 – Inclusion

This issue addresses the importance of including students with special needs in regular classrooms. Guidelines are presented for making inclusion a part of any school improvement plan, particularly as it affects the regular classroom teacher and how special education teachers and paraprofessionals can work with them in the regular classrooms.

Two Tapes - 30 Minutes Each

VJE – VOLUME 4.1 – Learning Differences: Designing Instruction with the 4Mat System

Research has shown that all people learn in different ways. Bernice McCarthy introduces the 4MAT System, an eight-step cycle of instruction focusing on individual learning styles and brain dominance processing preferences. Teachers learn how to design units that help all students.

Two Tapes - 30 Minutes Each

VJE – VOLUME 4.2 – High School Alternative Scheduling

Robert Lynn Canady presents alternatives to the lockstep six-or-seven period high school schedule. The alternative schedule is a powerful resource that can meet the diverse needs of today's diverse students. Phyllis Hotchkiss, Michael Rettig and other educators share their strategies.

Two Tapes - 30 Minutes Each

VJE – VOLUME 4.3 – Elementary Parallel Block Scheduling

Elementary educators learn how to reduce student-teacher ratios with parallel block scheduling. Robert Lynn Canady discusses strategies that increase instructional time and reduce the problems of pull-out programs. This issue also features Phyllis Hotchkiss and Michael Rettig.

Two Tapes - 30 Minutes Each

VJE – VOLUME 4.4 – Accelerated Schools

Henry Levin introduces accelerated schools that help every child succeed as creative, critical and productive members of society. Included are dynamic examples where powerful learning experiences occur daily and

where everyone in the school community commits to the success of every child.

Two Tapes - 30 Minutes Each

VJE – VOLUME 4.7 – Multiple Intelligences

The powerful theory of multiple intelligences is presented. Educators learn how to apply this theory in the classroom from David Lazaar and how to guide their students to higher achievement by developing latent intelligence.

Two Tapes - 30 Minutes Each

VJE – VOLUME 4.9 – Creating Conditions for Success

Educators committed to the success of their students need to understand the conditions that will help all students grow to their potential. This issue identifies many of those conditions in a motivating format and offers practical guidelines that nurture the success of all students.

Two Tapes - 30 Minutes Each

VJE – VOLUME 5.2 – Instructional Strategies for Greater Student Achievement

To engage all students in powerful learning experiences teachers must shift from traditional methods and broaden their repertoire of teaching strategies. Program one presents the theory and rationale supporting the need for change to meet diverse learning styles and offer more thoughtful education.

Program two introduces teaching strategies and the underlying principles of each.

Two Tapes - 30 Minutes Each

VJE – VOLUME 5.2E – Instructional Strategies for Elementary School Teachers

Specific instructional strategy examples for elementary schools

One Tape - 59 Minutes

VJE – VOLUME 5.2M – Instructional Strategies for Middle School Teachers

Demonstrations of strategies for middle schools and junior high schools.

One Tape - 55 Minutes

VJE – VOLUME 5.2H – Instructional Strategies for High School Teachers

Instructional strategy demonstrations for high schools.

One Tape - 60 Minutes

VJE – VOLUME 5.3 – Multiage/Nongraded Education: From Practice to Theory

In the multiage classroom, the focus and priority are on learning. Ways to organize and implement a successful multiage program are shared by expert practitioners.

Two Tapes - 30 Minutes Each

VJE – VOLUME 5.4 – Technology to Enhance Learning

The first program features Jenelle Leonard on integrating technology into the curriculum and the need for teacher training. The second program features classroom examples on the use of technology as a powerful tool for learning.

Two Tapes - 30 Minutes Each

VJE – VOLUME 5.4I – Utilizing the Internet in the Classroom

Jamison McKenzie discusses the effective use of the Internet, with examples.

One Tape - 30 Minutes

VJE – VOLUME 5.4T – Planning for Information and Communication Technology

Presented by Alan November with guidelines for planning and the need for change in education to incorporate technology.

One Tape - 30 Minutes

VJE – VOLUME 5.6 – The Heterogeneous Classroom

The ongoing struggle to meet the needs of students with diverse abilities can be overcome with the implementation of strategies to bring all students to high levels of success.

Two Tapes - 30 Minutes Each

VJE – VOLUME 6.1 – Teaching in the Block: Engaging Students in Active Learning

With the dramatic shift to block scheduling, teachers frequently struggle with, “What to do in 90 minutes!” These programs help maximize that time. In this program you will:

- Learn an effective model for planning and using the 90-minute block.
- Explore applicable and practical strategies to engage students.

- See active learning in real classrooms with real teachers.
- Gain new hands-on ideas.

Three Tapes - 35 Minutes Each

VJE – VOLUME 6.2 – Middle School Block Scheduling

Block scheduling in the middle school allows for more effective learning and time to develop greater caring and need-fulfilling relationships. Block scheduling also provides common time for team planning. In this program you will:

- Discover variations in designing schedules.
- See effective teacher teams at work.
- Consider potential problems.
- Observe high levels of engagement in real classrooms.

Two Tapes - 35 Minutes Each

VJE – VOLUME 6.3 – Encouraging Motivation Among All Students

Intrinsic motivation theory is combined with multicultural education to design a framework for culturally responsive learning. In this program you will:

- Learn that engagement is the visible outcome of motivation.
- Discover four motivational conditions designed for all students.
- Recognize the effects on learning.
- Learn new strategies from kindergarten through postsecondary.

Two Tapes - 35 Minutes Each

VJE – VOLUME 6.6 – Integrating Teaching Models for Elementary and Secondary Teachers

Learning is expanded and student achievement increased as teachers integrate the research-based strategies found in Models of Teaching. In this program you will:

- Focus on the most potent models, such as concept attainment, inductive thinking, mind mapping, group investigation, and others.
- Discover how the strategies can be woven together.
- Construct learning environments in which students build their own learning.

VJE – VOLUME 6.6E – Integrating Teaching Models for Elementary Teachers

Models of Teaching for Elementary Teachers

One Tape - 35 Minutes

INSTRUCTION

VJE – VOLUME 6.6S – Integrating Teaching Models for Secondary Teachers

Models of Teaching for Secondary Teachers

One Tape - 35 Minutes

VJE – VOLUME 6.8 – Student-Centered Reading and Learning Strategies

The urgency for helping students succeed as readers is greater than ever. An integrated language arts approach is proving to be the most successful method. Teachers will learn strategies and the philosophy supporting them, which can be implemented with all reading materials. In this program you will:

- Discover a variety of practical strategies.
- Help students find meaning in reading.
- Integrate reading and writing.
- Strengthen reading skills in content areas, trade books, and literature.

VJE – VOLUME 6.8E – Student-Centered Reading and Learning Strategies for Elementary Schools

Elementary teachers demonstrate the application of strategies to build reading and learning among all of their students.

Two Tapes - 35 Minutes Each

VJE – VOLUME 6.8M – Student-Centered Reading and Learning Strategies for Middle Schools

Appropriate for Middle Schools.

Two Tapes - 35 Minutes Each

VJE – VOLUME 6.8H – Student-Centered Reading and Learning Strategies for High Schools

Secondary teachers will learn strategies applicable across the curriculum to help all students, including the struggling reader, improve their reading skills to increase achievement.

Two Tapes - 35 Minutes Each

VJE – VOLUME 7.1 – Teaching Intelligent Behaviors for Thinking & Problem Solving

Students gain life skills by learning behaviors of intelligence as identified by researchers of effective thinking. Among the intelligent behaviors seen in this program are: persistence, listening with understanding, flexibility, metacognition, clarity of language, drawing on past knowledge, creativity, inquisitiveness, cooperation.

- Discover the attributes of intelligent behaviors and the conditions necessary for implementation.
- Expand student thinking and problem solving skills.
- Help students acquire the skills to know what to do when they do not know the right answer.

Two Tapes - 35 Minutes Each

VJE – VOLUME 7.2 – Bringing Brain Research into Classroom Practice

With the extensive research on the brain in recent years, and discoveries related to learning, there are significant implications for educators.

- Validate great teaching while broadening understanding of brain growth and development.
- Learn the importance of designing instruction that is compatible with brain research.
- Discover how to evoke meaning and emotion to engage students.
- Explore classroom practices to maximize on learning opportunities.

Three Tapes - 35 Minutes Each

VJE – VOLUME 7.3 – Cooperative Learning and Multiple Intelligences

The theory of multiple intelligences and cooperative learning form a powerful union resulting in more effective teaching and learning for all students.

- Discover how to teach content through cooperative learning and multiple intelligences.
- Learn cooperative learning structures for each of the multiple intelligences.
- Observe demonstrations of many new cooperative learning structures.
- Provide successful learning opportunities for greater numbers of students across the curriculum.

VJE – VOLUME 7.3E – Cooperative Learning and Multiple Intelligences: Elementary Edition

Elementary teachers demonstrate cooperative learning structures in their classrooms.

One Tape - 35 Minutes

VJE – VOLUME 7.3M – Cooperative Learning and Multiple Intelligences: Middle School Edition

Cooperative learning structures are demonstrated as applied in middle school classrooms.

One Tape - 35 Minutes

VJE – VOLUME 7.3H – Cooperative Learning and Multiple Intelligences: High School Teachers

High School Teachers show the effectiveness of cooperative learning structures as used with their students.

One Tape - 35 Minutes

VJE – VOLUME 7.4 – Developing Rigorous and Relevant Academic Skills

To prepare students for a technological, information-based society, educators must rethink what is being taught in schools as the workplace experiences dramatic change.

- Explore ways to develop rigorous and relevant academic standards.
- Learn to help students understand the relevancy of their education to their adult lives.
- Discover a framework essential to bring about necessary changes.
- Observe schools and school systems that are successfully managing change.

Two Tapes - 35 Minutes Each

VJE – VOLUME 7.5 – The Technology-Infused Classroom

All too often the enormous investment in technology made by schools is not used to improve learning. Nancy Sulla has developed a model for using technology in classrooms to increase academic skills.

- Learn how students become active learners through careful infusion of technology into the curriculum.
- See how students become managers of their learning and their time.
- Explore the design of problem-based activities.
- Observe how teachers step back and become facilitators of the learning.

VJE – VOLUME 7.5E – The Technology-Infused Classroom: Elementary Edition

The use of technology to improve learning is seen in elementary classrooms.

Two Tapes - 35 Minutes Each

VJE – VOLUME 7.5M – The Technology-Infused Classroom: Middle School Edition

Middle school classrooms demonstrate the effectiveness of technology as a learning tool.

Two Tapes - 35 Minutes Each

VJE – VOLUME 7.5H – The Technology-Infused Classroom: High School Edition

Active learning through the use of technology is seen in exemplary high school classrooms.

Two Tapes - 35 Minutes Each

VJE – VOLUME 7.6 – Increasing Student Performance and Achievement

For student achievement to increase, schools must be learner-focused. To realize such success, four components must adapt and interconnect: curriculum; instruction; assessment; and organization.

- Learn about the framework to create learner-focused schools based on years of proven practices study.
- Discover instructional strategies which enhance student achievement.
- Recognize the importance of staff development.
- Explore the importance of strategic planning and benchmarking goals.

VJE – VOLUME 7.6E – Increasing Student Performance and Achievement: Elementary Edition

Exemplary elementary schools share their success.

Two Tapes - 35 Minutes Each

VJE – VOLUME 7.6M – Increasing Student Performance and Achievement: Middle School Edition

Middle Schools show how implementation of learner-focused concepts increased student achievement.

Two Tapes - 35 Minutes Each

VJE – VOLUME 7.6H – Increasing Student Performance and Achievement: High School Edition

Improved student performance is seen in high schools that have experienced unusual success.

Two Tapes - 35 Minutes Each

VJE – VOLUME 7.7 – Achieving Reading Success in the Early Years

With renewed emphasis on reading, many primary teachers struggle with teaching reading outside the realm of the basal reader or other methods proven to be less effective. To ensure that all children learn to be competent readers, teachers must know how to teach reading.

INSTRUCTION

- Learn new skills for teaching beginning readers.
- Discover the value of an integrated reading and writing approach.
- Explore methods where phonics are well infused into the reading curriculum.

Three Tapes - 35 Minutes Each

VJE – VOLUME 8.4 – Questioning to Stimulate Learning and Thinking

Questioning is the foundation of teaching and learning. In order to maximize the effectiveness of questioning, this program will help teachers be more reflective in:

- Posing questions that promote thinking and learning.
- Holding all students accountable for providing an answer.
- Forming questions that are challenging.
- Modeling “not knowing” for students so they, too, will ask questions.
- Helping students develop skills of inquiry and the ability to ask more questions.
- Considering the purpose of the question to be asked and the wording.

VJE – VOLUME 8.4E – Questioning to Stimulate Learning and Thinking: Elementary Edition

Questioning techniques are demonstrated by exemplary elementary teachers.

Three Tapes - 35 Minutes Each

VJE – VOLUME 8.4S – Questioning to Stimulate Learning and Thinking: Secondary Edition

Skilled secondary teachers show how to use questioning as a powerful learning strategy.

Three Tapes - 35 Minutes Each

VJE – VOLUME 8.5 – Creating the Constructivist Classroom

Research has shown that constructivist education leads to greater student achievement and understanding than traditional methods. This hands-on program resolves the challenges of putting the theory into practical classroom application.

- Broaden understanding of the constructivist philosophy and how real learning occurs.
- Redirect the focus from concepts of teaching to concepts of learning.
- Learn how to create and sustain the constructivist classroom.
- Explore ways to expand students’ creativity and independent thinking, while building their self-esteem and confidence.

- Observe successful constructivist classrooms from across North America.

VJE – VOLUME 8.5E – Creating the Constructivist Classroom: Elementary Edition

Two Tapes - 35 Minutes Each

VJE – VOLUME 8.5M – Creating the Constructivist Classroom: Middle School Edition

Two Tapes - 35 Minutes Each

VJE – VOLUME 8.5H – Creating the Constructivist Classroom: High School Edition

Two Tapes - 35 Minutes Each

VJE – VOLUME 8.7 – Ensuring Success for “Low Yield” Students: Building Lives & Molding Futures

This program will focus on a holistic framework for addressing the educational development of “low yield” (sometimes called “at-risk”) students. With authentic teaching and learning, examining beliefs and bringing inspiration and genuine caring into the classroom, progress can be achieved.

- Learn to connect academic and personal development into an integrated framework.
- Examine the ingredients for creating high impact classrooms and schools.
- Learn to analyze test results to design more focused instruction.
- Align curricular and performance standards with core learner-centered principles.
- Obtain instructional strategies and activities that can be incorporated into the classroom tomorrow.

Two Tapes - 35 Minutes Each

VJE – VOLUME 9.2 – Visual Tools: From Graphic Organizers to Thinking Maps

Visual tools or graphic organizers allow students to structure knowledge and organize information in ways that bring clarity to learning. Current brain research shows how the brain seeks patterns to make connections. Thinking Maps based upon specific thinking processes, including comparing and contrasting, classifying, sequencing, and analogies, elevate student thinking and learning to higher levels across all content areas.

- See how graphic organizers provide students with essential tools for constructing knowledge.
- Learn how Thinking Maps identify relationships and make connections for deeper understanding.

- Examine the impressive results in schools and districts that have implemented Thinking Maps.
- Recognize the value of establishing a common visual language for learning throughout an entire student population.
- Observe enthusiastic and excited students using Thinking Maps.

VJE – VOLUME 9.2E – Visual Tools: From Graphic Organizers to Thinking Maps: Elementary Edition

Two Tapes - 35 Minutes Each

VJE – VOLUME 9.2S – Visual Tools: From Graphic Organizers to Thinking Maps: Secondary Edition

Two Tapes - 35 Minutes Each

VJE – VOLUME 9.5 – Teaching Mathematics to Increase Student Achievement

Effective mathematics instruction demands change from traditional practices. Numbers need to make sense to students. By making mathematics meaningful and student-centered, all students will value the challenges that mathematics brings to them.

- Focus on mathematic literacy.
- See how highly skilled practitioners weave in the NCTM process standards to all lessons.
- Learn to include problem-solving skill development in every lesson.
- Explore how to connect mathematics to everyday life and throughout the curriculum.
- Consider daily assessment and observe students justifying their answers.
- Examine ways to help students stretch to their highest potential.

This series is presented in the same grade band sections as the NCTM standards.

VJE – VOLUME 9.5EP – Teaching Mathematics to Increase Student Achievement: Primary Students (Grades K-2)

Two Tapes - 35 Minutes Each

VJE – VOLUME 9.5EI – Teaching Mathematics to Increase Student Achievement: Intermediate Students (Grades 3-5)

Two Tapes - 35 Minutes Each

VJE – VOLUME 9.5M – Teaching Mathematics to Increase Student Achievement: Middle School Teachers

Two Tapes - 35 Minutes Each

VJE – VOLUME 9.6 – Helping Students of Limited English in the Regular Classroom

More and more classroom teachers face the challenge of dealing with students whose native language is not English. ESL and classroom teachers need to understand how to connect the principle of second language acquisition to the content of mainstream classrooms. Academic success for English language students in our schools depends on their inclusion in mainstream classrooms.

- Explore the principle of teaching language through content.
- Discover how to provide services to English language learners in an inclusive setting, alongside their English language peers.
- See how classroom teachers and ESL specialists collaborate to achieve inclusion.
- Learn how to enhance our instructional competencies with linguistically diverse learners.
- Create a facilitating environment with improved teaching and learning for all students.
- Observe strategies in classrooms around the world where students of diverse backgrounds perform at high levels.

VJE – VOLUME 9.6E – Helping Students of Limited English in the Regular Classroom: Elementary Edition

Two Tapes - 35 Minutes Each

VJE – VOLUME 9.6S – Helping Students of Limited English in the Regular Classroom: Secondary Edition

Two Tapes - 35 Minutes Each

VJE – VOLUME 10.3 – Impacting Teaching and Learning with Brain Research

Research on the brain continues at exponential rates. For 21st Century students to maximize on their potential, it is imperative that teachers understand the processes of learning in the brain and design instruction accordingly.

- Understand the value of talking to increase learning and the importance of teachers talking less, so that students can talk more.
- Give attention to lighting, time of day for learning, and the emotional climate of the classroom.
- Grasp the pattern seeking functions of the brain, and how it applies to learning.

INSTRUCTION

- Learn the value of making connections to common experiences and prior knowledge.
- See how the use of humor can impact learning.
- Understand the need to provide many different pathways to learning with strategies such as integrated curriculum.
- Learn how the brain stores and retrieves information and ways to ensure that information is retained so that learning can improve for all students.

VJE – VOLUME 10.3E – Elementary Edition

Three Tapes – 35 Minutes Each

VJE – VOLUME 10.3M – Middle School Edition

Three Tapes – 35 Minutes Each

VJE – VOLUME 10.3H – High School Edition

Three Tapes – 35 Minutes Each

VJE – VOLUME 10.4 – Reading, Writing, Speaking, and Listening Across the Curriculum

Every teacher must be a language teacher if we are to prepare students sufficiently for life. The root of all performance lies in the use of language skills.

- Examine why all students need greater skills in interacting with text, in phonemic awareness, in decoding and site vocabulary.
- Understand the importance for students to learn techniques of editing to edit their own work rather than parents or the teacher doing it.
- Learn why editing and revising should occur in every classroom.
- Realize the need for more talking between teachers and students to develop greater speaking and listening skills.
- Learn practical strategies to help students expand communication skills.

VJE – VOLUME 10.4E – Elementary Edition

Two Tapes – 35 Minutes Each

VJE – VOLUME 10.4S – Secondary Edition

Two Tapes – 35 Minutes Each

VJE – VOLUME 10.6 – The Struggling Reader Beyond Grade One

Carol Santa, former president of the International Reading Association and creator of CRISS strategies refers to this program as superior to all others designed to help the struggling reader.

- Acquire the guidelines for the development and implementation of this low-cost, tutorial program.
- Learn how to conduct one-on-one instruction.
- Be aware of the strong phonetic approach.
- Observe the reading progress of students who have traditionally struggled as they move through the school year.

Two Tapes – 35 Minutes Each

VJE – VOLUME 11.1 – New Teacher Training

New teachers recognize that the most helpful training they receive is in classroom management. Many experienced teachers can likewise benefit from the concrete and practical ideas that will bring success to both teacher and students.

- Create a community of learners through bonding and connecting activities.
- Establish the 3 R's with students: rights, respect, and responsibility
- Teach and practice routines, procedures, and expectations.
- Examine seating patterns for good working and listening habits.
- Maintain momentum and pacing through clear directions, smooth transitions, sponge activities and wise use of time.
- Provide variety in instructional activities to maintain balance between group work, teacher input, independent work, and whole class discussion.
- Minimize misbehavior with techniques such as the "Law of Least Intervention."
- Set students up for success.
- Understand the difference between proactive and reactive.

VJE – VOLUME 11.1E – Elementary Edition

Two Tapes – 35 Minutes Each

VJE – VOLUME 11.1S – Secondary Edition

Two Tapes – 35 Minutes Each

VJE – VOLUME 11.2 – Differentiating Instruction to Meet the Needs of All Students

As the demands for success among all students intensify, the need for differentiated instruction has never been greater. These videotape programs bring to the teacher a very practical and applicable approach to differentiation.

- Develop an understanding of differentiation and its valuable uses in the classroom.
- Appreciate the variation among all learners.
- Learn pre-assessment strategies as well as authentic assessment processes.

- Create flexible grouping patterns.
- Explore effective instructional strategies for the differentiated classroom.
- Examine adjustable assignments, how to design and use them.
- See the value of problem-based models and projects
- Experience exciting differentiated classrooms.

VJE – VOLUME 11.2E – Elementary Edition

Two Tapes – 35 Minutes Each

VJE – VOLUME 11.2S – Secondary Edition

Two Tapes – 35 Minutes Each

VJE – VOLUME 11.3 – Reading for Older Struggling Students

Focus on the highly successful Great Leaps Reading, a supplemental program that develops decoding skills, sight word vocabulary, and fluent oral reading of text.

- Gain insight into the flexibility of the program anytime, anyplace.
- Explore the high level of motivation among learners.
- Understand the rationale behind the interventions.
- Focus on the benefits of a one-on-one system using volunteers, parents, senior citizens, or paraprofessionals.
- Realize the importance of careful record keeping with student participation.
- Observe the remarkable progress made by older reluctant readers.
- Note the simplicity of the program validated by research.

Two Tapes – 35 Minutes Each

VJE – VOLUME 11.4 – All Means All – “What Is It About Me You Can’t Teach?”

Bring the excitement of teaching and learning to a new level by making the “shift” happen that is essential to implement change.

- Establish and maintain expectations that are consistently high in all aspects of education.
- Recognize that process is as important as the finished product.
- Learn that attitude makes a greater difference than aptitude.
- Connect what is being taught to the experiences of the students.
- Identify the important role of humor and laughter in the classroom.
- Realize that covering the content is not acceptable. Students must be allowed to uncover and discover new learning.

- Focus on frequent assessment and its use for diagnostic purposes.
- Acquire the need for ongoing reflection regarding classroom practices.
- Strive for the achievement of enduring understandings.

VJE – VOLUME 11.4E – Elementary Edition

Two Tapes – 35 Minutes Each

VJE – VOLUME 11.4S – Secondary Edition

Two Tapes – 35 Minutes Each

VJE – VOLUME 11.7 – Action Research

- Learn what action research is and why it is a powerful professional development experience.
- Use constructivist strategies to design an action research question.
- Focus on strategies for collecting and analyzing data in the context of classrooms and schools.
- Explore the action research cycle and what groups do when they come together.
- Learn strategies for creating a successful district program and how to sustain action research over time.
- View action research groups at work.
- Understand the importance of the facilitators.
- Examine the impact on teachers’ thinking and student learning.

Two Tapes 35 Minutes Each

VJE – VOLUME 12.4 – Elementary Principals as Leaders of Learning

Through the leadership efforts of Rebecca DuFour, Boones Mill Elementary functioned as a Professional Learning Community and saw all students achieve in the 90th percentile in two years time.

- Observe how successful elementary principals serve as “leaders of learners” and keep up with administration demands.
- Determine the importance of curriculum, instruction, and standards.
- See the value of walkthroughs to support teacher learning.
- Understand the need to base all decisions with regard to the impact on student learning.
- Establish a climate of excellence in teaching to create powerful student learning.
- Provide opportunities for leadership development among all members of the school community.

Three Tapes – 35 Minutes Each

INSTRUCTION

VJE – VOLUME 12.5 – Developing Highly Qualified Secondary Teachers

Learn the remarkable attributes of highly-qualified secondary teachers who:

- Care deeply about students.
- Possess thorough knowledge of content.
- Design effective instructional strategies and practices to ensure success for all students.
- Identify the needs for interventions early in the learning process.
- Focus on academic as well as emotional needs of the students.
- Address different learning styles and abilities including special needs students.
- Maintain excellent classroom management skills to allow full attention to the learning.
- Use data and assessments as tools to improve student learning.
- Continue to learn and improve knowledge and skills.
- Work well with and communicates regularly with parents.
- Work collaboratively with colleagues.

35 Minutes

VJE – VOLUME 12.5SC – Strategies that Work for Successful Science Teachers

35 Minutes

VJE – VOLUME 12.5SS – Successful Strategies for Social Studies Teachers

35 Minutes

VJE – VOLUME 12.5MA – Effective Strategies for Mathematics Teachers

35 Minutes

VJE – VOLUME 12.5EN – Strategies for Successful English Teachers

35 Minutes

VJE – VOLUME 12.6 – Developing Highly Qualified Elementary Teachers

Learn the remarkable attributes of highly-qualified elementary teachers who:

- Care deeply about children.
- Possess thorough knowledge of content.
- Design instructional practices to ensure success for all students.
- Implement interventions early in the learning process as needed.

- Focus on academic as well as the emotional needs of the children.
- Address different learning styles and abilities including special needs students.
- Maintain management skills to allow full attention to the learning.
- Use data and assessments as tools to improve student learning.
- Work collaboratively with colleagues.
- Continue to learn and improve knowledge and skills.
- Work well with and communicates regularly with parents.

Two Tapes – 35 Minutes Each

VJE – VOLUME 13.1 – Developing Effective Mentors

- We don't learn to teach, we learn from our teaching. For beginning teachers the benefits of skillful mentoring include increased confidence as instructional problem-solvers and decision makers. For experienced teachers, mentoring a colleague increases understanding and rekindles a love for learning.
- Understand the roles, responsibilities, and intentions of the mentor/the growth agent.
- Identify the functions of a learning-focused relationship, offering support, creating challenge, and facilitating a professional vision.
- Explore the stances of navigating across a continuum of interaction, including coaching, consulting, and collaborating.
- Apply verbal and non-verbal tools for establishing and sustaining learning-focused relationships.
- Investigate templates for producing effective planning, reflecting, and problem-solving.
- Connect the needs of beginning teachers with the hallmark of teaching expertise and observe methods for moving novices towards increased capacity and long-term commitment to the profession.

Three Tapes – 35 Minutes Each

VJE – VOLUME 13.2 – Whole-Faculty Study Groups: Collaboration Targeting Student Learning

In whole-faculty study groups, everyone participates. The collective energy makes the whole school stronger. To say all teachers are in a study group is meaningless unless they are looking at data and working for the student. Is there a direct alignment between what you are doing in your study group and what your students are doing in the classroom?

- Make school a place where teachers go, not only to teach, but to learn.
- Understand the powerful impact on student learning when all teachers are actively involved in a study group.
- Learn the value of examining student data to determine the content for study.

- Explore a time-proven decision-making cycle to determine student needs and study group needs.
- Develop an action plan based on student needs.
- Recognize the structure of the groups, including the leadership.
- Observe effective study groups in action.

Two Tapes – 35 Minutes Each

VJE – VOLUME 13.3 – Designing and Evaluating Staff Development for Increased Student Achievement

We can no longer continue to do staff development that produces little or no results for students. In the past, we have not had to demonstrate results. The time has come for us to be accountable for our work. I believe we can do that and I believe we have an obligation to do that.

Tape 1 – Applying the Standards of the National Staff Development Council

- Determine the value of implementing the NSDC Standards for Staff Development.
- Observe exemplary schools and school systems that have great success as they have aligned the standards with practices.

Tape 2 – Evaluating the Impact of Staff Development on Student Learning

- Learn to assess the effects of staff development practices upon student achievement.
- Examine the purpose of an evaluation program, the various phases, and the steps to accomplishment.
- Understand the necessity of change, the types of change, and the Theory of Change.

Tape 3 – Design Models for Professional Learning and Student Improvement

- See examples of programs from diverse locations that are working to increase student achievement.
- Learn how school and district success is the result of well-defined staff development programs.

Three Tapes – 35 Minutes Each

VJE – VOLUME 13.5 – What Works in Classroom Instruction

- Examine research based strategies proven to increase student achievement.
- Learn how to plan and implement numerous instructional strategies.
- Teach students to take notes effectively, identify similarities and differences, and reinforce effort.
- Explore the use of graphic organizers, meaningful homework, and reinforcing effort.
- Observe the power of setting objectives as well as generating and testing hypotheses.
- View highly skilled teachers demonstrating the application of the strategies in their high-achieving classrooms.

VOLUME 13.5E – Elementary Edition

Two Tapes – 35 Minutes Each

VOLUME 13.5S – Secondary Edition

Two Tapes – 35 Minutes Each

VJE – VOLUME 14.2 – Reading for Learning in the Content Areas – With Research Bases CRISS Strategies

Every principal and teacher wanting increased learning among students must watch this program. They will:

- Become better learners and pass the skills to their students.
- See successful teachers implement strategies that teach their students how to learn.
- Learn the CRISS principals and philosophy and how to apply them in their classroom.
- Be metacognitive and bring in background knowledge.
- Identify the purpose for the learning and be actively involved.
- Understand how to transform the learning to make it useful.
- Explore the author’s craft to broaden understanding of text.

In applying this scientifically-research-based model, students will:

- Internalize learning strategies as they learn how to learn.
- Expand reading and writing skills in all content areas.
- Gain knowledge and skills on how to learn and become lifelong learners.

VOLUME 14.2E – Elementary Edition

Three Tapes – 35 Minutes Each

VOLUME 14.2S – Secondary Edition

Three Tapes – 35 Minutes Each

VJE – VOLUME 14.3 – Unlocking the Secrets of Great Teachers; What the Best Teachers Do Every Day

Every teacher dreams of being a “great teacher.” This powerful and practical program is essential for all teachers. As they watch they will:

- Observe that great teachers work on prevention rather than intervention.
- Recognize that the teacher is “the boss.”
- Develop consistency in providing a safe structure for students.
- Explore practical and readily applicable practices to strengthen management skills.

INSTRUCTION

- Learn the importance of teaching behavior skills and procedures first, then content.
- Break the cycle of student misbehavior.
- Make positive connections which include greetings each day and choices.
- Realize the value of assuming “the best” in students.
- See that there are no punishments, but there are effective consequences.
- Create lesson plans based on current brain research.

VOLUME 14.3E – Elementary Edition

Three Tapes – 35 Minutes Each

VOLUME 14.3S – Secondary Edition

Three Tapes – 35 Minutes Each

VJE – VOLUME 14.6 – Working on the Work (WOW) - Making Engagement Central

Teachers and administrators will:

- Focus on building engagement—not compliance—so that all students learn what they are expected to know and be able to do.
- See student learning in a profound rather than a perfunctory manner.
- Learn to tap into the social motives that students bring to the classroom.
- Explore five responses students might make to any school task: Engagement, Strategic Compliance, Ritual Compliance, Retreatism, and Rebellion.
- Learn how WOW works with a variety of pedagogies.
- Realize how WOW occurs when leaders design engaging work for their staffs and students.
- Explore how everyone’s role changes in a WOW school.
- Understand why WOW requires a shift in the culture (beliefs, norms, and expectations) as well as a shift in structures (rules, roles, and relationships).

Two Tapes – 35 Minutes Each

VJE – VOLUME 15.1 – Instructional Coaching: School-based Staff Development For Improved Teacher And Student Learning

Coaching is an essential key to impact learning in the classroom and improving the quality of instruction. Decision makers need to protect their coaching investment with quality training for coaches and teachers.

Provide educators with the tools they need to maximize the effectiveness of coaching as they:

- Examine a proven framework for creating and supporting a successful coaching program.

- Gain a clear understanding of the purpose for enacting a coaching program in the school or district.
- Recognize the remarkable value a well-designed program can bring to student achievement.
- Consider the various formats for coaches, such as content coaches, school-improvement coaches, district coaches, mentors, etc.

Focus on the development of successful coaching relationships through the Principles of Partnerships. Observe exemplary coaches in action as they establish relationships, model lessons, observe, conduct conversations, and build a collaborative culture.

4 DVDs – 35 Minutes Each

VJE – VOLUME 15.2 – Making Differentiation Work In The Classroom

With the demand for universal student success, differentiated instruction is imperative for all classroom teachers. No longer can all students be served in the same way!

In this practical program, teachers and administrators will realize that they can indeed differentiate as they:

- Learn how to successfully implement differentiation.
- Examine how to establish a culture and climate that supports an environment of differentiation.
- Explore the various options for identifying student's needs, learning profiles, interests, and readiness.
- Design differentiated lessons to maximize learning for each student.
- Answer the questions teachers ask in implementation:
 - How do I plan for a differentiated lesson or unit?
 - What do I do to keep groupings flexible?
 - How will every student's needs be met?
 - What variations and strategies can I use in my curriculum?
- Learn from exemplary teachers in highly successful differentiated classrooms.

VJE – VOLUME 15.2E – Elementary Edition

3 DVDs – 35 Minutes Each

VJE – VOLUME 15.2S – Secondary Edition

3 DVDs – 35 Minutes Each

VJE – VOLUME 15.3 – Increasing Minority Student Achievement

As educators search to bring success to all students, they must come to know the backgrounds and cultural norms of each one and make the necessary adjustments to meet all of those needs.

With this dynamic program, all educators will expand their ability to reach students from diverse backgrounds as they:

- Meet the learning requirements of all students.
- Gain insight into the unique characteristics of African American, Latino, Native American, Asian, Middle Eastern, and Pacific Islander students.
- Develop strategies and classroom practices to maximize learning among each group.
- Explore ways to design instruction that helps each student make connections to the curriculum, so learning becomes meaningful and relevant.
- Address beliefs, biases, and expectations.
- Develop the ability to make necessary adjustments in the learning for individual students.
- Observe schools and teachers who have “figured it out,” and have proven track records.

VJE – VOLUME 15.3E – Elementary Edition

4 DVDs – 35 Minutes Each

VJE – VOLUME 15.3S – Secondary Edition

4 DVDs – 35 Minutes Each

VJE – VOLUME 16.1 – Every Teacher an ESL Teacher – Bringing ELL Students to High Levels of Success

The growing influx of English language learning students is a challenge to most educators. Proven practices exist, however, that allows educators to succeed with all students, regardless of language background.

Through this program, teachers will gain the instructional tools they need to propel ELL student achievement forward. You will learn how to:

- Understand second language acquisition.
- Determine the development of social language skills and academic language skills.
- Realize the importance of understanding the background and culture of ELL students.
- Incorporate strategies in instruction that will benefit all students.
- Examine a proven model for meeting the needs of ELL students, that includes foundations, frameworks, and tools.
- Make accommodations to meet student needs.
- Explore the relationship between instruction and assessment for English-language learners.
- Recognize the value of student academic knowledge in the native language.
- Focus on assessment issues for English language learners.

VJE – VOLUME 16.1E – Elementary Edition

3 DVDs

VJE – VOLUME 16.1S – Secondary Edition

3 DVDs

VJE – VOLUME 16.3 – Increasing Achievement for Elementary or Secondary Special Education Students

The demands of NCLB have amplified the need for improved academic performance and greater accountability among exceptional students.

This dynamic program is designed to help special education as well as general education teachers:

- Provide special education students with the education they deserve.
- Engage in collaborative and objective-driven planning.
- Pair special and general education teachers in the inclusive classroom in ways that work best for the child.
- Differentiate and accommodate the needs of exceptional students.
- Focus on comprehension and retention of learning.
- Teach learning strategies that allow more independence in schoolwork.
- Benefit all students with special education strategies.
- Examine the uniqueness of secondary students with special needs.
- Learn to avoid errors in identifying special needs.
- Explore successful interaction practices with parents.
- Consider the legal implications of education for a special needs student.

VJE – VOLUME 16.3E – Elementary Edition

2 DVDs

VJE – VOLUME 16.3S – Secondary Edition

2 DVDs

VIDEO LIBRARY OF TEACHING EPISODES

This series of videotapes present actual footage of teaching episodes as examples of instructional techniques for analysis and discussion. These tapes are appropriate for coaches and supervisors (examples of teaching behaviors for review and practice); preservice trainers (use each episode as a springboard for discussion and analysis); and staff developers (have quality classroom scenes to help you illustrate your points and plan your presentations).

INSTRUCTION

- **Episode #1: Kindergarten Math** (readiness skills)
16 Minutes
- **Episode #2: 3rd Grade Math** (symmetry)
16 Minutes
- **Episode #3: 2nd Grade Math** (ways to make 10)
18 Minutes
- **Episode #4: 3rd Grade Classroom Art** (rules & procedures)
15 Minutes
- **Episode #5: 4th-6th Grade General Studies** (rules & procedures)
18 Minutes
- **Episode #6: 7th Grade Social Studies** (crimes of commission & omission)
20 Minutes
- **Episode #7: 8th Grade Social Studies** (4th & 6th Amendments)
21 Minutes
- **Episode #8: 9th Grade English** (rules & procedures through letter writing)
15 Minutes
- **Episode #9: 10th Grade Biology** (RNA/DNA transfer)
16 Minutes
- **Episode #10: 12th Grade History** (student debate of Malthus essay)
20 Minutes
- **Episode #11: 2nd Grade Science** (animal comparisons)
18 Minutes
- **Episode #12: 3rd Grade Science** (animal behavior)
20 Minutes
- **Episode #13: 5th Grade Computer Skills** (graphics procedures)
15 Minutes
- **Episode #14: 5th Grade Science** (the solar system)
15 Minutes
- **Episode #15: 6th Grade Social Studies** (Egyptian civilization)
25 Minutes
- **Episode #16: 7th Grade Mathematics** (measuring angles)
18 Minutes

- **Episode #17: 9th Grade Science** (chemical & nuclear reactions)
17 Minutes
- **Episode #18: 10th Grade Science** (active & passive transport in cells)
18 Minutes
- **Episode #19: 12th Grade Civics** (political representatives)
18 Minutes
- **Episode #20: 12th Grade Social Science** (phobias)
18 Minutes

WHAT WORKS IN SCHOOLS

This video series is the fastest, most effective way to get everyone in your school focused on the research-based factors that are most apt to improve student achievement.

Tape 1 – School Factors introduces your school to the five school-level factors that contribute to student achievement. Hear Robert Marzano explain why the five factors are crucial to student achievement and how schools can develop a plan for incremental reform without adding new resources. Scenes from elementary, middle, and high school classrooms and faculty meetings show how educators use the research-based model to guide every step of their school improvement plan.

Tape 2 – Teacher Factors explores how individual teachers can have a major impact on student achievement. Robert J. Marzano explains the three teacher-level factors that have the potential to improve student achievement. In classroom scenes from a variety of schools, explore how teachers can determine much of the success of their students by how they decide to interpret state learning goals, develop curriculum, and manage the classroom environment.

Tape 3 – Student Factors puts the spotlight on the characteristics of your student population that most influence achievement. Interviews with educators and parents paint a vivid picture of what schools can do to ensure that home environment and students' learned intelligence and motivation are supporting higher achievement.

Three Tapes - 30 Minutes Each

WHERE THERE'S A WILL, THERE'S AN "A"

These videotapes are advertised as "one of the most effective courses available to teach students how to get better grades with less effort, less pressure, and less anxiety." The program will teach students how to "study

smart,” the key to getting the A’s students want. Presented by Dr. Claude Olney, a professor at Arizona State University, this program has been so successful in improving students’ grades, it has been reported by many of America’s leading newspapers. Instructional packages are available for both elementary level and high school level students. Order “Elementary” level for grades 1-6 and “Secondary” level for grades 7-12.

Tapes A & B: Secondary - 2 1/2 Hours

Tapes A & B: Elementary - 2 3/4 Hours

(THE) WRITING PROCESS

This videotape explains the importance of knowing one’s purpose for writing and then illustrates four crucial steps in the writing process; pre-writing, draft, revision, and publication. At each stage, viewers see numerous examples of good teaching. This program is designed for elementary and secondary teachers of writing.

49 Minutes

PUBLIC RELATIONS

CELEBRATE WHAT'S RIGHT WITH THE WORLD

Do you have a vision for your organization? More importantly, do you have one for yourself? One that gets you excited every morning and keeps you open to possibilities. This videotape teaches what a powerful force having a vision of possibilities can be for you.

24 Minutes

EPILOGUE

Recommended for grades five through Adult. This short video deals allegorically with the school bullying connection to school shootings. There is no actual depiction of a school shooting in this film. This element is only "implied." "Epilogue" contains no profanity, nudity or graphic violence. There is, however, a derogatory remark used in the opening segment of the film. Discretion and preview is strongly advised before showing this film to audiences under middle school grade.

8 Minutes

GEAR UP

In 2005, the Public Education Department of New Mexico provided funding to rural New Mexico for six communities to begin developing strategies for economic development uniquely suited to each community. A process was begun with a key question in mind: What is necessary to ensure that your community adults and students can participate fully in the social, cultural, economic, and political life of your community, state, and nation?

The state of New Mexico produced a series of videos as part of the GEAR UP Project. Each video features a rural school district and the special involvement it has with the community. These videos feature the community members, school staff and students telling the story for each community. Four of the communities are: Gallina, Jemez Valley, Sumner, and Tatum.

Provided with permission from the Public Education Department of New Mexico, 2009.

DVD 1 – Gallina – 14 Minutes

DVD 2 – Jemez Valley – 16 Minutes

DVD 3 – Sumner – 14 Minutes

DVD 4 – Tatum – 17 Minutes

LEADERSHIP IN ACTION - PRINCIPALS MAKE A DIFFERENCE

Developed by the National Association of Secondary School Principals, this videotape highlights leadership skills of effective principals in effective schools. Intended to showcase the role of principals, this videotape would be excellent for showing at service clubs or other similar meetings.

14 Minutes

LEARNING FOR ALL

Tape 1 - What's Ahead: Where Learning is Going in America - This videotape presents an overview of current problems and promises in American education, and provides provocative arguments for why so much change feels so right. This program also presents a summary of the remaining six programs that comprise the *Learning For All* series.

Tape 2 - For the Children: Nurturing Young Learners - When its primary industry closed for good, one town—like many others in these tough economic times—was transformed overnight into a community full of disadvantaged children. The solution the community developed has become a national model.

Tape 3 - People Who Care: Creating and Supporting Safe Schools - Parents, teachers, students, and police in Dade County Florida can see the day when their schools will be sanctuaries from violence, drugs, and neglect. Good news, but not good enough. They believe peaceful schools will only be the products of peaceful homes, streets, and minds.

Tape 4 - You Knew That: Cultivating Excellence in Math and Science - Still a little leery of algebra or the scientific method? Sixth grade students in Chicago will clue you in. The problem isn't you, it's probably how you were taught. Pilot programs in Chicago are suggesting profound changes in the teaching of algebra that are practical, fun, and designed to put everybody in the know.

Tape 5 - Teaming Up: Valuing Young Citizens, Young Achievers - Students in Belle Fourche, South Dakota are being recognized as accomplished community builders. That's good. They're also ushering in sweeping changes in schooling and testing. Not everyone's so sure about that. Like so many in America, the people of Belle Fourche (students included) are struggling with change but keeping their goals clearly in sight.

Tape 6 - Real Life Learning: Helping All Students Complete High School - In Albuquerque, New Mexico

teen mothers have a child on one hip, textbooks on the other as they rush through the corridors. In a school in San Diego, there don't seem to be any corridors. Two examples of places that are putting a premium on helping students learn what it takes to succeed...at life.

Tape 7 - Learning for Life: Fostering a Lifelong Love of Learning - From remote islands off the coast to little hamlets in the mountains, adult learners in Maine are tapping into better economic futures...and the joys of learning. Through advanced technology and with the support of businesses, educators, and community leaders, these learners are achieving a new sense of pride.

Seven Tapes - 15 Minutes Each

LITTLE THINGS MAKE A BIG DIFFERENCE

Developed in collaboration by the National Association of Elementary School Principals and World Book Education Products, this video highlights how the quality of student learning can be improved by a coordinated effort among parents, teachers, and principals. Parents often ask what they can do to make a positive impact on what their children learn in school. This video presents six strategies that don't take much time and cost almost nothing. This video is appropriate for PTA meetings, staff development meeting, or for showing at service clubs or other similar meetings.

15 Minutes

MORE THAN A HELPING HAND

Developed by the National Association of Secondary School Principals, this videotape highlights effective principals and the work they do. Intended to showcase the role of principals, this videotape would be excellent for service club or other similar meetings.

14 Minutes

PARTNERSHIPS AND FRIENDSHIPS

This video highlights successful exchange programs between high schools in the United States with high schools abroad. The video details a program where a group of students and a teacher from the United States actually live and go to school in a foreign country for three weeks while their foreign counterparts take their place in the exchange.

This video is appropriate for a school interested in a cultural exchange program with a school outside the United States.

20 Minutes

TEACHER OF THE YEAR

"Teacher of the Year" is a candid, affirming glimpse at the teaching profession. Novice and veteran educators alike will draw strength and encouragement from the inspiring story of Guy Doud. As a student, Guy was shy, overweight, and insecure. A stranger to success, Guy, at an early age, resigned himself to failure. But Guy's life was transformed by a few dedicated teachers who sought to meet his hidden needs. He eventually went on to become National Teacher of the Year and was honored by President Ronald Reagan. This motivational presentation is sure to be a "winner" in any setting intended to emphasize the value of good, solid classroom teaching. It particularly salutes the teacher who motivates the so-called loser (the student overcome by low self-esteem, peer pressure, feelings of worthlessness, or a poor family life).

60 Minutes

TEACHERS ARE HEROES

This tape extols the importance of teachers and provides practical recommendations to help them secure their role as leaders in our new knowledge society. The presentation is based on extensive work with educators and a clear, comprehensive understanding of the mechanics of building support for public education. It also explains why teachers are America's most important professionals, proves that America's teachers are doing a better job than ever, and exposes the "adversaries" of teachers and public education.

28 Minutes

TEACHERS MAKE A DIFFERENCE

Developed for ASCI's celebration of 1985 as the Year of the Teacher and produced by Kent State University, this videotape consists of testimonials about teachers who have made a difference in the lives of both ordinary and well-known people. Designed for educators and the general public.

10 Minutes

**THROUGH NEW EYES: EXAMINING THE
CULTURE OF YOUR SCHOOL**

This video is founded upon the assumption, beliefs, values, expectations, and habits that drive its day-to-day work and shape how its people think, feel, and act. How can educators change the culture of their school, particularly when the beliefs and expectations that drive it are rarely examined or questioned? This video helps educators step outside their everyday routines and explore common practices and conventional wisdom with a critical eye. This video also tells a story of school culture through the experiences of a teenage boy.

It places the student in two different schools and calls upon viewers to relate to his feelings, assess the practices of the schools, and most importantly, to examine the reality of their own school from a critical perspective.

30 Minutes

SUPERVISION

ANOTHER SET OF EYES: CLASSROOM OBSERVATION

This two-part video program explains techniques for turning classroom observations into learning experiences for teachers by providing them with specific, objective, nonthreatening, and nonjudgmental information.

- **Tape 1** - Explains and demonstrates six classroom observation techniques and instruments, including Verbal Flow, Interaction Analysis, and Global Scan
- **Tape 2** - Provides actual elementary and secondary classroom scenes for observers to practice using the techniques and instruments described in Tape 1

The tapes and trainer's manual explain how to collect, analyze, and present accurate, persuasive data that will help teachers change their own behaviors to improve instruction. The material is intended for principals and other supervisors.

Tape 1 - 55 Minutes

Tape 2 - 26 Minutes

ANOTHER SET OF EYES: CONFERENCING SKILLS

This three-tape video set shows supervisors how to use conferences as springboards for improving instruction. This program explains and demonstrates how conferences between teachers and supervisors can motivate teachers to make long-term, positive changes in teaching behaviors. Noted educators Arthur Costa and Robert Garmston present frameworks that can help teachers coach themselves.

Program Tape 1: Conferencing techniques set the tone for a cooperative supervisor/teacher relationship. Topics include trust-building skills, questioning skills, responding skills, and empowering skills.

Practice Tapes: Provides a visual demonstration of effective conferencing skills. Each practice tape models this supervision process including the preconference, classroom observation, and postconference.

- **Practice Tape 2:** Elementary school teacher and principal
- **Practice Tape 3:** High school teacher and supervisor.

Program Tape 1 - 38 Minutes

Practice Tape 2 - 50 Minutes

Practice Tape 3 - 50 Minutes

DEVELOPING PERFORMANCE ASSESSMENTS

This videotape takes you into classrooms where you see how innovative educators develop and use creative performance tasks such as projects, presentations, and interviews. Explore various tasks that help students to think, solve problems, and apply what they've learned. This videotape can help you to design performance tasks that are:

- **ENGAGING**, so students get involved and think creatively about the task
- **RIGOROUS**, so the tasks involve the application of higher-order thinking and problem solving
- **COHERENT**, so students can easily move from one component of the task to another, eventually arriving at a culminating product or performance
- **VALID**, so the resulting product or performance clearly relates to the curriculum and learning goals and objectives
- **MEASURABLE**, so you can develop criteria, models, and scoring tools for the task

This videotape also introduces you to the four most important components of developing performance assessments:

- Selecting learning goals and standards
- Designing task activities
- Determining criteria, models, and scoring tools for evaluating performance
- Reviewing and revising the tasks

See teachers actually developing performance tasks and completing each component in the development process. Then explore other key issues in designing and developing performance assessments:

- How to identify potential performance tasks in your current curriculum
- What elements make a performance task truly authentic
- How to make sure performance tasks relate to rigorous subject area content
- How to develop and use a rubric or scoring guide for performance tasks
- Why performance tasks need to be revised and refined after they're field tested

Scenes from elementary, middle, and high schools demonstrate how to make performance assessments part of your students' every day learning experience. See performance tasks in mathematics, language arts, science, and social studies classes.

60 Minutes

EVALUATING TEACHER PERFORMANCE

This program was designed by Dr. Richard Manatt, Iowa State University, to help principals and other supervisors strengthen their teacher performance evaluation skills. The package includes two videotapes, complete instructions, and master copies of all handouts for a workshop lasting from a few hours to several days.

Tape 1 -- The Process: Dr. Manatt explains a valid, reliable, and legal way to assess teacher performance using generic instruments (included) for lesson and performance analysis. He leads viewers through the process of evaluating four real elementary and secondary teaching episodes, providing opportunities for evaluators to check their own rater reliability against norms sampled from other supervisors and principals across the US and Canada.

Tape 2 -- Teaching Episodes: This tape consists of three more teaching episodes plus longer versions of two segments from Tape 1--a total of five real (not dramatized) samples of classroom teaching. They are 3rd grade reading, secondary industrial arts, 6th grade social studies, 1st grade reading, and secondary art. These materials are appropriate for any supervisors of teachers, school attorneys, and leaders of teacher organizations.

Tape 1 - 60 Minutes

Tape 2 - 60 Minutes

FORMATIVE TEACHER EVALUATION: A CONVERSATION WITH DR. MADELINE HUNTER

One of the most prominent authorities in the field of formative teacher evaluation, Dr. Madeline Hunter discusses the role of formative evaluation in enhancing and developing teaching skills at the classroom level. Script taping, diagnoses, and remediation are addressed as integral parts of effective evaluation processes. This video is particularly appropriate for instructional leaders as they begin introducing teachers to the concepts of Mastery Teaching & Coaching processes.

45 Minutes

IMPROVING INSTRUCTION THROUGH OBSERVATION AND FEEDBACK

Everyone knows that the key to helping schools and students achieve success is to help teachers grow professionally and improve the quality of their instruction. This video series explains and demonstrates exactly how you do that through teacher observation and feedback. Find out how schools use proven teacher observation and feedback techniques to help improve teaching and learning. See administrators, supervisors,

and teachers working in a variety of ways to foster the development of their colleagues. And visit classroom observations, conferences, and team meetings to see how to implement the observation and feedback techniques successfully.

Tape 1 – Different Models of Providing Classroom-Based Assistance explores four proven professional development models that use observation and feedback techniques. Discover how school leaders provide classroom-based assistance through these techniques. And understand the role teachers play in assisting other teachers' growth.

Tape 2 – Observation Techniques introduces you to two types of observation techniques that provide the data teachers need to analyze their classroom practices and take improvement steps. Learn the difference between qualitative and quantitative observation techniques and when each should be used. See examples of leaders and teachers working together effectively to improve instructional decision making. And discover how teachers can gather and analyze classroom data that informs their instructional practice.

Tape 3 – Approaches to Working Closely with Teachers explores approaches that school leaders use when working closely with teachers. Visit one-on-one conferences and study teams to see the interpersonal approaches, behaviors, and processes that ensure these interactions work effectively. Learn how to decide which approach is most appropriate for both teacher and leader. And understand how to assist a teacher in moving to a more autonomous mode of teaching.

Three Tapes - 30 Minutes Each

MAINTAINING TEACHER EFFECTIVENESS

This series demonstrates instructional skills and outlines the elements of effective instruction. It's designed as a comprehensive staff development program; however, individual tapes might be used for group or individual study to increase teacher effectiveness.

Tape 1 - Overview of Teaching: An overview of the series is provided and four instructional skills are modeled: use of humor, engagement, corrective feedback, and closure.

Tape 2 - Teacher Actions: The essential role that lesson objectives play in effective teaching is established. Teacher actions that have been shown to markedly affect academic gains are demonstrated: providing information, asking questions, designing activities, and focusing on student learning.

Tape 3 - Active Participation: Strategies are modeled which show how to increase student engagement by using corrective feedback that is clear, rapid, and appropriate, thereby focusing students' attention on the learning task & encouraging their contributions to group discussions.

Tape 4 - Motivation: The power of immediate and direct reinforcement are demonstrated, showing that some classroom endeavors are intrinsically rewarding through the use of activities. The effects of “changing the level of anxiety” on student performance, as well as the subtle nature that feeling tone can play in the learning environment are illustrated.

Tape 5 - Anticipatory Set/Closure: Techniques are presented to help students identify what is to be learned and how to know when they have learned it. The necessity of student engagement in learning activities and the critical element of linking new concepts to students’ lives are emphasized.

Tape 6 - Reinforcement: The effects of a variety of teacher actions on student behavior and how reinforcement helps students assess their own progress are discussed.

Tape 7 - Lesson Design: Nine elements that should be considered when planning a lesson are presented. The elements serve as a guide, allowing the teacher to determine the inclusion, exclusion, sequence, and duration of each element. Two elements given considerable elaboration are checking for understanding and guided practice.

Tape 1 - 43 Minutes

Tape 2 - 42 Minutes

Tape 3 - 43 Minutes

Tape 4 - 58 Minutes

Tape 5 - 48 Minutes

Tape 6 - 38 Minutes

Tape 7 - 60 Minutes

PEER COACHING

These videos explain and demonstrate ways to unlock the most powerful resource your school has--the experience of your staff.

Tape 2 - Shows examples of teachers using the peer coaching process to share expertise, achieve more cooperation, and help their schools improve teaching and learning. Use to communicate to teachers and administrators how the peer coaching process helps to improve morale, promote better teaching, ensure that training transfers from workshop to classroom practice, and increase the likelihood that your school will support innovation and change.

Tape 3 - Video scenes from actual conferences are included, so teachers can see and hear what the peer coaching process is like in action. Examples of the three types of teacher/coach interactions that improve

instruction and enhance team building are presented including mirroring, collaborative coaching, and expert coaching.

Preview Tape 1 - 12 Minutes

Tape 2 - 32 Minutes

Tape 3 - 35 Minutes

SUPERVISING THE MARGINAL TEACHER

With vignettes of incompetent and improved teaching, classroom observation, conferencing with the teacher, and conferring with the school attorney, this tape spells out the supervisor’s options:

- intensive assistance--a systems approach to increasing teacher effectiveness
- progressive discipline--supervisory strategies for managing the teacher whose conduct deviates from established policy
- teacher dismissal

The videotape comes with a comprehensive leader’s guide and a booklet of instructional materials ready for duplication for participants. The material is appropriate for any supervisors of teachers, school attorneys, and leaders of teacher organizations.

59 Minutes

(THE) SUPERVISORY PROCESS: HELPING TEACHERS TO IMPROVE INSTRUCTION

In this video, a typical teacher and supervisor simulate the five stages of the clinical supervision model: the pre-observation conference, observation, analysis and strategy, post-observation conference, and post-conference analysis. The supervisor serves as an observer for the teacher, and the process is used to help the teacher identify specific instructional patterns in the classroom. Through self-evaluation and suggestions made by the supervisor, the teacher recognizes the need to vary, enhance, or modify future lessons. The materials are designed for building principals, assistant principals, department chairs, team leaders, or central office instructional supervisors.

30 Minutes

TEACHER PERFORMANCE EVALUATION CYCLE

This program is designed to help supervisors, principals, and anyone involved in teacher evaluation to:

- Analyze teaching strategies and behaviors
- Use current research to validate new evaluation skills

SUPERVISION

- Perform ongoing and end-of-year evaluations using a consistent step-by-step procedure

Tape 1 -- The Cycle:

- Orientation--evaluator and teacher review procedures
- Written Agreement--the teacher designates job improvement targets
- Announced Classroom Visit--evaluator makes initial classroom observations
- Pre-observation Conference--teacher and evaluator discuss goals
- Unannounced Classroom Visit--evaluator observes new teaching strategies in action
- Post-observation Conference--teacher and evaluator analyze classroom data
- Summative Evaluation--evaluator gives a cumulative judgment that leads to a new written agreement

Tape 2 -- Sharpen Classroom Observation Skills:

Features data gathering in the classroom and shows supervisors and principals how to get a “mirror reflection” of classroom activities.

Tape 3 -- Teaching Episode #1: Listening and Identifying Terms: A 3rd grade ESL teacher teaches a vocabulary lesson through pictures and stories.

Tape 4 -- Teaching Episode #2: Using Modeling: An 8th grade drama teacher shows students how to write and follow stage directions through creating and performing their own.

Tape 5 -- Teaching Strategy #3: Direct Instructions: An elementary special education teacher teaches 3 lessons: telling time, writing cursive letters, and distinguishing vowel sounds.

Tape 6 -- Teaching Strategy #4: Guided Experiment: An 8th grade science teacher teaches chemical solutions.

Tape 1 - 40 Minutes

Tape 2 - 60 Minutes

Tape 3 - 34 Minutes

Tape 4 - 35 Minutes

Tape 5 - 29 Minutes

Tape 6 - 46 Minutes

VJE – VOLUME 11.5 – Cognitive Coaching

Cognitive Coaching is a critical tool essential for teacher growth and self-direction as a learner. These programs introduce this powerful concept with an overview of the attributes of cognitive coaching.

- Acquire an understanding of cognitive coaching and the value of its implementation.
- See how cognitive coaching develops higher order thinking and decision making.
- Learn about the Five Holonomous States of Mind: efficacy, flexibility, craftsmanship, consciousness, and interdependence.
- Observe cognitive coaching in practice among multiple settings.

- Understand the simplicity of cognitive coaching, a conversation between two people, and the complexity, requiring special coaching skills.
- Follow the coaching cycle, planning, observation or event, and reflection.
- Examine how coaches navigate within and among coaching maps.
- Identify the differences between coaching and evaluation.
- Explore the impressive benefits of increased student learning, gains in teacher flexibility, efficacy, and greater love of learning for both teachers and students.

Two Tapes 35 Minutes Each

VJE – VOLUME 11.6 – Evaluation to Promote Teacher Growth & Student Learning

Tape A – Authentic Assessment of Teacher Performance

- Ensure evaluation processes comply with contract, law and best practice.
- Guide teachers to distinguish between learning experiences and activities in their lesson plan and delivery.
- Identify authentic sources of performance data, including informal observations.
- Learn how to accomplish authentic appraisals in a time effective manner.
- Explore the value of effective pre-conferences and staff development efforts in the evaluation process.

Tape B – Principles of Effective Feedback and Written Documentation of Performance

- Use effective questions to build upon teacher strengths, increase intentionality, encourage self-evaluation, and assist in growth areas.
- Learn and model the Principles of Constructive Feedback in helping to foster teacher growth and increased student learning.
- Distinguish between relevant and extraneous sources of data in conferences and written evaluations.
- Write evaluations that document performance accurately, respectfully, and in compliance with contract and law.
- Assist in the growth of both outstanding and marginal teacher performance.
- Avoid mistakes and pitfalls in conferencing and writing evaluations.

Two Tapes 35 Minutes Each

OTHER

NEW

AUSCHWITZ: IF YOU CRIED, YOU DIED

This DVD features young people discussing prejudice and put-downs with 21st Century technology: emails, texting, & sexting. The centerpiece describes what happened when prejudice became national policy under the Nazi regime in Germany in the 1930's and 1940's. This story is told by two survivors of the Auschwitz extermination camps.

DVD – 30 Minutes

ASBESTOS AWARENESS TRAINING

This video is an awareness training program for custodial, maintenance, and other personnel. The material discussed in this video includes:

- Information regarding asbestos and its various uses and forms
- Information on the health effects associated with asbestos exposure
- Recognition of damage, deterioration and delamination of asbestos containing building materials
- Precautions and techniques to avoid direct and inadvertent exposure

30 Minutes

BREAKING THE CYCLE OF VIOLENCE

These videotapes are designed to help viewers create consensus on how to stem youth violence within their schools, youth agencies, or communities. The program gets at the root causes of violence, what has been done in response to it, and what should be done to prevent and intervene in youth violence. This video set demonstrates techniques for teaching conflict resolution and provides an overview of curriculum-based approach to teaching empathy, impulse control, and anger management. The videos feature actual footage of peer group interaction, alternative schooling, and individual and family counseling, and also gives an in-depth look at a community-based program's successes.

Tape 1 - 30 Minutes

Tape 2 - 45 Minutes

CROSSING THE LINE: STUDENT-TO-STUDENT SEXUAL HARASSMENT

This videotape explores student-to-student sexual harassment. What once may have been excused as mere teasing in earlier years now is recognized in the courts as a form of discrimination. The program is designed to teach students the legal and functional definitions of

sexual harassment in an interactive manner. They will learn what behaviors constitute harassment and, through classroom discussion, devise solutions to this problem. This program challenges students to be part of creating the best possible school experience by pursuing interpersonal respect, clear communication, and a sense of mutual responsibility. Discussing the legal issues offers important protection, but the curriculum also provides students with the tools to identify, respond to, and prevent harassment.

35 Minutes

DISCRIMINATION-IT'S ILLEGAL- KNOW YOUR RIGHTS

This tape presents essential information administrators and teachers must know about Sexual Harassment, the Americans with Disabilities Act (ADA), and Section 504 of Rehabilitation Act of 1973.

90 Minutes

DRUG ABUSE PREVENTION

McGruff, the Crime Dog stars in this video to help you convince children ages 6-12 that drugs are not cool and that there are lots of fun things to do without drugs. The kit includes a video, a computer game, and an audio with 11 tunes to "say no" by, and five games which challenge children to get actively involved in McGruff's messages.

23 Minutes

HIV-AIDS

This two-part program is designed to help parents and schools deal with the sensitive questions children ask about AIDS. This program is co-sponsored by the National Association of Elementary School Principals, PTA, the American Association of School Administrators, the National School Boards Association, and the National Association of Secondary School Principals. The kit, including guidebook and videotapes, is appropriate for informational meetings such as PTA, school board, church, community, and staff development. The materials include:

- **Tape 1** - A Parent Meeting: Demonstrations of several positive family discussions on HIV and AIDS that parents can model.
- **Tape 2** - Educating our Children: Documents a parents' meeting, led by an elementary principal and doctor, designed to better inform families about the virus.

Two Tapes - 22 Minutes Each

OTHER

THE NEW SEVEN DEADLY SINS: COMMON MISTAKES THAT LEAD TO LITIGATION

Building on the immense popularity of her original “Seven Deadly Sins” video, Melinda Baird draws from her post-IDEA ’04 experiences to bring you seven new legal and practical miscues that create nightmares for school districts. Each real life “sin” is artfully reenacted, then critiqued to show you and your staff what went wrong, how to prevent it from happening in your district, and the bottom-line lesson. Perfect for in-service and staff development.

25 Minutes

SEXUAL HARASSMENT & GENDER BIAS

Part 1 - Sexual Harassment is one of the most divisive issues educators face. It has taken on a compelling urgency in the learning environment. Is it possible that sexual harassment is first taught and learned in the schools? The issue facing college educators is compounded by the changing nature of the student to teacher relationship in schools that becomes adult to adult in college. The first half of this program tackles the issue and provides some practical information that college educators need. Is there more sexual harassment today or are more cases simply being reported?

- Can sexual harassment be defined?
- How is it defined by law?
- How can an educator recognize it?
- How can an educator stop it?

Part 2 - Gender Bias is as prevalent in schools and colleges as in the workplace. For those who believe that equitable education is a source of strength in our schools, this part of the program will not be reassuring. For more than two decades researchers have identified gender bias as a major problem at all levels of schooling...yet the trends continue.

- Girls are simply not called on as often as boys by educators.
- Girls are conspicuously absent in advanced classes in math and science.
- Girls often “feel invisible” in the learning environment.
- Do girls lose self-esteem in school rather than gain it?
- Do girls and boys learn differently?

113 Minutes

WHAT EVERY SCHOOL SHOULD KNOW ABOUT SEXUAL HARASSMENT SERIES

Boys Will be Boys: Excellent for presentations to students and school staff as well, this video tape portrays

student to student sexual harassment in a realistic format. Students will learn that unwanted or unwelcome sexual behavior, often dismissed as “boys will be boys,” can quickly turn into a hostile environment that not only is unfair and unkind but compromises the learning environment in the school.

45 Minutes

Don’t do it--Don’t Allow it: These three videotapes are excellent for sexual harassment prevention training and policy development. Each tape is designed for a target audience.

Tape 1 - For Teachers and Staff in the Elementary School: This tape is designed to inform teachers and staff in elementary schools about sexual harassment. Teachers and staff learn to distinguish between appropriate, inappropriate, and unlawful behavior. Legal responsibilities regarding sexual harassment are emphasized and ways to deal with typical situations are offered.

Tape 2 - For Teachers and Staff in Secondary Schools: This video is designed to help all members of the secondary school community understand sexual harassment, show how to avoid “risky” or “inappropriate” behavior, and to offer suggestions to protect faculty from creating an atmosphere that might lead to misunderstanding. The presentation encourages teachers and staff members to develop school policies and personal guidelines to protect themselves against claims of harassment.

Tape 3 - For Students in Secondary Schools: Students will benefit from this video which presents student-related information regarding sexual harassment law. Most students consider sexual harassment an adult problem and fail to realize that the definition of “unwanted and unwelcome sexual behavior or attention that interferes with your life” applies to everyone.

Tape 1 - 28 Minutes

Tape 2 - 33 Minutes

Tape 3 - 25 Minutes

AUDIO TAPES

NOTE: The following audiotapes are specifically designed to be used as tools for self-directed professional development.

Administrative Patterns for Today's Education – A set of six lectures.

Cassette 1 – The Principalship: Minimum Conditions for Survival

Cassette 2 – Playing Principal in an Inner-City School

Cassette 3 – Role of the Principal in Community Relations Emphasis

Cassette 4 – Equality of Educational Opportunity

Cassette 5 – Three Approaches to Inservice Education: Case, Simulation, and Games

Cassette 6 – The School of the Future

Attitude is Everything – These six audio tapes are a compelling condensation of the principles of attitude Paul J. Meyer has incorporated into his numerous full-length programs and courses. The time-proven principles have enabled countless people around the globe to employ greater use of their potential and to enjoy greater benefits than they ever dreamed possible.

Crucial Confrontations: Tools for Resolving Broken Promises, Violated Expectations, and Bad Behavior-

Although confrontation is difficult for many people, it is often necessary. Failure to confront someone over bad behavior may be misinterpreted as approval. Confrontations can help bring people back to a better, more productive course. However, confrontations also can go off track and become shouting matches (or worse). Authors Kerry Patterson, Joseph Grenny, Ron McMillan and Al Switzler outline a method for approaching confrontations when the stakes are particularly high; those are the crucial confrontations. Boiled down to its essentials, the methodology consists of focusing on facts, remaining calm, listening to the other person with respect and working to motivate the other person and to enable a change in behavior.

CD 1 – 66 Minutes

CD 2 – 64 Minutes

CD 3 – 71 Minutes

CD 4 – 67 Minutes

Crucial Conversations: Tools for Talking When Stakes Are High – This audio describes techniques for effective negotiation and conflict resolution in the context of important, potentially life-changing conversations. Examples include talking yourself into a promotion, bringing up important information at meetings and working out problems with your spouse. Some tips will sound familiar, such as knowing what you really want and being open to alternatives. It also highlights some themes that are often forgotten in negotiations, such as making it safe for others to express

their true feelings and desires. Authors Kerry Patterson, Joseph Grenny, Ron McMillan and Al Switzler explain how to avoid getting forced into false either-or choices and tell you how to remain alert for unstated alternatives or possibilities.

Cassette 1 – 60 Minutes

Cassette 2 – 60 Minutes

Cassette 3 – 60 Minutes

Effective Negotiating -- By Chester Karrass

Cassette 1

- Introduction to program
- How Other Cultures Look at Negotiation
- Negotiation and Marriage
- A New Look at Negotiation Tactics

Cassette 2

- A New Look at Negotiation Tactics (continued)
- The Five Most Powerful Tools for Every Negotiation

Cassette 3

- The Five Most Powerful Tools for Every Negotiation (continued)
- What Makes a Good Negotiator
- No-Nonsense Planning

Cassette 4

- No-Nonsense Planning (continued)
- The Strategy of Power and Influence

Cassette 5

- The Strategy of Power and Influence (continued)
- The Dangers of Long-Term Relationships
- The Hidden Language of Worth and Risk Analysis

Cassette 6

- The Hidden Language of Worth and Risk Analysis (continued)
- How to Set Reachable Targets
- Tactics and Countermeasures

Cassette 7

- Tactics and Countermeasures (continued)

Cassette 8

- Tactics and Countermeasures (continued)

Cassette 9

- Tactics and Countermeasures (continued)
- Time Tactics and Countermeasures – How to Break a Deadlock

Cassette 10

- Time Tactics and Countermeasures – How to Break a Deadlock (continued)
- Authority and No-Authority Tactics

Cassette 11

- Decoy and Detour Tactics
- Concessions That Give Nothing Away
- More Effective Negotiating – Some Sensible Do's and Don'ts for Business and Personal Transactions

Elements of Negotiation – Roger Fisher, Director of the Harvard Negotiation Project, talk about the principles of “getting to yes.”

AUDIO TAPES

The Fifth Discipline – These audio tapes will enable managers to overcome their obstacles to growth and create brave new futures for them and their companies. The five disciplines are drawn from science, spiritual wisdom, psychology, the cutting edge of management thought, and Senge’s own work with top corporations that employ his methods. Listening to these audios provides a searching personal experience and a dramatic professional shift of mind.

Good to Great – How can good companies, mediocre companies, even bad companies achieve enduring greatness? Are there those that convert long-term mediocrity or worse into long-term superiority? If so, what are the distinguishing characteristics that cause a company to go from good to great? These five cds explain how some companies make the leap to achieve greatness and others don’t.

CD 1 – 1 hr. & 20 minutes
CD 2 – 1 hr. & 20 minutes
CD 3 – 1 hr. & 6 minutes
CD 4 – 1 hr. & 18 minutes
CD 5 – 1 hr. & 18 minutes

In Search of Excellence -- Tom Peters presents techniques to build your own foundation of excellence.

Love – Leo Buscaglia shares with you his unique insights on learning to love more – yourself as well as others – on profiting further from your limitless potential, on enjoying the wonder of life to the fullest and sharing that joy with others. Moreover, in this six cassette program, you’ll find a truly pleasurable, exciting learning experience. Leo’s delivery is enthusiastic and animated.

Love & Logic Quick and Easy Classroom Interventions – This audio will help both teachers and students. Learn skills that allow teachers to take back control of the classroom through an escalating series of interventions. Interventions will:

- Increase learning time for students.
- Help teachers manage disruptive students.
- Reduce teachers’ stress so that they enjoy teaching again.
- Decrease office referrals.
- Immediately eliminate struggles with resistant students.

2 CD’S – 60 Minutes Each

Managing for the Future -- The 1990’s and Beyond – Peter Drucker brings clear-sighted analysis and practical inspiration to an arresting array of subjects: the end of the blue-collar worker; the myths about the Japanese economic juggernaut; the formula for excellence in American exports; and much more.

Megatrends – John Naisbitt’s takes a sweeping look at the far-reaching political, social, and economic changes occurring in the world today.

Memory Power – Harry Lorayne presents simple techniques for remembering facts and lists. Workbook and four audiotapes.

On Curriculum Integration – Discover how to help students see the connections among subjects and apply learning to real life through curriculum integration. In this audiotape, renowned expert Heidi Hayes Jacobs explains why curriculum integration is a powerful tool for improving curriculum and increasing student achievement.

On Making Decisions – Peter Drucker says managers spend far too much time in the decision-making process and far too little time asking the kinds of questions that can make their decisions easier.

On Managing Effectively – Peter Drucker identifies how to measure performance and gives advice on how to be an effective manager.

On Multiple Intelligences – Learn how to tap the potential in every child through an understanding of Howard Gardner’s theory of multiple intelligences. In this audiotape, Gardner describes the seven ways students can be intelligent and how this knowledge helps you increase achievement in every grade level and subject area.

On Taking Charge -- Peter Drucker addresses the issue of how to take responsibility for ones own career advancement.

The One Minute Manager -- When you’re a manager, you’re not only concerned about productivity, you want to help people win. Not everyone is a winner, but, everyone has potential. In these two cassettes, Kenneth Blanchard and Spencer Johnson reveal the three secrets to One Minute Managing:

- One minute goal setting.
- One minute praising.
- One minute reprimands.

Our Iceberg is Melting

“Our Iceberg is Melting” is a fable about doing well in an ever-changing world. The fable is about a penguin colony in Antarctica. When one curious bird discovers a potentially devastating problem threatening their home, no one listens to him. The characters in the story, Fred, Alice, Louis, Buddy, the professor, and NoNo, are like people we recognize—even ourselves. Their tale is one of resistance to change and heroic action, seemingly intractable obstacles and the most clever tactics for

dealing with those obstacles. It's a story that is occurring in different forms all around us today—but the penguins handle the very real challenges a great deal better than most of us.

Personal Power--30 Days to Success -- Anthony Robbins becomes your personal success coach to help you unleash more of your own personal power to realize the full potential for outstanding achievement and happiness that is already within you. Using the tapes in sequence is recommended. Twelve two-tape volumes.

Power Talk Classics – In each two-tape volume, Anthony Robbins converses with one of today's most respected leaders in the field of self-development. The second tape in each volume is an inspirational message on topics such as leadership, financial investments, proactive management, and positive thinking.

- Vol 1: Robbins with Dr. Kenneth Blanchard; Back to Your Future: How to Shape the 90's and Beyond
- Vol 2: Robbins with Charles Givens; Problems: Your Foe or Your Friend?
- Vol 3: Robbins with Warren Farrel; Achieving Your Ultimate Goal
- Vol 4: Robbins with Napoleon Hill; The Power of Negative Thinking
- Vol 5: Robbins with Captain Gerald Coffee; Watch your "TV!"
- Vol 6: Robbins with Dr. Barbara De Angelis; The Power of Questions
- Vol 7: Robbins with Dr. Robert Cialdini; The Source of Pain and Pleasure
- Vol 8: Robbins with Norman Cousins; Emotional Signals: Your Call to Action
- Vol 9: Robbins with Robert Prechter; The Ultimate Resource
- Vol 10: Robbins with Dr. Gerald Jampolsky and Diane Cirincione; The Power of Clear Communication
- Vol 11: Robbins with Marva Collins; The Power of Life Metaphors
- Vol 12: Robbins with Dr. Bernie Siegel; References: The Fabric of Your Life

The Psychology of Achievement – This audio set helps you unlock your personal potential to achieve anything you really want in life.

Quality Consumer Service for Schools – This audio set explains how to listen and respond to parents, students, and community.

Quest for Quality – Produced by AASA, these audio tapes provide a summary of the principles of Total Quality Management from the perspective of prominent experts including:

- Stephen R. Covey, author of "The Seven Habits of Highly Effective People," and chairman of the Covey Leadership Center
- William Glasser, Author of "The Quality School"
- Anthony Carnevale, executive director of the Institute for Workplace Learning, American Society for Training and Development, and author of "America and the New Economy"

Relationship Strategies -- Authors Cathcart and Alessandra tell how to identify the behavior patterns of friends and colleagues through their voices and movements and how to develop better communications skills by recognizing your own strengths and weaknesses in dealing with others.

Seven Habits of Highly Effective Families – These audio tapes by Stephen Covey will help you solve these and many more family dilemmas:

- How to keep a balance between family and work in the midst of life's pressures.
- How a family mission statement helps to build a beautiful family culture in a turbulent world.
- How to balance "tough" discipline with "soft" discipline by using a Third Alternative solution that is both tougher and kinder.
- How parents maintain control and also give family members the freedom to grow and develop.
- How to build a high-trust and loving marriage relationship in a world that is cynical, violent, and low-trust.

Seven Habits of Highly Effective People -- Stephen Covey says, "You are not your habits. You can make and break your habits. You need not be a victim of conditions or conditioning. You can write your own script, choose your own course, and control your own destiny."

Shaking the Foundations – The Conservative Christian Challenge to School Restructuring -- This AASA audio workshop presents four perspectives to better understand the battles between professional educators and citizens concerned about the quality of schools.

The Tipping Point: How Little Things Can Make a Big Difference

Why did crime in New York drop so suddenly in the mid-nineties? How does an unknown novelist end up a bestselling author? What makes TV shows like *Sesame Street* so good at Teaching kids how to read? Why did Paul Revere succeed with his famous warning?

In this groundbreaking book, *New Yorker* writer Malcolm Gladwell looks at why major changes in our society so often happen suddenly and unexpectedly.

Ideas, behavior, messages, and products, he argues, often spread like outbreaks of infectious disease. Just as a single sick person can start an epidemic of the flu, so too can a few fare-beaters and graffiti artists fuel a subway crime wave, or a satisfied customer fill the empty tables of a new restaurant. These are social epidemics, and the moment when they take off, when they reach their critical mass, is the “Tipping Point.”

Gladwell introduces us to the particular personality types who are natural pollinators of new ideas and trends, the people who create the phenomenon of word of mouth. He analyzes fashion trends, children’s television, and the early days of the American Revolution for clues about making ideas infectious, and visits market mavens and great salesmen to show how to start and sustain social epidemics.

The “Tipping Point” is an intellectual adventure story and a road map to change, with a profoundly hopeful message—that one imaginative person applying a well-placed lever can move the world.

Total Quality Management for Schools -- A conversation with John Jay Bonstingl, founder and director of The Center for Schools of Quality. The tape shares his insights on: 1) The success-centered principles and practices of Total Quality Management, 2) Deming’s 14 Points and their application to schools, 3) Bonstingl’s Four Pillars of Schools of Quality, and 4) Keys to successful school leadership for Total Quality.

Translating Brain Research into Classroom Practice – This audiotape explains why there is a paradigm shift from behavioral to cognitive approaches - occurring in education today and how this shift will have a profound impact on schooling everywhere. Explore how brain research will influence the future direction of schooling. Learn about instructional techniques that foster brain compatible learning environments.

Understanding the Conflict over Outcome-Based Education – From ASCD, this audiotape explores the impact of performance-based approaches on curriculum, instruction, and assessment. It also examines why reform movements create controversies in school communities and offers insights on how school leaders can improve the way they work with their communities to gain support for reform efforts.

Verbal Advantage -- From Achievement Dynamics, this set of twelve audiotapes is designed to expand your vocabulary and improve your communication skills.

Verbal Advantage Plus – From Achievement Dynamics, this twelve-tape set picks up where Verbal Advantage left off.

What Followers Expect From Leaders – James Kouzes and Barry Posner outline the characteristics followers say are most important in leaders.

You Can Negotiate Anything – Every day, you negotiate for something: prestige, money, security, and love. These two cassettes will show you how to get what you want by dealing successfully with your mate, your boss, MasterCard, your children, your best friends, even yourself. As Herb Cohen counsels, “Power is based upon perception – if you think you’ve got it then you’ve got it. Be patient, be personal, be informed – and you can bargain successfully for anything.” Learn how to:

- Master the three crucial variables of all negotiations: Power, Time, and Information.
- Recognize which negotiating tactics the other side is using.
- Use the Win-Win style and defend against the Win-Lose style.

OTHER AUDIO TAPES

Note: Most of the following audios are recordings of presentations made at national conventions of organizations such as AASA, NASSP, and ASCD.

An Attorney Comments on the Pre-Paid Legal Services Plan – Maurice Priest

Assertiveness: The Right Choice – Cal Le Mon

Assessing the Nation’s Progress Toward the National Goals – John D. Delaney, & The Honorable Roy Romer

(The) Best Kept Secrets of Outstanding Principals: What They Know & do that the Rest of Us Don’t – James E. Albrecht

Breaking Present Misconceptions of how Students Learn: An Information-Processing Perspective – R. Stahl

Care and Communication – Bill Coplin (aka Sir Phillip Richardson)

The Changing Definition of ‘Effective’ Teaching: A Conversation with Lee Shulman – Lee Shulman

Educational Administrator Effectiveness Profile – AASA’s National Executive Development Center

Executive Peak Performance and Stress – AASA’s National Executive Development Center

Future Planning for High Schools – Gordon Cawelti

Helping Teachers “Turn On” the “Turned Off” – Bill Sanders

How Fares the Ninth Grade? - John Lounsbury

Humanism, Humor, Hustle and Hang Loose! – Bill Coplin (aka R.J. Saxet)

Inservice Training for Board Members – National School Boards Association

Instructional Management: How You Can Provide the Leadership for School Improvement – Frederic W. Skoglund

Leadership Before Management – Jim Tunney

Leadership Development Through Assessment Center Activities – Richard Flanary, Scott D. Thomson, & Susan K. Travetto

(The) Magic Elixir: Enthusiasm – Ross V. Hersey

Making Connections – Teaching and the Human Brain – R. Caine; G. Caine

Me & Mickey – Tom Ward

Middle Level Education: The Professor, the Practitioner, and George – Larry Roth, Alfred A. Arth, & George E. Melton

Motivation: A New Development Module to Help Principals Find a Key to School Leadership – Paul W. Hersey, Milton D. Hakel, & Alice Haskins

A Nation at Risk – Goldberg

A Nation at Risk? Or Perhaps a Profession – Dr. James Albrecht & J. Howard Johnston

New Developments in Planning and Funding Handicapped Education – National School Boards Association

(The) No-Right-Answer Test – A Step Toward Critical Thinking Skills - Bernard Cohen

Opportunity for Justice: Jury Duty – Association of Trial Lawyers

Oral Communication: What Principals Need to Know About Communicating and Leading – Neal Nickerson, Clair G. Cole, George Melton, & Jack C. Van Newkirk

Overview: Where We Are, What We Are Doing, Where We Are Going – AASA’s National Executive Development Center

Pre-Paid Legal Services – Sherman Unkefer

Principle Centered Leadership – Stephen R. Covey

(The) Principal as Curriculum Leader: Reality vs Myth – Herbert Balish & Frank L. Smith, Jr.

Quality-Equality is Education’s Major Challenge – Rev. Theodore M. Hesburg

(The) Reconceptualization of Training for School Administrators – L. Finkel; G. Cawelti; S. Thompson, D. Mann; F. Smith

Redefining General Education – Cawelti

Restructuring Schools in the Middle – The Transition Process – George P. White

(The) Saturday School Program: A Successful Suspension Alternative – Robert E. Bliss & Richard E. Maach

School Climate – The Principal’s Responsibility – Stephen Swymer

Self-Esteem: Don’t Leave Home, School, or Work Without it – Walter A. Buotte

(The) Seven Habits of Highly Effective People – Stephen R. Covey

Staff Development – Leiberman

Stress and the Modern Principal: A Positive Approach to a Potential Enemy – Nicholas Sardanelli

Student Discipline – National School Boards Association

Taking Charge – Tips for Leaders – Mel Heller

Teacher Motivation - Getting Teachers Up When the Job is Getting Them Down – David M. Eaton & Kenneth B. Hills

Teacher-Principal Interactions

Vision: The Principal’s Key to Effective Leadership – Edward W. Chance

What Board Should Know About Energy Conservation – National School Boards Association

What’s Right with Education – Scott Thomson

Year-Round Education and the High School: A Way of Looking at Tomorrow – Charles Ballinger